

**CANADA'S YEAR
OF ASIA PACIFIC: CULTURAL COMPONENTS**

As part of Canada's Year of Asia Pacific in 1997, a variety of business, youth, cultural and other related activities is anticipated throughout the year across Canada.

GOALS OF THE CULTURAL COMPONENT OF CYAP

- to celebrate the cultures of over two million Canadians of Asia Pacific origin
- to promote awareness and understanding among Canadians of the Asia Pacific region through the widespread presentation of its traditional and contemporary cultures
- to create lasting benefits for all participants by enhancing trade relationships and further exchange in the cultural sector between Canada and the Asia Pacific

Limited funding will be made available for projects initiated by Canadian artists, organizations and community groups whose work aligns with objectives and criteria established by the Department for the CYAP. Such projects will be proposed to the Department through a regionally administered selection process.

ELIGIBLE PROJECTS

Five categories of projects will take place during CYAP:

- Asia Pacific-related projects initiated by Canadian community organizations (CYAP funding could be made available to ongoing or new festivals, celebrations, exhibits, etc.)
- Projects undertaken by artists or art organizations which illuminate an aspect of Asia Pacific culture
- A limited number of collaborative projects, in which Canadian and Asia Pacific artists cooperate on the creation of an original work (For the most part, these projects will build on existing relationships between artists or groups on both sides of the Pacific. Collaborative projects between artists in different parts of Canada or between various communities are also eligible)
- Canadian organizations wishing to present in Canada works touring from the Asia Pacific region
- Collective projects which bring together artists or their works from three or more countries of the Asia Pacific and Canada.

DO YOU WANT TO KNOW MORE?

The two deadlines for applying to CYAP funds are January 17, 1997 and March 21, 1997. For more information, please call Viviane Leroux at (613) 944-1232 or send a fax to her at (613) 996-4309.

CANADIAN STAND AT MILIA

Canada will be participating for the first time with a national booth at MILIA (*International Publishing and New Media Market*). This fair, to be held in Cannes, France, from February 9 to 12, 1997, is the major European multimedia trade fair and brings together over 10,000 professionals from every continent. MILIA is an essential step in the conquest of the European market by Canadian producers in this leading-edge sector. This major initiative is being led by the *Department of Foreign Affairs and International Trade*, working in close cooperation with the *Department of Canadian Heritage, Industry Canada, Telefilm Canada* and the private sector.