WEDNESDAY MORNING

#### THE TORONTO WORLD

JANUARY, 22, 1911

# The Robert Simpson Company, Limited

# Late Season Prices on **Splendid Furs for Men**

The fact that the figures on the price tags have been lowered does not reflect upon the quality of these coats. It merely emphasizes the fact that now is the best time of all the year to buy, both from the standpoint of comfort and of economy.

18 Men's Choice Fur-Lined Coats, lining of No. 1 Canadian spring muskrat, collars of prime 

Men's Fur Collars in Canadian raccoon, Astrachan lamb. half Persian, German otter and or-

Men's Fur Caps, in choice Persian Lamb, wedge and driver ssape, rich glossy curl. Thursday ... ... ... ... ... ... . ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... ... \$7.50

# Other Values for Men

## PRICE REDUCTION IN SHEEP-LINED COATS.

Men's warm, long, sheep-lined ulsters, made from heavy brown duck, double-breasted style, with a storm collar of beaverette fur, 50 inches long, sheep-lined throughout, wind wristlets in sleeves. leather shields, some with patent fasteners, and some with loops and buttons, leather-bound pockets. Strongly tailored coats that will keep you warm in the most severe weather. Reduced to ..... \$10,50

The Short Sheep-Lined Work Coat, made from a drab moleskin, noted for its service-giving qualities, sheep lined, with beaverette collar, patent fasteners, and leather stayed pockets. Reduced

## MEN'S TWEED SUITS

Made from English Tweeds, in light grey and brown mixed colors, cut single-breasted, threebutton style, with single-breasted, five-button vest and fashionable trousers. The linings are strong 

## BOYS' ROUGH BLUE SERGE SUITS.

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Stylish, double breasted, two-piece suits, made from an imported all-wool English blue serge in the rough mill finish. A splendid wearing fabric, neat shaped lapels, and well fitting shoulders. 

-Main Floor

# Semi-Porcelain Dinner Sets, \$9.50

97 pieces, good clear ware, tastefully decorated with turquoise enamel, jewel effects in the edge and brown lace border. Regularly \$12.50. Thursday ..... \$9.50

Bisque Ornaments, with 1913 calendar at. tached. Regular price 25c. Thursday. . 15c Hand Decorated Nut Comforts of delicate

Japanese China. Regularly 98c. Thursday 49a Biscuit Jars, with all handwork decorations. Regularly \$1.98. Thursday ..... 980

Another Lot of 21-Piece Carlsbad China Tea Services for six persons. Regularly \$2.50. -Basement

## **Genuine** Pastel Pictures

Clearing at stock-taking prices, Pictures for drawing-rooms. Subjects are moonlights, marines, mid-summer and autumn forest scenes, etc. The execution and color schemes are remarkably effective. All are handsomey framed with wide gold in relief mouldings, heavily burnished, and are set in deep shadow boxes. Regularly \$17.50. Thursday \$11.00

# The January Sale in the Basement

COOK STOVES REGULARLY \$15.50 FOR \$13.49 Pioneer Rational Cook Stove, good roomy oven, specially tructed. Fire box has sectional metal lining and Duples

grate. Body of heavy steel plates. Top of a fine quality of

cast iron with 4 No. 9 covers. Feet and mountings cast iron.

Trimmings nickel plated. A compact, well made stove, and

one we can recommend. Regularly selling for \$15.50, special

200 only, Gas Water Heaters, reliable water coil, made of

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## Second Day's Selling of **Black Dress Silks and Satins**

Inviting values in the higher grades. Two favorite weaves at .....\$1.34 A Black, Soft-Finished Duchesse, and a firm, even quality in <sup>\*</sup>black paillette. vidths are 38 and 39 inches. This is much below regular rices.

Black Duchesse Mousseine, very fine is texture and right in finish, drapes nicey. 40 inches wide. Regularly \$1.75, for .... \$1.53 Regular \$2 Duchesse Satin, 40-inch, for per yd \$1.68 A rich suiting quality hich will make up nicely or spring wear, in a perectly finished black.

About 200 yards more of our "Special Quality Suiting Duchesse" to be sold at \$2.44 per yard. The regular price is \$3. For suits and coats this is to be one of the leading spring fab-

-Second Floor.

## Rich Fabrics for Draperies, Wall Hangings, or Furniture Covering

A very rare assortment of Rich Silk and Metal Brocades, Portuguese Tapestries and Damasks is now being shown in our Drapery Department. A great many of the designs and colors are exact cop-les of the original hand-made brocades and tapestries seen in the old chateaux and eastles in France and Spain and are now almost priceless. All are 50 inches wide, the color combinations are soft and beautiful. Any room can easily be suited with both hanging and furniture covering at from, per ····· 2.00 to 10.00

25c FIGURED SWISS MUSLIN AT 121/2 PER YARD.

A wonderfully soft light fabric for bedroom draperies, screen filling, spreads, comforter cover-

SCOTCH MADRAS, 19c.

Usual Value up to 30c yard, in cream and white, extra fine quality and very serviceable, scroll 

NOTTINGHAM LACE CURTAINS, \$1.49 PAIR.

Rich, lacy designs on a fine quality of net, white only, 3 and 3<sup>1</sup>/<sub>4</sub> yards long, 50 inches wide, hand-some sitting or bedroom designs. Every pair greatly reduced for Thursday at, pair .......... 1.49 LACE CURTAINS AT 59c PAIR.

A good, strong net, and for the money unequaled, 3 yards long, 45 inches wide. Thursday, spe-DOUBLE EXTENSION RODS, 50c.

WINDOW POLES, 24c, COMPLETE.

In oak, walnut or mahogany finish, complete with brackets, ends, rings and pins, 5 feet long, 

WINDOW SHADES, 39c EACH. Best Hand-made Opaque Shades, mounted

52-3.

127.-

# Artistic and Hardwearing Imported Art Wool Bedroom Rugs

repairs are the lowest.

**Important to Business Men!** 

**Important to Dusiness Men**: If you break your Eyeglasses, don't be inconvenienced by having to wait 2 or 3 days, but bring them to us, and with our special service on repairs we will replace almost any lens within an hour. If you cannot spare the time to bring them in, phone Main 7841, the Optical Department, and we will call for them. Our prices on repairs are the lowest.

(Optical Parlors, Second Floor, Yonge

Some splendid color combinations for dainty rooms, priced at the lowest possible rates:

 7.6 x 9.0 .
 .
 .
 .
 \$ 9.75 and \$12.50
 9.0 x 9.0 .
 \$ 11.75 and \$16.75
 9.0 x 10.0 .
 \$ 13.75 and \$19.50
 9.0 x 12.0 .
 \$ 22.50 and \$25.95

Big Values in Excellent Brussels Squares-Rugs for dining-room, parlor, bedroom, in every color, at attractive prices:

6.9 x 9.0	\$10.50 and \$12.50
9.0 x 9.0	14.25 and \$16.75
9.0 x 10.6	15.25 and \$17.50
9.0 x 12.0	17 75 and \$21 00
11.3 x 12.0	\$23.00 and \$27.50

Inexpensive Imported Axminster Rugs-Will give good satisfaction, have handsome appearance, and there are rugs for dining-room and bedroom. Extra big values at these prices:

9.0 x 10. 6. .... \$21.75 9.0 x 12.0 ... \$24.75 English Velvet Rugs, woven in one piece, in good rich designs. This rug gives a splendid appearance at a very small

9.0 x 9.0\$12 00	9.0 x 10.6 \$13 75
9.0 x 9.0\$12.00	9.0 x 10.6 \$13.75
9.0 x 12.0\$15.00	10.6 x 12.0 \$18.75

## A Complete List of House Shoes and Slippers MISSES' AND CHILDREN'S IMPORTED HOUSE SLIPPERS.

Plaid pattern, flexible leather soles, very warm, comfortable and noise-Sizes 8 to 11 and 11 to 2. Regularly 49c and 59c. Thursday ... .85

WOMEN'S DAINTY SATIN AND FRENCH BOUDOIR SLIPPERS, 75c.

The colors are red, pale blue, green, black and brown. They are made of quilted satin, with warm, padded insoles, and finest quality French felt. Regularly 95c and \$1.25. Thursday

## MISSES' HOUSE SLIPPERS.

300 pairs Misses' Black Felt Slippers, with noiseless felt soles, anklestrap style, red pom-pom on vamp: Sizes 8 to 10 Thursday

Sizes	11 to 2,	Thursday	•••	 1	•••	::	::	•••	•	::	:	•••	•••	::	.2
		WOMEN								in the second	「新教				

Warm, Comfortable House Slippers, of fancy plaid material, turndown collar, silk pom-pom on vamp. Sizes 3 to 8. Regularly 75c. Thursday 

#### WOMEN'S CAMEL HAIR SLIPPERS.

Fleecy and comfortable inside, turn-down collar and silk pom-pom on vamp, padded insoles, and flexible leather soles, very durable. Sizes 3 to 7. 

### MEN'S WARM CAMEL HAIR SLIPPERS.

360 pairs Genuine Camel Hair Slippers, made extra high front and back, soft padded insoles, flexible leather soles. Sizes 6 to 11. Thurs-

### MEN'S HOUSE BOOTS, 99c.

Made of warm imported camel's hair cloth, in a neat plaid pattern, buckles up like an overshoe, padded insoles, flexible leather soles. Sizes 6 

neat stripe designs, on a white ground; large roomy body, reversible collar, all sizes, 14 to 17. Regularly 

200 garments of Boys' Heavy and Light Weight English Natural Wools, some "Wolsey" brand in the light weight natural shade, soft and guaranteed un"

shrinkable. All sizes, 22 to 32. Regularly \$1.00, \$1.25 and \$1.50, to clear,



# Furnishings That Appeal by Quality and Price

350 Men's Heavy Plain Rib Sweater Coats, with Varsity shape collar, gray with green or cardinal trimmings, sizes 36 to 40. Regularly \$1.50, Thursday 980

200 Suits of Men's Heavy Winter Weight Balbriggan Velvet Rib Combinations, buttoned to crotch, beautifully made and finished, as soft as silk, to wear next the skin. All sizes, 34 to 44. Regularly \$1.50, 

150 only English Flannel Shirts, medium weight,

copper throughout and will not rust. Outer casing protected with asbestos lining, burner is of the best quality, equippedwith a separate tap and adjustable air mixer. This coil we sell 

3-Burner Gas Plate, the "Classic" pattern, with best quality burners and nickel-plated tap, regularly \$2.50. Thurs-

irons, with handle and stand. Regularly \$1.15. Thursday, per

Mrs Potts' Laundry Irons, nickel-plated, of high-grade, 3