

FARMING

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Our Exhibition Number

Visitors to the Industrial Fair, Toronto, which opens on August 28, should not fail to call at "FARMING" Tent for a copy of our Exhibition Number. This number will appear on the first of September and will be replete with practical and useful information pertaining to the farmer's calling. One of its many special features will be Canadian food products, the markets for them and how to prepare such products so as to meet the requirements of these markets and obtain the largest amount of profit. The Farm Home Department will receive special attention and several specially prepared articles will appear dealing with matters connected with the farmer's home. Some very special matter of practical value to every stockman and farmer will appear in THE AGRICULTURAL GAZETTE, and the whole issue we are confident in stating will be equal to if not superior to any publication in the agricultural line ever produced in Canada.

The number will be profusely illustrated. Included in the illustrations will be views of the Smithfield and Covent Garden markets, London, Eng., and unloading cattle at the English docks, views of typical English, Irish and Danish creameries, and the leading farmer's markets in Canada. Some special live stock illustrations will also be shown as well as a large number showing scenes not usually reproduced in a farm journal, but, nevertheless, of interest and value to the agriculturist.

Remember that our tent at the Toronto Fair is in the northern portion of the grounds directly opposite the Farmers' Institute tent. A FARMING representative will be on hand to receive visitors and to give information regarding subscriptions, advertising, etc. But even if you have no business of this nature you will be welcomed at the tent. Do not leave the Fair grounds without securing a copy of our Exhibition number.

Our Farmers' Institutes

In August 8th issue and also in this one appear two letters containing some very practical and useful suggestions for Farmers' Institutes. These suggestions though somewhat local in their character should be of interest to every one connected with Farmers' Institute work in this Province. The Ontario Institute system is now well organized and in a general way in so far as the government and the superintendent are concerned we fail to see much room for improvement. And yet there is room for improvement; but as our correspondents very aptly point out the improvement must come from the farmers themselves. While the attendance at the meetings has largely increased and while the interest in each individual institute has also largely increased there seems to be something lacking in the way of supplementing the good work that the institutes are doing on the part of the local officers and members. No matter how effective a central organization may be it cannot take the place nor supply the interest and activity that should come from the local officers and members.

Mr. Munro, in his letter published in another column, intimates that a local constitution might be supplied institutes, under which debating schools and such purely local organizations might be formed. While it might be a greater incentive to more active work along this line on the part of

the officers and members if a special constitution of this kind were formed, still there is nothing in the general constitution or by laws governing the institutes at the present time that would prevent any local institute from forming debating schools, branch institutes, etc., to be run in connection with it. All that is necessary to bring this about is for some active secretary or officer to set the ball rolling and to get these local organizations in shape. Of course it would be a great help if a set of rules and regulations for governing these local societies were compiled as a guide; but the way to get such by-laws is to start a few societies, and when they are running a while it will be easier and more satisfactory to draft a set of rules and regulations to govern them.

But however this may be, the suggestions put forward by our correspondents are worthy of careful consideration, and we would like to see some of our enterprising institutes take up work along these lines during the coming winter. Do not wait for some central authority to do the work, but let every director constitute himself a committee to organize the work in his own district. It should not be difficult to form local branches in every district if a little energy is only displayed in the matter. These branch institutes could meet every two weeks or month, as may be desired, and would be the means of getting the young people of the neighborhood interested, and of bringing out the local talent. It would be a good plan to interest the farmers' wives and daughters in this movement. With their active co-operation any movement of this kind is sure to succeed. In the meantime we would be glad to hear from others interested in this work.

The Export Butter Trade

The Outlook Very Encouraging; Extra Large Shipments

One of the most encouraging branches of our export trade just now is that of creamery butter. The expansion which this trade has undergone so far this season is in many respects remarkable. From May 1st to August 12th the total exports of butter from Montreal amounted to 162,559 packages, as compared with 73,273 packages for the same period of 1898, an increase of 89,283 packages. But notwithstanding this large increase in shipments there has been the best export demand ever experienced in the history of our creamery butter trade. Already \$1,250,000 worth of butter has gone forward, and with the constantly increasing shipments it is not too much to expect that the creamery butter trade of 1899 will be nearly double the value of that of 1898.

One of the most encouraging features of this year's export business so far is that the demand is not confined to the four ports of London, Liverpool, Bristol, and Glasgow, as has been the case heretofore but shipments are now going forward direct to Birmingham, Cardiff, Manchester, and other inland points where they are being sold in competition with the Danish article. This shipping of the product to more centres will bring it before more people and make its good qualities known to a larger number of consumers. It is also gratifying to know that the butter is being sold on its merits and that its sale is not being bolstered up in any way. This is the surest way of establish-