BOOKSELLER AND STATIONER

# **Fancy Papeteries**

## **SEASON 1908**



O more important portion of the stationer's holiday stock has to be considered at the present day than fancy papeteries. The demand for these daintily prepared boxes of stationery for gift

purposes is great and is increasing from year to year. Buyers, who should exercise careful discrimination in laying in their stock, ought to consider,

#### OUR POINTS OF SUPERIORITY

- (] Absolutely Perfect Workmanship.—Every box we turn out has lavished upon it the highest skill of the best workmen.
- (] A wide Variety of Selection.—We make sufficient styles, sizes, and values to supply the largest and smallest stores.
- (] Artistic Excellence.—Designed by the best artists, there is nothing to jar the eye in our whole line.
- I Popular Prices.—We aim to give best value for least money, and our popular-priced boxes maintain a high average.
- (] From Factory to Shop. —We make our own boxes and are thus able to place them in the hands of customers at lowest prices.

### Your Interests Are Our Interests

Stationers, who patronize us, are assured an absolutely square deal. We believe in helping the retailer to clear his shelves quickly and profitably. That's why our customers are contented.

#### Warwick Bros. & Rutter, Limited Makers of High Grade Stationery TORONTO