

External Affairs
Supplementary Paper

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Speech by Mr. Marcel Cadieux, Deputy Under-Secretary of State for External Affairs, to the Sixteenth Annual Conference on Canadian Information Abroad, Montebello, Quebec, November 8, 1962.

Gentlemen,

I am very pleased and honoured to have an opportunity of speaking to you. Particularly as I shall be called on to deal with two subjects that are very close to my heart - information work and the Department of External Affairs. Like Josephine Baker, I have really "deux amours" and they are the two subjects I am here to discuss.

To illustrate this point and to show that my "deux amours" are closely related, may I be forgiven if I give a personal testimony? Such an approach may perhaps demonstrate other points than the one I have in mind - for instance, that I am getting on in years and that I should have done more in both fields. I realize the risks and I plead for your understanding.

At the moment, and temporarily I think, I have no direct responsibility for information work in the Department. But, ever since I joined the Government service 22 years ago, I have been concerned with information as a Foreign Service Officer and I think that this is not without some significance. I shall revert to this point later.

Shortly after joining the service in 1941, and for nearly two years, in Ottawa, I was Secretary of the Psychological Warfare Committee. This involved maintaining relations, on a daily basis, with the Wartime Information Board, the CBC and other information media. Then I moved to London, early in 1944, and served as Liaison Officer for the British Political Warfare Committee and as Observer to the Allied Conference of Ministers of Education, which was the predecessor of UNESCO. In 1945, I was transferred to Brussels, and for two years I remained there as secretary of the Embassy. Among other things, I was the Information Officer. I came back to Ottawa in 1947, and I got the UNESCO Desk. Then I became Personnel Officer; I was responsible in particular for the integration of WIB officials and for working out the establishment of the Department with its information component.

I was one of the first Departmental Inspectors, and went to Mexico, Paris, Rome, Athens, Warsaw, Prague, where I had to look into information operations as well as into relations between the Department and missions in the information field. My next move was to NATO, Paris, where, as senior adviser on political matters, I was the delegation representative on the Information Committee for three years.

On my return to Ottawa I became the supervising officer for the Information Division, a job which I held for six years. Furthermore, for a number of years, I have been a member of the Board of Governors of the National Film Board and a member, since its foundation in 1958, of the Executive Committee of the UNESCO National Commission. In 1960, I was leader of the Canadian delegation to the UNESCO Conference.