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A Diamond for an engagement
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Throat and
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Has been the favorite home-
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This medicine has made the
cough remedy for over 50
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NATURE care-
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Its freshness is kept intact.
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The quality of the Bread
reflects the high-grade in-
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making.
It is the ideal health food,
containing all the vitamins
necessary to muscle-build-
ing and tissue-repair.

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the city.
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THE REAL HENRY FORD.

Ford An Erratic Ball Player On the Diamond of Finance

Never Uses the Sacrifice Hit—Makes Sensational Plays
But Muffs and Fans on Occasions—Not
a Good Team Man.

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Likes to Give Game A Sporting Chance

BY OLD DETROITER.

"Did you ever go hunting?" Mr. Ford was asked.
"Sure," I did," answered Mr. Ford. "Many's the time I've gone out after rabbits with a rifle."
"Why a rifle?" asked the biographer. "I thought the shotgun was the standard rabbit-getter."
"It is for most folks," said Mr. Ford as he smiled, "but I like to give the rabbit a chance. With a shotgun even a very stupid marksman can bag his game. With a rifle it's different—the hunter has to show what he can do. It's a pretty good shot, and I like to feel that it was my sureness of aim matched against the nimbleness of the rabbit. When I shot at a rabbit on the run and got him I felt it was a legitimate catch. If he was too quick for me I was just as glad to see him get away, and got a good laugh at the way he made dust."

BY S. S. MARQUIS, D.D.,
Former Pastor of Henry Ford, and
for five years head of the Ford Wel-
fare Department.

CHAPTER V.
Some Elements of Success.
Henry Ford has built up a great fortune. He has paid labor a liberal wage; he has built a hospital; he has set in operation agencies which have in their day done a great deal of good. To human thought, to politics, to science, the arts, education, religion, his contribution—directly or indirectly—is yet to be made.
What he has done for others has been along lines that have as a rule brought a liberal return to himself. Seriously, and with credit, I would say that his most valuable contribution to humanity thus far has been his discovery of a couple of half-cent coins of philanthropy. A good thing done for reward is good. Nobler and better things, however, are possible. I wish Henry Ford had more good to his credit that had cost him something. In actual service to humanity and in unselfish use of his wealth he has done more than most men.

Henry Ford plays a spectacular game. He is a pinch-hitter in finance, and the idol of the bleachers. But there are better all-round men in the game. He is as temperamental as an artist, and as erratic. He has been known to fan out. And he certainly muffed a couple of half-cent coins of the Peace Ship and his Jewish diatribes. He is not a team man. He may play the game alone and for himself. To human thought, to politics, to science, the arts, education, religion, his contribution—directly or indirectly—is yet to be made.

Henry Ford has attained a remarkable prominence, but he has not attained it by being a team player. Prominence may be gained by saying things and doing things; eminence is achieved by being. The essence of eminence is in a man—in his mind and soul. Henry Ford is an unusual, a most remarkable man, but not a great man—not yet. There are in him neither that breadth nor depth of mind, nor that moral grandeur, which are the distinguishing marks of the truly great. Some men are born great, some achieve greatness, but no man ever had greatness thrust upon him. Shakespeare to the contrary. He may be thrust into prominence, but not into eminence, for eminence is reached by climbing an inward spiritual ascent.

If Henry Ford would quit watching the popular winds, take down his political lightning rod, and devote himself to the solution of those human problems which press upon him I think he could attain a great and enviable reputation. It is in that direction, I believe, that he will find the fulfillment of the wish which he expressed to me when he said, "I do not

LIVEN UP THE LIVER,
REGULATE THE BOWELS
TONE UP THE STOMACH

WITH
Milburn's
Laxa-Liver Pills

They will regulate the flow of bile to act properly on the bowels, and will tone, renovate and purify the liver, removing every result of liver trouble from the temporary but disagreeable bilious headache to the severest form of liver trouble.

Mrs. J. Schellon, Bethany, Ont., writes: "I have used Milburn's Laxa-Liver Pills for some time. I was troubled with a bad liver and headache, but since taking your Pills I am perfectly well again."

Price 25c a vial at all dealers or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

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want the things which can be bought with money. I want to live a life—to live so that the world will be better for my having lived in it." He has had the vision. He has the ability and the opportunity.
It is unfortunate that he has not manifested the same sustained interest in the work undertaken in behalf of his employees that he has shown in some other matters. In some things he reveals an indomitable will, an unflinching interest. In others things the will weakens and the interest dies. He sometimes springs at things with startling suddenness. And then he drops them as suddenly as he took them up. It requires a stronger will to be than to do.

Success No Accident.
In 1914 he entered with great enthusiasm a new path in the field of social justice. The work he then instituted gave promise of a notable contribution to human progress along industrial lines. It quickened the conscience of the employers, it roused hope in the ranks of labor. It promised the restoration of that which modern industry has lost and which would prove the greatest boon any man could restore to it, namely, a personal relation between employer and employee. That phase of the work, with some other distinguishing features of it, are for the present in eclipse—only in eclipse, it is to be hoped.

As to Henry Ford's success in industry, it is no mere accident. You can not say that it is a matter of luck that a man's boat is floated by the rising tide, if he has carefully calculated the time the tide comes in and has built the boat where it would be caught and carried out to sea.

Mr. Ford anticipated the rising tide of the automobile industry. He must be given credit for that. Credit also is due him for the way in which he deliberately planned to take the fullest possible advantage of the tide when it came in. Standardization is his hobby. He would have all shoes fit, not be made to order, but made on one block, and all coats according to one pattern. It would not add to the beauty of life, but it would greatly reduce the cost of living.

When it came to automobiles Henry Ford decided to make them all alike and of a size that would fit not the greatest number of people but the largest number of pocketbooks. Keep your eye on the average pocketbook. That was his slogan. Only a few people can buy what they want. The vast majority buy what they can afford. No one was ever able to shake him in his decision to make one car the best of its kind that can be made for the money, suited to the bank roll of the greatest number of people, standardized as to admit of quantity production, and therefore of manufacture at minimum cost.

Once he got going he discovered and put into practice some very profitable ways of being generous. His division of profits with his employees paid in dollars and cents. That fact made him the less a boon to labor. His policy of sharing with his employees the profits of the summer by cutting the price of the car also paid. It widened his market and won the confidence and good-will of the public. He did what he could with a cool patience that seems to render him indifferent to the passing of time.

He seems to shrink from encounters in which it will be necessary for him to say unpleasant things. In other words, he hates a quarrel. He loves a good fight. He is of Irish descent. He keeps his eye on his opponent—many eyes on him, in fact. He is master in the art of waiting. This is one of the reasons why I think he enjoys lawsuits, of which he has a large share, and is usually so long drawn out. There are so many courts of appeal, and the more the merrier.

At times he wears of the Selden patent trial, but when the bell rang for a new round he always came back smiling and full of fight. The Dodge trial dragged a weary length. The Tribune trial was long drawn out. The Newbury trial is still on. These are illustrations of his bulldog grip, once he takes hold. He may consume a long time in the accomplishment of a thing that you think he has forgotten all about it, and he may stay in so many devious ways to reach his end that you think he has turned aside to other things, but he never forgets. The long years of struggle against poverty and ridicule in the development of his car is the evidence of the presence in him of a quality to be admired by his friends, but to be most seriously and fearfully contemplated by his enemies.

(Tomorrow's chapter: Mental Traits and Characteristics.)

**IRISH EXPORTS SHOW BIG
ADVANCE OVER IMPORTS**

Washington, Nov. 26.—A marked increase of Irish exports over imports during the first three months of 1922, the latest for which figures are available, is the reverse side of the rather gloomy picture of the economy conditions in Ireland, the United States commerce department was advised today in a report from the United States consulate at Dublin.

A woman can keep an expense account almost as long as a man can keep a diary.

For Quality
MAPLE LEAF
MATCHES
Call for them
by name—
it is your
safeguard

VOLSTEAD ACT HERE TO STAY

Rev. B. Tope, D.D., Delivers
Toronto Address At Pro-
hibition Convention.

Toronto, Nov. 26.—More than 30 delegates to the world convention of the World League Against Alcoholism, most of them ministers, addressed Toronto congregations in different churches and places of worship today. In addition a convention meeting was held in Massey Hall this afternoon which was presided over by the Rev. M. P. Boynton, D.D., of Chicago.

The delegates wound up Saturday's heavy program with a banquet in the ballroom of the King Edward Hotel on Saturday night, at which 1,000 delegates to the World League Against Alcoholism were present. Brief toasts were proposed and responded to by a number of official representatives of national temperance societies of the several countries participating in the convention being held in Massey Hall.

Rev. Hon. L. L. Tope, president of the United Kingdom Alliance, was toastmaster.

Sessions of the convention will be held morning, afternoon and night until the final meeting on Wednesday night.

Was Clarion Call.
It was a clarion call to the forces of the church to enlist for the final onslaught on the liquor traffic in all countries of the world, which was made by Rev. W. Tope, D.D., superintendent of the Anti-Saloon League of Pennsylvania, sounded today in a sermon in Cooke's Presbyterian Church.

Reviewing the fight for prohibition in the States and the various steps that had led to the enactment of the Volstead law, the speaker said that the Eighteenth Amendment was there to stay.

"We are not going to turn our nation over into the hands of the bootleggers, moonshiners and wet politicians," he declared.

Hon. W. E. Raney, attorney-general of Ontario, was one of the chief speakers at Saturday night's banquet. He was given a hearty reception.

As Hated of Canada.
Mr. Raney said he was ashamed of what Canada was doing in the way of an impediment to the enforcement of the prohibition law in the United States. Ontario had gone as far as the province could in temperance legislation and the rest would have to come from the Dominion government. He made special reference to the brewers and distillers as consciously contributing to the breaking of the law in the States. In this connection he said:

"I am convinced that nations will soon compel their subjects to respect the laws of other states." He warned them to attempt to reach shore in the Ontario temperance act, and not wait for it.

FREIGHTER ADESTE GROUNDS IN GALE

Sailors Seek Hazardous Trip
To Seek Aid For
Mates.

Ogdensburg, N. Y., Nov. 26.—The steel freighter Adeste, bound from Buffalo to Montreal with 72,000 bushels of wheat, went aground last night off Carleton Island at the foot of Lake Ontario during a blinding blizzard. Six of the crew of 30 volunteered to attempt to reach shore in a lifeboat. Their efforts were successful and aid was offered by the Donnelly Wrecking Company of Kingston.

The Adeste is a whaleback of steel construction, and little damage was expected. She is owned by the Cleveland Cliffs Steamship Company of Cleveland, O.

George Moore, a diver of the Cape Vincent harbor during the gale, while other harbors are filled with ice. Traffic on the St. Lawrence river is virtually closed. The ship was last night the City of New York and crew were lost on Lake Ontario, no trace of craft or crew ever being found.

THIEVING INVADERS CHATHAM DISTRICT

Police Receive Reports of
Robes, Wood and Glover-
seed Being Stolen.

Special to The Advertiser.
Chatham, Nov. 25.—Thieving on a large scale is again breaking out in the county, as is evidenced by complaints received by the county police. At an entertainment which took place at a church on the Lakeshore road Friday night twelve buffalo robes, protecting the hoods of as many cars, were stolen. The thieves made their getaway in one of the cars. The police believe that they will be able to identify the culprits.

The high cost of fuel was probably the reason why some thieves visited the home of Peter Crawford in Dover Township last evening and stole several cords of wood. The wood had just been cut and piled for winter use. It is thought that motor trucks were used to haul the wood away.

A large quantity of clover seed was stolen from the granary of John Cameron, a farmer in Raleigh Township, some time during the night. The county police are busy investigating the numerous thefts.

George Moore, a diver of the Cape Vincent harbor during the gale, while other harbors are filled with ice. Traffic on the St. Lawrence river is virtually closed. The ship was last night the City of New York and crew were lost on Lake Ontario, no trace of craft or crew ever being found.

Unconscious On Road.
Moore was found unconscious on the roadside beside his truck by a crew of the C. W. and L. E. Interurban car. He was brought to the city and transferred to the General Hospital. It was learned this morning that his condition is critical, as the upper part of his spine is injured.

Moore stated that something went wrong with the steering gear of the truck, and that the impact of the vehicle striking a telephone pole threw him through the windshield. Fellow workmen of Albert Gander, 36 Lorne avenue, an employee of the Dominion Sugar Company, believe that he possesses a charmed life. While at work on the elevated railway at the plant this morning Gander lost his balance and fell a distance of 20 feet on a concrete roadway. He escaped with only abrasions on both knees.

Wood Hit Eye.
While chopping wood on his place

THE CHRISTMAS SPIRIT PERVADES THIS STORE

AND what a beautiful array of varied gift suggestions. It would remind one of those ancient shops, where everything is useful, artistic and beautiful, and so many out-of-the-ordinary things that make gift buying a pleasant task, seeing so many things you would never think of. On every floor from basement to the fourth the air is tinged with the Christmas spirit, and many shoppers already realize the advantage of coming out in the morning and avoiding the afternoon confusion in the aisles.



Do You Know?

that the Designer yearly subscription list is now open at this store? That by subscribing now you will get this monthly household and fashion magazine for twelve months for 7½c a copy—

90c a Year

that after this list closes the price will be \$1.75?

Subscriptions taken now at Pattern Counter. Have you subscribed?

If mailed, \$1.75 year.

LOW NECK COMBINATION UNDERWEAR

Also V-neck and high neck, in Stanfield and other noted makers.

White Cotton Combinations, low neck, finished with plain hem, sleeveless or camisole top, also V neck, elbow sleeves, "New Mode" closed, ankle length. Prices \$2.25 and \$2.75

Cream Silk and Cotton Combinations, low neck, plain hem top, sleeveless, tight knee or ankle length, open style. Prices \$3.00 and \$3.25

Cream All-Wool Combinations, V neck, elbow sleeves, ankle length, closed crotch. Prices \$5.00 and \$5.75

Stanfield's Cream Wool Combinations, high neck, long sleeves or round neck, elbow sleeves, ankle length, open style. Prices \$3.50 and \$3.90

Stanfield's Cream Silk and Wool Combinations, round neck, elbow sleeves, ankle length, open style. Prices \$4.25 and \$5.00

Second Floor.

THE "DESIGNER"
Monthly For Year 1923.
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near Bothwell Friday afternoon Joseph Randall received a serious injury to his right eye, when it was struck by a flying chip. On Friday night it was found necessary to remove his eye, the sight having been destroyed. Dr. Shiley Holmes, eye specialist, performed the operation.

An old copy of the Chatham Tribune, dated November, 1880, was discovered in an old mirror in a local furniture store a few days ago. The paper was in an excellent state of preservation.

The Tribune was the predecessor of the Banner, the Banner-News and the present Chatham Daily News. Among the interesting items was one describing the sensations of a Tribune reporter in his first conversation over the telephone, and also plans for a ship canal through Kent County, which would connect Lake Erie with Lake St. Clair and thus avoid the long detour via Detroit and Windsor.

Reports Shoplifting.
With the advent of the Christmas shopping season and the scarcity of money for spending purposes, the city police are beginning to receive complaints about shoplifting in some of the city stores.

The first complaint came in Friday night from Weldon's fancygoods store on King street, where a woman who had taken a baby's bonnet put it back in an endeavor to exchange it. The proprietor accused her of taking it, whereupon the woman left the store, stating that she would bring her husband back to prove she did not take the article. She failed to return, whereupon the city police were given a description of the woman.

Charged with creating a disturbance on King street this evening Clifford Morris, a local man, who is alleged to have assaulted a young man named Courtney, together

Maybe Father Just Won't Buy An Umbrella For Himself

Most men either neglect buying the needed umbrella, or think it is expense that can be postponed. An umbrella never seems tremendously important except when it is pouring rain. But, surely anyone will be delighted with a gift of an umbrella, father, mother, sister, brother, or best fellow.

Men's and Women's Gift Umbrellas, with the very latest handles, in plain mounts or with gold or sterling silver mounts, suitable for engraving.

Women's Colored Gift Umbrellas.

Colored Umbrellas have come to stay. They are so convenient for sun or rain; colors comprise navy, green, purple, brown and wine; very latest handles with cords and Baccalite rings, ivory tips and shank. Prices \$10.00, \$12.00, \$15.00 and \$18.00. Without ivory tips and shank, \$8.00

Children's Gift Umbrellas. Prices \$1.25, \$1.50 to \$2.00

Men's Gift Umbrellas

Handles comprise the latest styles in gold, sterling silver or plain mounts. Coverings of silk and wool, also all silk, on close rolling frames. Prices \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00 and \$15.00.

Women's Gift Umbrellas

Never before have we been able to stock such an assortment of pretty handles, comprising Baccalite rings, leather cords, sterling silver rings, also gold-mounted rings. Coverings of silk mixed taffeta, also pure silk coverings. Prices \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$15.00, \$18.00.

Suggestions for Christmas Gifts

Warm Gloves are greatly in demand and seem to be replacing the muff. We have many cosy styles most suitable for gifts.

Ladies' Mocha Gloves, with fleece lining and strap wrist, in dark tan and gray. Prices \$3.00 pair

Ladies' Mocha Gloves, fleece-lined, two-dome, dark tan and gray. Price \$2.50 pair

Ladies' Mocha Glove, fleece-lined, one-dome, tan only. Price \$2.00 pair

Ladies' Fleece-Lined Kid Gloves, two-dome, tan only. Prices \$2.25 and \$2.75 pair

Ladies' Fleece-Lined Kid Gloves, strap wrist, tan. Price \$3.25 pair

Beautiful fine quality in Jaeger Wool Glove, wrist length, seamless fingers, grays and natural. Price \$2.25 pair

Gauntlet Woolen Gloves in a variety of styles, in brushed and plain knit, leather, grays, natural, beaver, white and paddy; very comfortable gloves. Prices \$1.25, \$1.50, \$1.65, \$1.75, \$2.00, \$2.25 and \$2.50

Several lines in wrist length Woolen Gloves, in good colorings and nice qualities. Prices \$1.00, \$1.25, \$1.50 and \$1.65

THE "DESIGNER"

Monthly For Year 1923.
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WEEK'S MOVEMENT OF GRAIN DECREASES STOCKS

Fort William, Nov. 26.—With receipts of all grains practically the same as last week, shipments mounted up to a total of eight and a half million bushels greater, with the result that stocks in the elevators at the head of the lakes were diminished by nearly seven million bushels, stocks of all grains now standing at 23,761,703 bushels. Shipments were made up of nearly nine million bushels of wheat, nearly a million each of oats and rye, and over a million and a half of barley.

T.R.C.'s

Make "Get" Rheumatism Most other pains are easy.

"From Pain to Ease with T.R.C.'s"
THOUSANDS of Canadians have tried T.R.C.'s and found they do drive out rheumatism, and all similar pains. T.R.C.'s reach the seat of pain, for their medicinal powder is carried in the blood. \$1.00 at your druggist's. Free sample Templeton Co., Toronto.
Canada's Standard Remedy for Pain.

HAVE YOUR EYES EXAMINED BY THE SPECIALISTS OF

THE BROWN OPTICAL CO.

26 Years Experience.
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HUDSON SEAL COATS (Sealed Muskrat)
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NATURAL MUSKRAT COATS
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TEAVER SEAL COATS
CANADIAN RACON COATS
CANADIAN BEAVER COATS
MARMOT COATS, ETC.

Every factor which determines a wise choice in FUR COATS will be found in above. Not only for the fit which you can see and feel, but for the interior merits which you cannot see nor feel, except in the extreme length of service they render.

Mail and Telephone service prompt and satisfactory.

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