



When Summer Comes

The season for Playing Cards does not come to an end by any means with the close of Winter. There remains the Spring and Summer trade and the tourist trade—fine seasons all of them.

Cards sell largely according to their beauty—the beauty of their backs.

Goodall's Cards are matchless in this respect—90 different lines to choose from.

Then, too, as regards quality, you know the saying—"there are no cards like Goodall's."

Order them from your wholesale stationer. And if you are placing orders now for Fall delivery, insist upon Goodall's.

35 lines to retail at 25c.

55 lines to retail at 50c.

90 lines all told.

Chas. Goodall & Son,
London, England. Limited

A. O. HURST,
84 Wellington St. West, Toronto.

Our Customers

of last year tell us that they

Are Waiting

to see our line before
they place any orders for

Christmas Cards, 
Calendars or  
Xmas Art Novelties

We are just as anxious, and our people in England are doing their best to have them here before

APRIL 1st

If you have not handled the **Savory** line it will pay you to wait also, until we can be with you.

We reach all the Canadian cities and towns.

Our line is acknowledged to be the **finest in the world** and includes a wide and varied range of High-class Xmas Cards and Calendars and High-class Pictures in Autotype, Platinotype, Carbon, Photogravure and Hand-colored outlines.

Sole publishers of Geo. Wright and S. Begg's famous Hunting and Horse and Dog pictures, in all sizes and **panels**. Will Kidd's Dutch subjects, Edwin Noble's Sporting Posters, E. W. Savory, Limited, Bristol, Eng.

We expect to submit to the **wholesale trade** this month the beautiful line of **Fancy Brass Goods**, manufactured by **The Townshend Art Metal Co., Limited**, Birmingham, Eng., whose representatives we are in Canada and the United States. Our samples will include a splendid assortment of Fancy Brass Inkstands, Blotters, Calendars, Desk Clocks, Pen Trays, Stationery Cabinets, Letter Balances, Smokers' Sundries, etc., etc.

We are also Sole Canadian Agents for
LYONS INKS, LIMITED, MANCHESTER, ENG.
J. N. LYONS, LONDON, ENG., Twines, Cordage

Menzies & Company,

Manufacturers' Agents,
84 Wellington St. West,
TORONTO, - - CANADA.