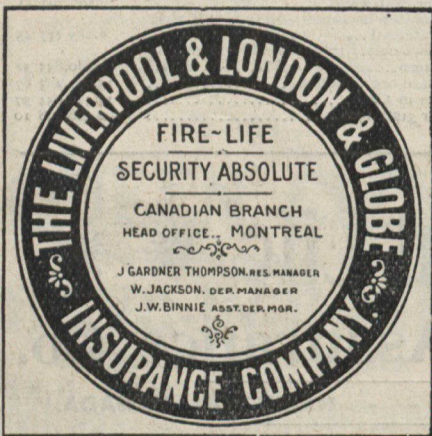


Low Premium Rates,
Policies indisputable from date of Issue.
Loan Value Guaranteed after two years,
Cash Surrender and Paid-up Values Guaranteed
after Three Years.
No Restrictions as to Residence, Travel or Occu-
pation.
**These are some of the advantages of
Insuring in**
The Crown Life Insurance Company
Head Office:
Crown Life Building, Toronto, Can.
Most Liberal Policy in the Market. Good Territory
available to Reliable Representatives.
COL. THE HON. D. TISDALE, P. C., M.P.,
President.
WILLIAM WALLACE, General Manager.
A. H. SELWYN MARKS, Secretary.

Insurance Company **Founded**
1792.
Incorporated **of North America,**
1794. **PHILADELPHIA.**
Capital\$ 3,000,000.00
Assets, January 1st, 1906 13,024,882.85
Net Surplus..... 3,626,730.57
**Losses Paid since Organi-
zation, over\$125,000,000.00**
ROBERT HAMPSON & SON, Montreal
GENERAL AGENTS FOR CANADA.



A PLEASANT PERMANENT PROFITABLE
connection offered in
choice districts to re-
liable producers of new
business by
THE NORTHERN LIFE
HEAD OFFICE, LONDON, ONT
Write for information.

PELICAN and BRITISH
EMPIRE LIFE OFFICE.
Founded in 1797.
The Oldest Proprietary Office in the World
transacting Life Assurance business only.
Financial Strength Unsurpassed.
TOTAL ASSETS, over \$26,000,000
Large Bonuses and Low Rates of Premium
A. McDOUGALD,
Manager for Canada, Montreal.



Standard Life
Assurance Co.
Established 1825.
Head Office for Canada,
MONTREAL. of Edinburgh.

Invested Funds.....\$ 57,254,046
Investments, Canadian Branch.... 17,000,000
Revenue..... 7,271,407
Deposited with Canadian Govt.. 6,975,998
Apply for full particulars.

D. M. McGOUN, - - - - - MANAGER
CHARLES HUNTER, Chief Agent Ontario
ESTABLISHED A.D. 1720
THE LONDON ASSURANCE.
Head Office, **Canada Branch, Montreal.**
TOTAL FUNDS, - - \$20,000,000
FIRE RISKS accepted at current rates.
Toronto Agents
S. Bruce Harman, 19 Wellington Street East.

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1710
INSURANCE FIRE
OFFICE
Head Office, Threadneedle St., London, Eng.
The Oldest Insurance Co'y
in the World.
Canadian Branch—15 Wellington Street East.
TORONTO, ONT.
H. M. BLACKBURN, - - - - - **Manager**
J. A. STEWART, - - - - - **Ontario Inspector**
TORONTO AGENTS:
HIGINBOTHAM & LYON, Telephone M. 488.
IRISH & MAULSON, Telephones Main 6966 & 6967
Agents Wanted in all Unrepresented
Districts.



THE
North American Life
Assurance Co.
1906
Income - - - \$1,746,544.00
An increase over 1905 of \$86,480.00.
Assets - - - \$7,799,064.00
An increase over 1905 of \$831,050.00
Net Surplus - - \$ 650,209.00
An increase over 1905 of \$80,199.00.
The large increase in these important items shows that the unexcelled financial position of the Company has been maintained during the year.
Correspondence invited regarding Agencies in unrepresented Districts.
Home Office - Toronto, Ont.

THE ROYAL-VICTORIA LIFE
INSURANCE CO.
The Directors' Report for 1906 shows large in-
creases during the year
IN CASH INCOME
IN LEGAL RESERVES
IN INVESTED ASSETS
IN LOANS TO POLICYHOLDERS
IN PAYMENTS TO POLICYHOLDERS
and 7½ per cent. Reduction in Expenses of Man-
agement for year. No Interest Overdue or
Unpaid on Investments at end of year.
APPLY FOR AGENCIES TO
DAVID BURKE, A.I.A., F.S.S.
GENERAL MANAGER, MONTREAL.

CLEAR POLICIES. REASONABLE CONTRACTS.
Always a Place for Faithful Workers.
Union Mutual Life Insurance Co.
PORTLAND, - Maine
FRED E. RICHARDS, President.
HENRI E. MORIN, Chief Agent for Canada.
For Agencies in the Western Division,
Province of Quebec and Eastern Ontario,
apply to WALTER I. JOSEPH, Manager, 151 St.
James St., Montreal.
For Agencies in Western Ontario, apply to
W. J. PECK, Manager, 17 Toronto St., Toronto.

NORTH BRITISH & MERCANTILE
INSURANCE COMPANY.
Total Assets..... \$79,252,646.00
Canadian investments 8,280,742.00
Greatly in excess of any other fire company in Canada
Losses paid since organization, over \$134,000,000.
Mgr. and Chief Ag't in Canada—RANDALL DAVIDSON.
Resident Agents, Toronto Branch,
EVANS & GOOCH.

PHENIX
Insurance Company
Of Brooklyn, N. Y.
WOOD & KIRKPATRICK, Agents
TORONTO