

Playing Card Window Display Prize Offer.

Our last season's Window Display Prize Contest proved so successful that we have decided to repeat our offer for this winter and spring. We offer prizes for the best Window Displays made from goods of our manufacture, between OCTOBER 1, 1901, and JUNE 30, 1902, as follows:

- \$100.00** for Best Window Display.
50.00 for Second Best Window Display.
25.00 for Third Best Window Display.
10.00 each, for next Five Best Displays.

Write us for particulars and rules governing contest. Dealers need not hesitate to compete because they have only small windows, as size of window will be taken into consideration in awarding prizes. We furnish advertising matter for making these Window Displays, FREE, to Canadian dealers, if ordered through jobber, to go forward with regular shipment of cards, whether or not dealer desires to compete for prizes. Please state size of window. An attractive display in your window or store will increase your sales and consequent profits.

The U.S. Playing Card Co., Cincinnati, U. S. A.

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