

SAMSON, KENNEDY & CO.

T O R O N T O,

The Great Fancy Dry Goods House of Canada.

WE ALWAYS LEAD. WE NEVER FOLLOW.

GENTS' FURNISHING DEPARTMENT.

THERE are other Men's Furnishing Houses ON EARTH besides ours; but not one which has a greater desire to meet and supply the requirements of the Trade. Every buyer is cordially invited to examine our interesting lines before placing spring orders, as we are "in it," with the best things in SCARVES, challenging all competition.

AHEAD OF ALL OTHERS.

The styles we are showing in SCARVES are the newest and most desirable, and contain many novel features worthy of your attention. The manufacturers of neck-wear, or any other article that is intended for man's wardrobe, are handicapped to a certain extent by the narrow latitude afforded for departures. The well-dressed man of to-day must eschew everything loud, and is compelled to rely on the effects that good taste permits, rather than upon those which rely upon sensational treatment for their attractive powers.

SIMPLICITY IN MATTERS OF DRESS,

Is an accepted form by all men of taste. Fashion endorses the plain and neat in dress, and depends for her effect upon quality rather than show. Four-in-hand, as made under the old methods, gave a very orderly neat-looking knot, and being artistic and yet dressy, continues to meet almost every requirement. SMALL KNOTS and wide aprons are also correct.

OUR "STERLING SHIRT."

Shirts bearing this Trade Mark were introduced by us and have given entire satisfaction to all who have used them. The sale of these goods last season reached proportions beyond our own expectations, causing deliveries in many cases to be tardily made, but we are now prepared to execute promptly all orders entrusted to us.

IN HOSIERY AND UNDERWEAR NO HOUSE CAN BEAT US!

We have sizes for **BIG MEN**, **SMALL MEN**, **THIN MEN**, **FAT MEN**, besides well-shaped sizes for **MEN AND BOYS**.

A MILE CONTAINS 5,280 FEET,

But many times that number of feet have been covered from our **IMMENSE HOSIERY STOCK**, and whether you intend to place your order with us or not, you are cordially invited to examine our **STOCK**.

**Toronto Warehouse: 44, 46 & 48 SCOTT ST.
15, 17 & 19 Colborne St.**

HOME OFFICE: 25 OLD 'CHANGE, LONDON, ENG.