

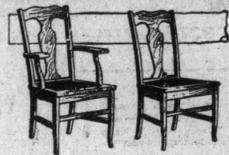
Timely Homefurnishing Opportunities Today at Simpson's

The fact that Simpson's standard qualities in things to beautify the home are obtainable at attractive prices when market prices are advancing, suggests the advantage of purchasing here and now. Stocks are fresh and full.

Today's Furniture Values Are Big



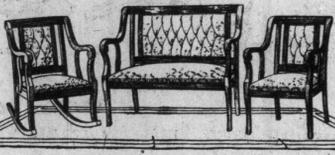
As illustrated, Extension Tables, in solid oak, heavy pedestal base and 42-inch top, extending to 6 ft. in. Turned or golden finish. Considerably under-priced. Today \$10.15.



30 only, Sets Dining-room Chairs, in three different styles, one as illustrated. These chairs are of quartered oak, strongly built, have box seats, in genuine leather. Prices far below present value. Today \$18.75.

Extraordinary Values in Parlor and Dining-Room Furniture

Nine-piece Dining-room Suite, William and Mary period, solidly built with period trimmings. Round pedestal extension table. China cabinet has double glass doors, shelves grooved for plates. Diners have full slip seats upholstered in genuine leather. Today, \$110.00. Buffet, \$23.25. Extension Table, \$24.50. Diners, \$22.00. China Cabinet, \$24.25.



Another exceptionally good bargain in Dining-room Suites. Eight-piece Dining-room Suite, in solid quarter-cut oak, Jacobean design and finish, rope turnings, panel doors and period trimmings. Buffet, as illustrated, fitted with British bevelled plate mirror. Extension table has heavy pedestal. 45-inch top, deep rim, extending to 6 ft. Chairs have shaped panel backs, full box frames, slip seats upholstered in genuine leather. Very handsome suite, \$87.25. Extension Table, \$22.75. Buffet, \$34.50. Diners, \$30.00.

Three Money-Saving Values in Parlor Suites

Three-piece Parlor Suite of birch mahogany finish, have turned legs, shaped arms and backs, full spring seats, upholstered in silk and tapestries. Today, \$21.95.

As illustrated, Handsome Parlor Suite, birch mahogany finish, backs tufted, large spring seats, covered in silks and tapestries. Set consists of settee, arm chair and arm rocker. Today, \$32.95.

Parlor Suite, birch mahogany finish, panel backs, shaped arms and top rail, deep spring seats, covered in good grade of tapestry. Today, \$24.25.

Axminster Rugs at \$3.45 Each

We purchased hundreds of these useful rugs at a very low figure, and are offering them at a price that is today less than the manufacturer's cost. They are in six different designs in good Oriental patterns, and colors that are suitable for up-to-date furnishings. Good heavy quality. Size 27 x 54 inches, at each, \$3.45.

Good Values in Grass Rugs

Hundreds of these serviceable rugs have just arrived, strongly woven from a tough prairie grass, in shades of brown, green or blue coloring, bound all around with stencilled borders in plain line or key patterns; others with pretty medallion or Japanese patterns, and in a strong heavy quality; size 9 ft. x 12 ft., \$12.50; 8 ft. x 10 ft., \$9.50; 6 ft. x 9 ft., \$6.50; 4 ft. 6 in. x 7 ft. 6 in., \$4.25; 2 ft. 3 in. x 4 ft. 6 in., \$1.25.

Seamless Axminster Rugs

Very useful for parlor or living-room use where there are hardwood floors and a large rug is not required, these pretty seamless rugs will lie nicely, and give a rich appearance, as the colors and designs are all in Oriental patterns with their deep and rich colorings. Size 4 ft. 6 in. x 6 ft. 6 in., quality No. 1, \$19.95; No. 2, \$16.75.

Hardwood Flooring at Reasonable Prices

Lose no time in placing your order for new hardwood flooring. We have on hand splendid quarter-cut oak flooring, thoroughly seasoned, tongued and grooved on sides and ends, laid, waxed and polished complete at 22c per square foot. Phone and our man will take measurements and submit estimate free of cost.

Inlaid Linoleum Only \$1.45 Per Square Yard

Excellent value Inlaid Linoleums are exceedingly hard to procure at the present time. We have on hand about 100 rolls of a thoroughly reliable and well-seasoned quality; good tile, wood or block designs. Per square yard, \$1.45.

The Home-Lovers' Club

plan of payment on Baby Carriages, Furniture, Carpets, Draperies and Victrolas, makes easy the problems of the Spring Renewals.

Consult the Secretary, Fourth Floor



Four Big Bargains in Wall Papers

12 1/2c Wall Paper for 7c

Stripe design, with set figure, in rich colorings, on brown, green and blue grounds. Wall Paper, regular 12 1/2c, extra special, single roll, 7c. Cut-out Border, with base border to match, yard, 1c.

25c Tapestry Wall Papers for 11c

All-over leaf design, in two-tone brown, for living-rooms and halls. Regular 25c. Special sale price, single roll, 11c.

35c and 50c Wall Papers for 23c

Silk effects, tapestries and conventional patterns; good selection of patterns and colorings. Regular 35c to 50c. On sale today, single roll, 23c.

Fabric and Tapestry Wall Papers Special 33c Roll

New styles in plain weave treatments and verdure tapestries, new subdued tones of grey, tan, green and brown. Special range today, single roll, 33c.

Simpson's Ready Mixed Paints

High-grade paint for inside or outside use. Quality guaranteed. Prepared from permanent pigments, combined with linseed oil and turpentine.

Large Range of Colors

- Cream
- Light Buff
- Drab
- Old Ivory
- Straw
- Buff
- Brown
- Pearl Grey
- Silver Grey
- Grey
- Slate
- Sky Blue
- Navy Blue
- Outside White
- Pink
- Terra Cotta
- Indian Red
- Oak Leaf
- Signal Red
- Bottle Green
- Green Tint
- Pea Green
- Apple Green
- Light Roseda
- Willow Green
- Dark Green
- Inside White

Half pints 25c, pints 40c, quarts 75c, half gallons \$1.50, gallons \$3.00.

Floor Lamps \$17.50

Floor Lamps, in mahogany finish, with 22-inch empire silk shades; similar to illustration, \$17.50.

William and Mary Design Floor Lamps, walnut or mahogany, \$20.00. Same in golden oak, \$16.50.

A Beautiful Symmetrical Stand, right proportions of standard and base, mahogany or walnut, \$21.00.

Silk Shades for floor lamps, old gold, old rose, mulberry, of patterned materials, as well as plain, and suitably lined, \$13.50 to \$18.50.

A few Silk Shades that have become a little marked; samples that have been on display for some time will be sold at big savings as follows:

Patterned green and black and red effect. Regular \$25.00, for \$17.50.

Rose throughout, with gold trimmings. Regular \$13.50, for \$9.95.

Old gold on chintz. Regular \$18.50, for \$8.95.

Mulberry, with figures in panels, square. Regular \$19.50, for \$14.75.

Here is an Immense Curtain Purchase for Today's Selling

Nothing could be more timely than this offering and nothing could be a greater surprise than the very low prices for such wonderful qualities, when everything of the kind is soaring!

2,500 yards of Colored Bordered Scrim at 25c yard—Fine quality of scrim at this unusually low price, considering present-day conditions. The assortment is large, and includes white, cream and ecru, plain centres, showing highly attractive floral borders in the daintiest shades of pinks, greens, blues, reds, yellows and mauves, and best of all they are perfectly fast colors for laundering. Today, yard, 25c.

500 pairs of Fine Lace Curtains at \$3.25—A very special item for today's shoppers at away below the regular value. They are of durable Nottingham weave in a fine double twisted mesh, and the designs are more than usually attractive, both plain and figured centres being included, with the very newest border effects in white and cream. Today, pair, \$3.25.

1,000 pairs of Beautiful Curtains at \$1.89 pair—Choose your spring supply of lace curtains from this grand collection. The quality is excellent and the de-

signs are so varied that selection for any room in the home is a pleasing task. All over floral, neat conventional and fancy striped patterns are included in white, cream and ecru; 2 1/2 to 3 yards long. Today, pair, \$1.89.

1,000 yards of Handsome Bungalow Nets at 79c yard—Another extraordinary special value in high-grade quality bungalow nets in a great range of entirely new style. One particularly effective style shows plain centre, having fine block borders and lace edging on the sides, others come in heavier weaves, suitable for living or dining-room curtains. Today, yard, 79c.

New Combination Window Shades, Each 98c—1,000 well made window shades of heavy quality oil finished cloth in the new combination colorings of dark green to the inside and white or cream showing to the street, thereby darkening your rooms and protecting the furnishings from the sun. The size is 37 inches

wide and 70 inches long, and each one is mounted on a guaranteed Hartshorn spring roller, complete with brackets, etc. Each, 98c.

Fine Tapestry Portieres, pair \$7.95—50 pairs of nice heavy quality Tapestry Portieres in the showing, handsome designs, and best shades of brown and greens, finished with deep tassel fringe at the top and knotted fringe at the bottom. Pair, \$7.95.

Visit Our Drapery Department for Wonderful Display of Chintz—The Queen street side of our drapery department is ablaze with brightly hued chintzes, showing everything that's new and up-to-date in this popular and adaptable material. One particularly interesting item is the chintz curtains with shaped lambrequins in all the latest shapes; also shirred and box-pleated valances that are shown in position on the windows, so choosing is easy and convenient for any style or shape of window. A chintz special at, yard, 59c.

A Sale of Aluminum Utensils



Wear-Ever Aluminum Covered Straight Saucepans, 2-qt. size, regular \$1.60, today, \$1.25; 3-qt. size, regular \$2.15, today, \$1.49. Aluminum Double Boilers, 2-qt. size, today, \$1.49. Wear-Ever Aluminum Teapots, 1-qt. size, Regular \$3.50, today, \$2.75.

Enamelware at Less Than Factory Prices



Cover Covered Kettles, 6-qt. size, regular \$5c, today, 45c; 8-qt. size, regular \$5c, today, 50c. Lipped Preserving Kettles, 14-qt. size, regular 15c, today, 45c; 12-quart size, regular 55c, today, 39c; 8-qt. size, regular 50c, today, 29c. Enamel Chambers, Regular 45c, today, 25c. Wash Bowls, 12-inch diameter, Regular 50c, today, 15c. Pie Plates, 9 or 10-inch size. Today, each, 10c. White Enamelled Oval Dish Pans, convenient size and shape for kitchen sink, 13 x 19 inches. Today, 95c. White Enamelled Cullenders, medium size. Today, 45c. White Enamelled Sink Strainers, today, 35c. Round Pudding Pans, 2-qt. size, today, 10c; 4-qt. size, today, 15c. Dish Pans, 10-quart size, today, 29c. Jumbo Baby Baths, good grey enamel, 23 inches diameter. Today, 95c. Enamel Pitchers, white, 2-quart size. Today, 39c.

Baby Carriages Woven by Machinery



Bodies and Hoods of Reedtex—a Durable, Fine, Round Reed Fibre. New semi-gondola style, rolled-in edges, attractive designs, and extra well finished; runabout size, for apartments and bungalows. With sleeper back, \$22.25; without sleeper back, \$22.75.

Reclining Back Go-Carts \$6.50.

Hardwood frames, varnish finish, trimmed with reed, also reed roll on back and bent side protectors, rubber tires, \$6.50.

White Enamel Baby Cribs \$3.50.

Rounded ends and spindle sides. Complete with fitted spring, \$3.50.

Half Price for Picture Frame Moulding

1-in. Tray Mouldings, in mahogany, walnut or mission. Regular 12c. Today, per foot, 6c. 3-in. and 3 1/4-in. High Back Antique Gilt Mouldings, for large and medium size oil paintings. Regular 45c, 69c and 65c. Today, per foot, 29c. 1-in. and 1 1/4-in. Antique Gilt Mouldings, for small oil paintings, hand-colored prints, or supplement pictures. Regular 25c and 40c. Today, per foot, 12 1/2c and 20c.

Twenty Odd English Dinner Sets Will Be Cleared Today

Out of hundreds of sets we sell every month these odd sets accumulate. They are not all entirely "regular" compositions, but they are not short of any really needed pieces. You save several dollars on each of these sets by selecting at 8.30 today, each, \$11.95.

Phone Main 7841, Basement.

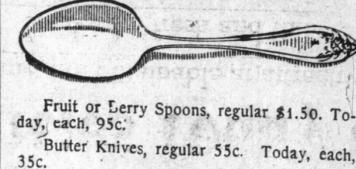


"Marne," a beautiful Wedgwood & Co. dinner set, with a pretty rosebud border decoration. 97 pieces. Today, \$14.95.

A Beautiful Thin China Set, \$32.50—An open stock pattern, finest quality, very thin translucent china, dainty new-French border decoration, full gold handles. 97 pieces. Special today, \$32.50.

Regular \$19.75 Blue Band Set, \$14.95—Excellent quality clear white English ware. Popular blue band and double gold line border design. 97 pieces. Today, the set, \$14.95.

Sale of Rogers' A1 Quality Silver-Plated Ware



Fruit or Berry Spoons, regular \$1.50. Today, each, 95c. Butter Knives, regular 55c. Today, each, 35c.

Tea Spoons, regular \$2.50 per dozen. Today, each, at 14c.

Dessert Forks, regular \$4.50 per dozen. Today, each, 25c.

Table Spoons, regular \$5.00 per dozen. Today, each, 28c.

Cold Meat Serving Forks, regular \$1.00. Today, each, 59c.

Table Forks, regular \$5.00 per dozen. Today, each, 28c.

Dinner Knives, with hollow handles, regular \$13.00 dozen. Today, each, 75c.

The Robert SIMPSON Company Limited

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