

5. Harumi DIY School (Sept. 13)

This year, it will concentrate its efforts on the first day (i.e., the trade show), and it will be carried out on a full-day basis, with a full program both in the morning and afternoon.

The lectures and practical sessions will be focused on the key theme of the show, "My Life, My Creation." Based on that theme, efforts will be made to create "dramatic change in living space." As such, the program will incorporate new items as well.

Afterwards, the DIY school will be held in more than a dozen locations throughout the country other than the Harumi trade fair grounds. Also, in this event, the staff of cooperating exhibitor-companies will be taking part as instructors for the practical sessions, with DIY advisers playing a central role.

6. The Inter-Collegiate DIY Competition (Sept. 13)

When we think broadly about the future of DIY, our ability to draw and attract the younger generation in their teens and 20's is an extremely important matter. This event focuses on the strata of college students who serve as a "volume zone," that is, the most numerous group among the young, and who tend to be more knowledgeable about DIY, so that they can become even more familiar with DIY.

Competition Games: "Fusuma (sliding door) refurbishing" → "Wallpaper recovering" → "Log-cutting," etc.

* Contestants will be judged on the basis of the amount of time used and the overall quality of work.

7. Panel Discussion by Representatives of the DIY Industry (Sept. 13)

The DIY Industry Aims at the Future, and Confronts Some Problems

Instead of the commemorative seminar that we have had in previous years, this year we will have various representatives of the DIY industry gathered in one sitting to discuss a wide variety of problems that the industry faces today in a free discussion format. It will be a panel discussion through which we will explore business opportunities of future.

* Tutor: (MC and a moderator of various viewpoints)
Professor Kozaburo Sakai of Business Administration Department of Aoyama Gakuin University

* Panelists:
Satoru Urakabe (Representative Director, Executive Managing Director of Tokyu Hands, Ltd.)
Hiroyoshi Takii (Managing Director, Nitomuzu, Ltd.)
Toshimitsu Kawaguchi (President, Joint-Ten Co., Ltd.)

* Overall MC: Naokazu Fujimura
Date and time: September 13 (Saturday) 1:00PM – 3:00PM
Admission: ¥5,000 per person
Place: Nitto Kocha Tea Lounge in the Harumi Trade Fair Grounds.

8. 2nd General Assembly of DIY Advisers (Sept. 13)

The General Assembly of DIY Advisers, which was started at last year's Show, will be convened at this year's Show as well.

Time: 3:00PM – 5:00PM
Place: Nitto Kocha Tea Lounge in the Harumi Trade Fair Grounds

9. Get Together Party for the DIY Industry

After the end of the trade show on the first day, we will hold a friendly get-together party for the industry, which by now has become a regular part of the DIY Show. We would like to see active participation on the part of all of you.

Admission: ¥3,000 per person
Place: New Tokyo (Within the Harumi Trade Fair Grounds)
Time: 5:30PM – 7:00PM