REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :601-BOSTON

014-EDUCATION,MEDICAL,HEALTH PROD
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
ALL SUB-SECTORS	
FOLLOW-UP MARKETING ACTIVITIES RELATED TO DISTRIBUTION OF CMDD TO 250 AREA MEDICAL DEVICE PURCHASING AUTHORITIES COMPLETED IN 1987.	INCREASE CDN EXPORTS BY $3 MILLION.
ASSESS EFFECTIVENESS OF BIO-TECHNOLOGY SEMINAR FOR QUEBEC COMPANIES ORGANIZED IN BOSTON IN 1987.	DETERMINE IF FORMAT SUITABLE FOR BIO-TECHNOLOGY COMPANIES FROM OTHER PROVINCES.
ESTABLISH REPRESENTATION FOR CDN MEDICAL DEVICES COMPANIES.	CONCLUDE 5 REPS AGREEMENT
CONVINCE LARGE GROUP BUYING ORGANIZATION OF MEDICAL PRODUCTS/SERVICES TO INCREASE NUMBER OF CDN COMPANIES LISTED.	GET 10 NEW CDN COMPANIES LISTED.
IDENTIFY BIO-TECHNOLOGY COMPANIES INTERESTED IN JOINT-VENTURES	CONCLUDE 2 JOINT-VENTURES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 RECRUIT NEW ENGLAND PARTICIPATION TO CANADIAN BIOTECHNOLOGY CONFERENCE IN MONTREAL.	POST RECRUITED 3 SCIENTISTS WHO ATTENDED CONFERENCE.
QUARTER: 2 Organize seminar on bio-technology opportunities in Montreal Urban Community.	27 New England companies attended one day seminar on bio-technology that was organized by Post.
QUARTER: 3 -----	
QUARTER: 4 -----	