## Accumulation Assisted

Every cent a man puts into life insurance is laid by toward the formation of an estate. It is in many cases an estate which would never have been otherwise accumulated. Most men find that life insurance saves for them the money they would otherwise have spent in non-essentials.

## The Manufacturers Life Insurance Co'y

Head Office: Toronto, Canada

## The Traders Bank of Canada

ASSETS OVER THIRTY-THREE MILLIONS (\$33,000,000).



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