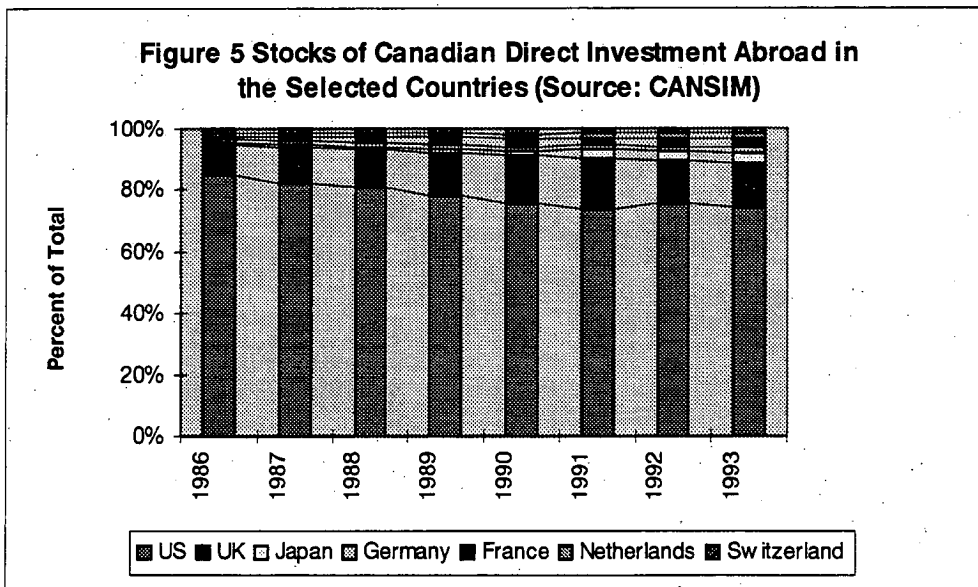


Similarly, most CDIA has traditionally flowed to the United States. Figure 5 illustrates Canadian direct investment activities directed at the seven countries included in the report.

Again, close to 80 per cent of all CDIA is targeted at the United States. The level of CDIA activities in the United States has declined throughout the period, while CDIA in the United Kingdom and to a lesser extent, in Japan has increased on a relative basis. Japan became a more important target for Canadian direct investment abroad starting in 1991. Other countries account for a relatively small proportion of overall CDIA, with France, Germany and The Netherlands receiving the bulk of the remaining CDIA.



The remainder of the section examines and compares Canadian data on investment flows with comparable data in each of the seven economies covered by the report. In the process, it contributes to an overall assessment of the competitive position of Canada within the global investment of Canada. It also provides insights that can be used by DFAIT to better understand which