

126. THE ENCYCLOPEDIA OF CANADA

University Associates of Canada Ltd., Toronto; latest revised edition 1940. 6 vols. Contains entries under geography, social sciences, natural science, literature, religion, education, art, history, law, biography, bibliography.

127. CANADA AND ITS PROVINCES

By Adam Shortt and G. Doughty, Edinburgh University Press, Edinburgh, Scotland, for The Publishers' Association of Canada Ltd. A history of the Canadian people and its institutions.

128. FRASER'S CANADIAN TRADE DIRECTORY

(Annual, English) Fraser's Trade Directories Ltd., Montreal, P.Q. General Industrial reference work.

129. CANADIAN TRADE INDEX

(Annual, English and French) Canadian Manufacturers' Association, Toronto. A survey of methods and aids in the development of export trade; financing; export, shipping and exchange controls; price quotations; British Empire Tariff Preferences; supply missions, export trade services and policy of the Canadian Manufacturers' Association; list of manufacturers, producers, shippers and exporters of Canadian produce; "Index français des produits"; Spanish and Portuguese sections.

130. THE BUSINESS YEAR BOOK

(Annual, English) McLean-Hunter Publishing Co., Ltd., Toronto. A study of the Canadian market, domestic and export, featuring the economic areas, provinces cities and towns of Canada, with special surveys of the main facts about the nation's business, major industries, agriculture, finance, banking, insurance, transportation, etc.

131. CANADIAN ADVERTISING

(Quarterly, English) McLean-Hunter Publishing Co. Ltd., Toronto. Lists all Canadian daily and weekly newspapers, magazines, trade, farm and business periodicals and annuals carrying advertising, as well as all radio stations together with their rates. Carries a directory of Canadian advertising agencies.

132. MCKIM'S DIRECTORY OF CANADIAN PUBLICATIONS

(Annual, English) A. McKim Ltd., Montreal, Toronto, Winnipeg, Vancouver. A complete list of the newspapers and periodicals published in Canada and Newfoundland with full particulars. Last published edition 1939.

133. CANADIAN PERIODICAL INDEX

University of Toronto Library, Toronto. Prepared quarterly by the staff of the circulation department, University of Toronto Library. Indexes articles of interest in current Canadian periodicals according to subject matter treated.