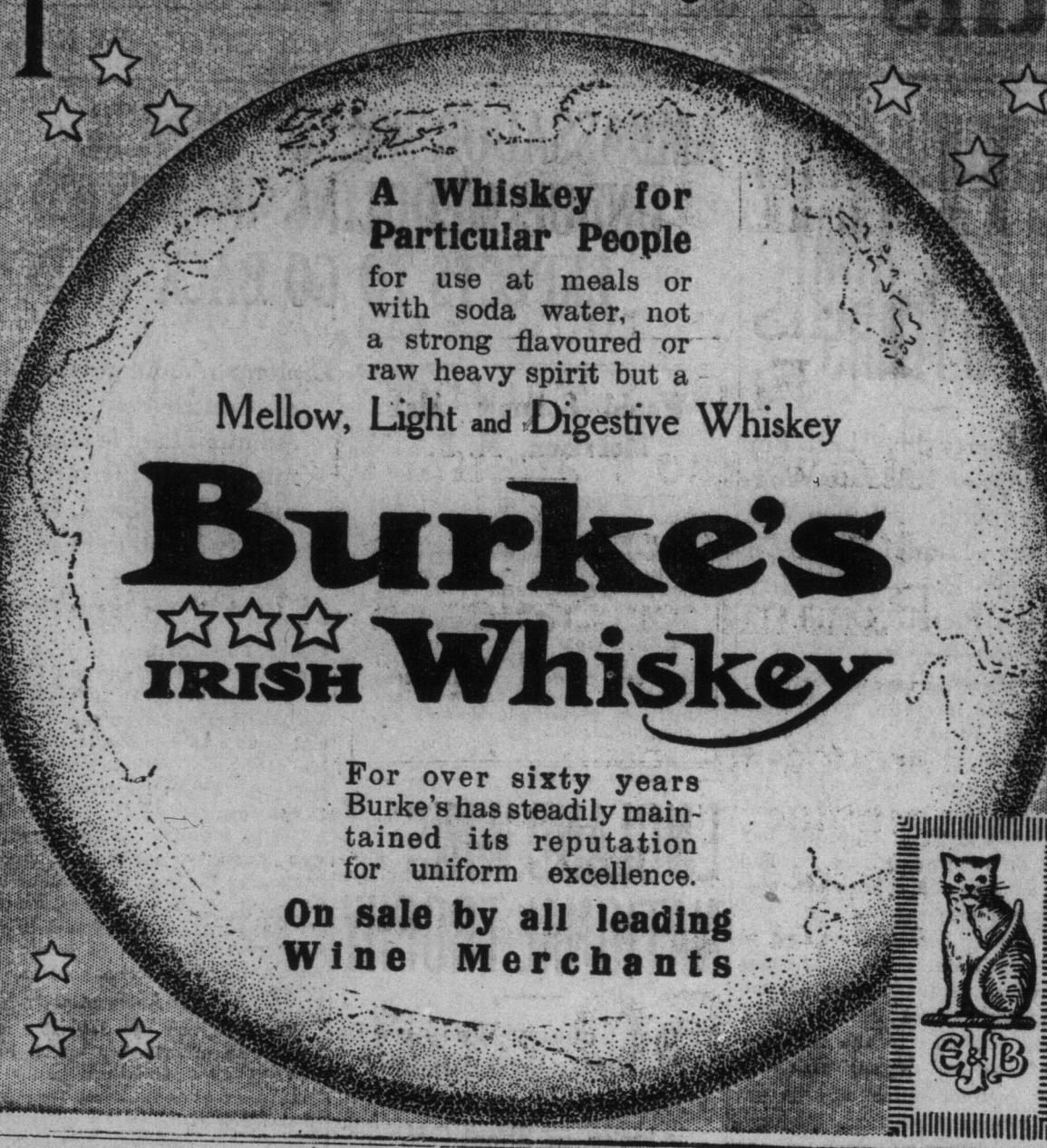


Popular in every country in the world

A Whiskey for Particular People for use at meals or with soda water, not a strong flavoured or raw heavy spirit but a Mellow, Light and Digestive Whiskey



BURKE'S
IRISH Whiskey

For over sixty years Burke's has steadily maintained its reputation for uniform excellence.

On sale by all leading Wine Merchants

BIG INCREASE IN THIS YEAR'S SALES

President of Eddy Company Takes Cheerful View of Business Situation.

AN UNUSUAL ACTIVITY

Orders From All Over Canada Call For Quick Delivery—Prices Are Firmer.

Mr. W. H. Rowley, president of the E. B. Eddy Company, with twenty-five or more branches in Canada, with resident agents in every large city from Halifax to Victoria, and with sixteen or eighteen thousand customers and correspondents in this country, takes a very cheerful view of the business situation.

Mr. Rowley told The World yesterday that their business throughout Canada was better during the first half of 1913 than for the same period of 1912; that is, sales were greater, although profits are less. Larger sales show increased consumption; smaller profits indicate greater cost of material, higher wages and out prices by senseless rivalry.

The chief channel of the distribution of Eddy's wares is thru the wholesale grocery and jobbing trades. Until a few weeks ago, buying was done with great caution and only for immediate needs; now, however, there is less feeling of anxiety than earlier in the year and since the middle of June business is flowing more freely and goods are more in demand.

Business is healthier.

Correspondence from every city in Canada shows that business in all lines is becoming stronger and healthier. The "hand to mouth" buying of a few weeks ago is succeeded by an unusual midsummer activity because the wholesaler's stocks got low, the retailer's shelves were bare, but now there is a better, surer and more easy feeling among buyers; and the necessities of life, such as matches, buckets, tubs, paper bags and paper of all kinds are in good demand for daily use.

Mr. Rowley said: "The majority of the orders received at the works at Hill for a month past are marked 'rush,' 'hurry,' 'a. a. s.,' while nearly every order calls for quick delivery, and that while the demand for goods, the lack of supplies and material, high wages and cost of making will keep the prices firmer, I expect to see higher lists on many lines and an end put to cut prices, although our lists do not vary very much, taking one year with another."

EXCURSION DAY AT UNION STATION

Railroads Will Have Busy Time Handling Six Big Picnics.

Six big excursions will help to swell today's business at the Union Station. In addition to the regular week-end crowds, it is estimated that over 5000 picnickers, race fans, and prodigal sons returning to their home town, will leave by special train during the day. The six excursions will require eight trains and 72 coaches, or more. They are as follows:

Steamfitters and plumbers, leaving at 8.00 a.m., for Peterboro by C.P.R. special, 8 coaches.

C.P.R. employes' excursion, leaving at 8.10 for Onondy by C.P.R. special, 8 coaches.

Theaters' picnic, leaving at 9.00 for Eldorado Park, Churchville, by C.P.R. special, 3 coaches.

Bricklayers' Union, leaving at 8.15 for St. Catharines by G.T.R. special, 8 coaches.

Two race trains for Hamilton, leaving over the Grand Trunk at 1.05 and 1.30 p.m., 10 coaches apiece.

Two Grand Trunk specials to Kingston Old Boys' reunion, leaving at 3.00 and 3.15 p.m., 10 coaches apiece.

EXHIBITION GROUNDS HUM WITH ACTIVITY

Fifteen Hundred Workmen Are Engaged in the "Getting Ready" Process.

The exhibition grounds are a scene of activity just now that speaks the near approach of the fair. In all about 1500 men are engaged in the "get ready" process. Of these 800 are working on the new roads and pavements, while the remainder are putting the finishing touches to the new live stock department and making improvements in the buildings. The stables, has been placed on the ground and the new midway. All the work is well advanced and everything will be complete for the opening of the exhibition. The roof is being put on the covered arcade thru the horse stable and the last coat of paint is being given to the stables themselves.

The lighting in front of the grand stand has been improved 100 per cent. by a new system of lighting. The new midway has been paved, all the wires have been placed underground, and ornamental steel poles have taken the place of the old fixtures. The new plaza provided by the removal of the stables has been cleared and leveled, and as the new brick front of the fire stick department looms up as its eastern boundary, a new beauty spot has taken the place of what was always an eyesore on the grounds.

BIG LAND DEAL ON KINGSTON ROAD

English Company Purchases One Hundred Acres From White and Company.

One hundred acres of land, fronting on the Kingston road, between stops 23 and 25, has been bought from White and Co. by the Toronto and Canadian Land Co., of London, England. The reported price of the land is \$150,000, which works out at between \$13 and \$14 per acre.

The company will erect twenty-five houses on the land, at an average cost of \$3750 and hope to have a large number of them completed by fall. They will be sold to workmen. Building has started already.

The Homes Investment Co., and White and Co. have recently acquired parcels of land in the district, for the purpose of subdividing and building.

TORONTO HARBOR TENDERS

OTTAWA, July 25.—A number of big contracting firms are preparing to submit proposals for the Toronto harbor works, tenders for which were called some days ago and were received up to the 23rd inst. As it presents no engineering difficulties and is in every respect a desirable job from a contractor's viewpoint, it is expected that many bids will be put in. The whole job is to be done in one contract and the estimate is six million.

ERIN OLD BOYS

The second annual reunion of the Erin Old Boys' Association will be held in the old home town on Civic Holiday, Monday, August 4. A special C. P. R. train will leave the Union Station at 7.20 a.m. Earl A. Smith of 349 Pacific avenue, West Toronto, is the secretary of the association.

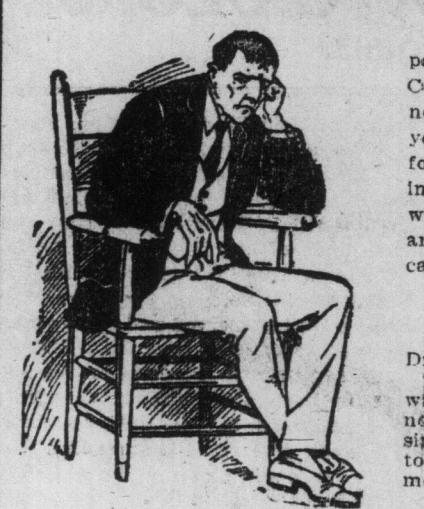
HIGH PRICES FOR ONTARIO HONEY

Berry Shortage and Apple Failure Are Said to Be the Cause.

High prices for Ontario honey is the forecast sent out by the Ontario Beekeepers' Association in a bulletin to the trade. The average yield of honey this year is 63 pounds per colony, the largest crop being from the southeastern counties. The bulletin states that the failure of honey this year in the eastern part of the province and in Quebec will be responsible for big prices. The berry shortage and the apple failure are also cited as contributing causes.

Where there is a crop, however, the quality is reported to be extra good.

HAVE YOU A WEAK STOMACH?



If so, you find life nothing but misery. Tortured after your meals by pain or an uneasy sensation in the stomach, with gas and belching, with Constipation and a half-dead feeling, you can get no enjoy-ment out of business or pleasure. You need not suffer this way. My Electric Belt will cure you. As soon as you put it on you will find relief and by using it regularly for some time you will be entirely cured. Life will again become a pleasure instead of a burden. I have any number of genuine testimonials from those who have been cured of this distressing malady. Read the following letter and you will then have no reason to doubt that Electricity, properly applied, can also cure you.

INDIGESTION CURED.
O'Sullivan's Corners, Ont., Aug. 12, 1912.

Dr. McLaughlin.—Dear Sir,—After giving your Belt a fair trial I am very well satisfied with the result. I can eat, sleep and work as well as I ever did. I have not worn the Belt for six weeks now and have had no sign of indigestion since laying the Belt away. I would gladly recommend your wonderful Belt to anyone who suffers as I did. You have my permission to use this statement in any way if it will be of any benefit to you and mankind.

Yours very truly,
W. H. HEADLEY.

Dr. McLaughlin's Electric Belt

will cure all these weaknesses of men. It will make the nerves strong, the eyes bright, and will fill all the body with that fire, that vim, that snap which denotes perfect youthful manhood. No pain or debility can exist where the body is full of electricity, for this is the source of vitality of manhood and womanhood. Twenty-six years I have spent in developing the best means of curing these weaknesses. I know every pain and weakness that man is subject to, and have so succeeded in my remedy as to bring perfect health and strength to all those using my marvelous treatment. Men exposed to rough weather, hard work, mentally and physically or overtaxing vital forces, are quickly and lastingly cured by my method. Many suffer from a breaking down of vitality, which never yields to medicines. My Belt restores this energy.

Every man would like to be happy and make others happy. There's a lot of the "Good Samaritan" about every man, but he can't radiate much happiness and sunshine if he suffers from pain or weakness. If your Blood Circulation is bad, if you are suffering from Dyspepsia, Rheumatism, Lame Back, Insomnia (Sleeplessness); if your Blood Circulation is bad, if you lack NERVE DEBILITY, and of those manifold evils that result from indigestion—exercise—overwork and worry. It's as good for women as for men. Women who can't sleep, it causes no trouble. You feel the gentle heat from it constantly, but no stinging, no burning, as in old-style belts.

CALL TO-DAY
FREE CONSULTATION BOOK
If you can't call
Send Coupon for Free Book

DR. M. Q. McLAUGHLIN, 237 Yonge St., Toronto, Can.
Dear Sir,—Please forward me one of your Books, as advertised. 11-19-12

NAME.....
ADDRESS.....
Office Hours: 9 a.m. to 6 p.m.; Wed. and Sat. until 8.30 p.m. Write plainly.

"Better Than a Letter"

The Art Section of The Sunday World is rightly termed the Souvenir Section, as it is purchased by all and sundry and sent abroad and to friends all over Canada. The Art Section of The Sunday World is better than a letter in conveying to distant friends the happenings and news of current events, as it pictures them in half-tone views.

This week's issue contains, among a host of others, a fine group view of the crowd watching the polo match between Toronto and Buffalo on Saturday last. There is a portrait of Mrs. Bickford in the act of presenting the cup to the winners. There are numerous other views of this interesting match in action.

A fine picture of the C.C.A. regatta, showing the finish of the half-mile war canoe race, also a view of the mile event.

A remarkably clever picture of baseball visualizes and makes clear a play that would be almost impossible to see as a spectator of the game.

The great and successful horse show at Whitby is reproduced with many pictures and views.

The funeral of the late Victoria Cross veteran, Major Cockburn; a series of pictures of the Boy Scouts' camp of instruction, and the lawn tennis championship; a group view of the members of the Lansdowne lodge of Elks are other features.

The latest model in slit skirts, etc., as snapped on Fifth avenue, New York, will indicate what may shortly be seen in Toronto.

Herb Lennox, the hero of North York, "who organizes the greatest picnic ever," and the immense crowd of 15,000 who attended this picnic are shown in many views.

A recent portrait of Miss Proctor, the Toronto girl who has made good in the theatrical profession, and a group view of scholars of Trinity East Sunday School assembled for their annual picnic.

The Sunday World has in addition four other sections equally interesting, and three of them printed in colors. Even the kiddies are not neglected, as

HAMILTON HOTELS

HOTEL ROYAL

Largest, best-appointed and most centrally located, \$3 and up per day. American Plan. e471

A special Comic Section is provided for them.

The Sunday World is Canada's big week-end newspaper, and is for sale by all newsdealers and newsboys. In order to be sure and not be disappointed in securing a copy, place your order and have your newsdealer or newsboy save you a copy each week.

OPERATORS MOVE INTO NEW OFFICES

C. P. R. Telegraph Service Will Be Installed in Yonge Street Skyscraper.

For ten minutes tonight the C.P.R. telegraph service may be suspended, but it will be the result of no accident. Dating from tomorrow, the sending and receiving will be done from the new C.P.R. offices at King and Yonge streets.

One hundred operators, 75 messengers and 45 clerks will leave the old quarters at Yonge and Front streets, and occupy the entire 15th floor of the new building. Only their personal effects will accompany them, for new switch boards, new machines, everything but new operators, are included in the equipment of the sky-scraper.

One of the switchboards has 500 lines connected up with it, the connection having been made over a month ago.

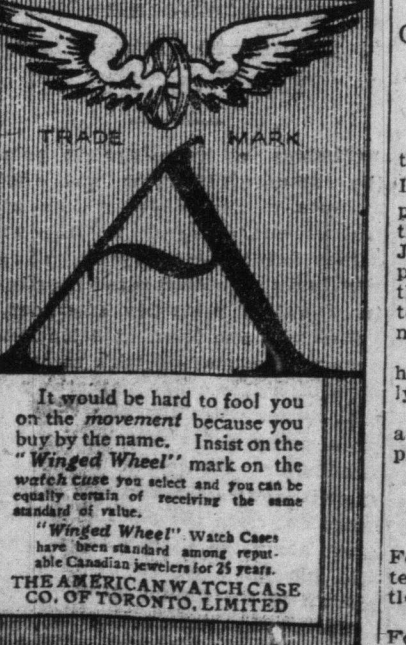
CLEARANCE SALE OF PANAMAS

Today the well-known firm of J. Appleghat & Son will continue its final clearance sale of every straw and Panama hat in its two Toronto stores, Yonge and Richmond streets and Yonge and Queen streets. Needless to say, with a firm of its standing there is no "beating about the bush." It is out to obtain a quick clearance and for that purpose all men's Panamas have been grouped in two lots, priced respectively at \$3.50 and \$5, regular values running up to \$12. Ladies' Panamas at the one price of \$4.50 will also be offered. This

THE CANADIAN WATCH CASE CO. OF TORONTO, LIMITED

It would be hard to fool you on the movement because you buy by the name. Insist on the "Winged Wheel" mark on the watch case you select and you can be equally sure of receiving the same standard of value.

"Winged Wheel" Watch Cases have been making since 1852. THE AMERICAN WATCH CASE CO. OF TORONTO, LIMITED



North of the Danforth Civic Car Line

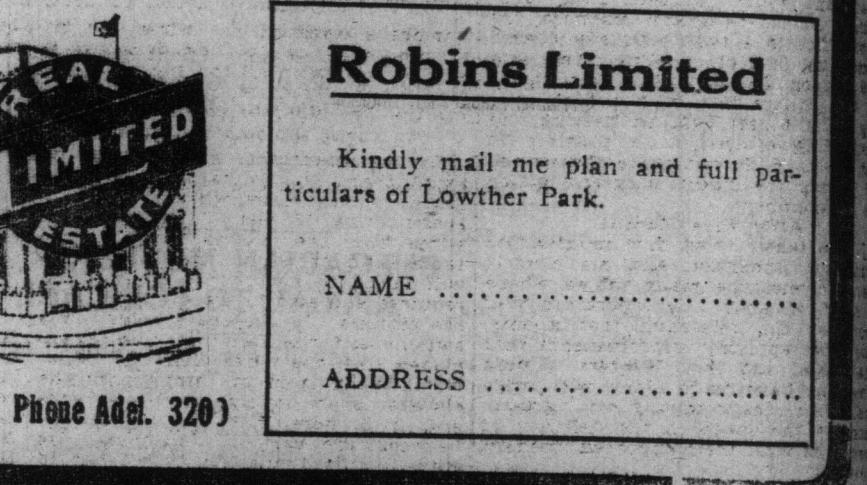
The demand for cheap land within easy access of a car line is greater and stronger now than ever before. ROBINS LIMITED are offering Lowther Park (north), which will serve to supply the demand for property conveniently situated, and suitable for workingmen's homes.

LOWTHER PARK (NORTH)
\$17.00 per Foot
\$10 Down \$5.00 Monthly

The district south of this property is being rapidly built up with workingmen's homes. Why not build your new home on Lowther Park? Take the first step today—motor up with us and select your location. The low price and easy terms make it a very attractive buy and an easy property to carry.

Autos will be stationed at the corners of Gerrard and Main Streets this afternoon from 1 o'clock till 7 o'clock. This is your opportunity to purchase a lot that will be worth considerably more soon after the civic car line is in operation.

Sign and mail the coupon for plan and full particulars, or, better still, be at the corner of Gerrard and Main this afternoon and motor to the property.



Robins Limited

Kindly mail me plan and full particulars of Lowther Park.

NAME.....
ADDRESS.....

Victoria & Richmond Sts. Phone Adcl. 3203

The Toronto World is Canada's Brightest Morning Newspaper

and is mailed to any address at regular subscription rates. An early-morning before-breakfast delivery is made all over the City of Toronto and Hamilton, and you can be made conversant with the happenings of five continents before you start business for the day.

Fill out the following Order Form for a trial month's subscription. You will receive a good newspaper and a regular and early delivery:

Mail or deliver The Morning World for one month to the following address:

Name.....
Address.....
Date.....

FOR WOMEN'S AILMENTS

Dr. Martel's Female Pills have been the standard for 20 years, and for 40 years prescribed and recommended by Physicians. Accept no other. At all drug-gists. 2467

\$1,000 REWARD

For information that will lead to the discovery or whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Disease, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 863-265 Yonge Street, Toronto.

E. PULLAN

BUYS ALL GRADES OF WASTE PAPER

ADELAIDE 760. Office: 490 Adelaide W.

CITY TAXES ARE COMING IN WELL

Over Fifty Per Cent. Has Already Been Received.

Joseph Harton was quite happy over the way the taxes came in yesterday. It was the last regular date for tax payments. Seven lines of people kept that number of wicket clerks busy. Joseph Harton of the collection department said the indications were that the payments would be well up to last year's proportion of the payments made.

The aggregate received at the city hall and the banks were approximately 55 per cent of the total.

The total general and school taxes amount to \$8,442,953 and the local improvements about \$1,100,000.

SEND CONGRATULATIONS.

The Canadian branch of British and Foreign Sailors has sent the following telegram to Capt. Halsey of the battleship New Zealand at Victoria, B.C.: "Canadian branch of the British and Foreign Sailors Society sends hearty greetings. Your coming is a splendid manifestation of Imperial unity, of which your ship is an effective symbol."

Home-seekers' Excursion, July 29. Through tourist car service. Toronto to Winnipeg, via Chicago, Toronto, Duluth. Direct connections at Winnipeg for Canadian Northern western points. This car leaves Toronto Union Station at 11 p.m., July 29. Ask F. V. Higinbotham, City Ticket Agent, 52 East King St., Toronto, for all particulars. 61

H.E.Q.

HOWARD'S EXTRA QUALITY OLD RYE WHISKY
At hotels and stores.

MODEL FOR TE...
C. P. R. Serv...
ferred to...
Skyscraper...
FINEST O...
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TORONTO