

PICTURES

FOR JUNE BRIDES.

Pictures are always acceptable gifts, and are constant reminders of the giver.

O.B. GRAVES, Limited
203 DUNDAS STREET.

See Our Lace Curtains!

In White, Ecru, Cream and Arabian Shades, at All Prices

H. WOLF & SONS
COMPLETE HOME FURNISHERS,
265 DUNDAS STREET.

Pineapples

For

Preserving

See Our Big Value
NOW AT THEIR BEST
AND CHEAPEST.

Per Dozen
\$1.50, \$2, \$2.50

John Diprose

THREE POPULAR STORES:
Dundas and Ridout Streets,
Dundas and Wellington Streets,
Richmond and Hyman Streets.

GOOD DRY SLABS

\$1.50 PER LOAD.
MIXED WOOD
\$2.00 PER LOAD.
PROMPT DELIVERY.

D.H. Gillies & Son
PHONE 1312.

The Moffat Gas Stove

Burns more air and not much gas.

THE ODIN HOT PLATES
Two and three burner.
Burns oxygen and produces a blue flame. Great economy on gas.

THE DANGLE BLUE FLAME OIL STOVES.
Two and three burners.
Ovens to suit above.

Lawn Mowers.
Screen Windows and Doors.

REFRIGERATORS.
HAMMOCKS.

English Ready-Mixed Paint.

Westman's Hardware
121 Dundas Street and Market Square.

Stop! Think! Look!

Are You a Judge
of Jewelry?

IF NOT, it will pay you to buy from a store that has but one price twelve months in the year.

W.J. Wray & Co.
LONDON'S LARGEST JEWELER.
384 Richmond Street.

Your Eyeglasses Won't Come Off

if they are fitted with the

"Brown" Suction Clip

It holds comfortably and securely without pinching, tilting, or slipping. Can be attached to any Eyeglass.

The Brown Optical Co.
Physical Eye Specialists,
237 Dundas Street. 'Phone 1877.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London

Roland D. Jarvis
DENTIST
Corner Dundas and Clarence Streets.

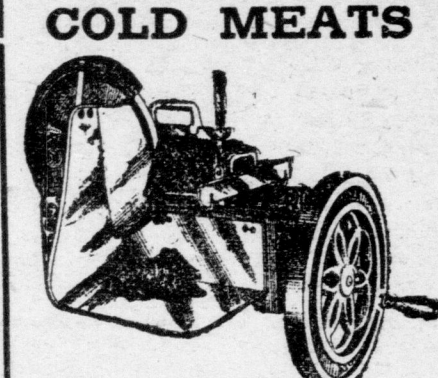
TRAFFORD'S

For Reupholstering. Expert workmen. Prompt attention. Reasonable charges.

129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 884

QUALITY STORE

COLD MEATS



DRIED BEEF,
COOKED HAM,
PRESSED BEEF,
CHOICE BREAKFAST
BACON, HAMS.

Phone Your Order:
1024.
3323.

HARRY RANAHAN
615 RICHMOND STREET.

Ladies' and Men's Latest Styles

Spring Suits from \$5.00 Up, at

M. HORNSTEINS
299 South Street. Phone 1771.

LONDON AND DISTRICT

Realty Sale.
Mr. L. A. Weaver, auctioneer, disposed of the Gould estate, 45 Regina street, on Wednesday. The bidding was very keen and the property sold at a good figure.

In London Pulpits.
Special reference will be made on Sunday by the clergymen of this city, to the congress of women, and to the excellent work being accomplished in various ways by the women of Canada.

No Increase Here.
While dispatches from New York State report an increase in the price of hard coal there, owing to the recent increase of ten per cent in wages given the men at the mines in the settlement of the strike, local dealers state that they have as yet heard nothing of any change. However, some official information may be forthcoming here within a few days.

Death of Mrs. Carter.
Mrs. Catherine Carter, wife of Mr. George Carter, of 93 High street, died at her residence Wednesday, aged 78 years. Mrs. Carter was born in Edinburgh, Scotland, but has lived in this city for a great many years. The funeral will be held on Saturday afternoon from the undertaking parlors of Smith, Son & Clarke, to Mount Pleasant Cemetery. Rev. J. G. Kistler, of the First Presbyterian Church, will conduct the services.

Miss Duval's Funeral.
The funeral of Miss Edna Lillian Duval was held on Tuesday afternoon from her parents' residence, 422 Charlotte street. The pall-bearers were: W. Joyce, A. Joyce, W. Crawford, G. Martin, R. Gladie, J. Anderson. Among the friends sending floral offerings were: Employees of the Asylum, employees of H. A. Burton & Co., Grand Opera House Orchestra, London East Boys, Mr. and Mrs. Rourke, Mr. and Mrs. Blanchard, Mr. and Mrs. English, Mr. George Martin, Mrs. Stanfield, Mrs. Mortimer, Mr. J. W. Borden, Miss Crawford, Miss Lillian Dodge, Miss Gwendolyn Fowler, Messrs. R. H. and B. C. Craig, Miss Lottie Young, Miss Myrtle Pike and Mr. and Mrs. Willis.

Beautiful Floral Offerings.
The floral offerings received by the family of the late Harold Legg, son of Mr. and Mrs. H. R. Legg, of 230 Richmond street, who was drowned in a canoe accident near Woodland Cemetery on Sunday afternoon, were very beautiful and included gifts from the following: H. E. Buttery, S. Stevely, employees of the Havana Cigar Company, employees of Boomers, employees of the National Drug Company, Mr. and Mrs. J. B. Brady, Mr. and Mrs. William Lee, Mr. and Mrs. William Haslam (St. Thomas), Mrs. E. Hoffman and daughters (Detroit), Miss Bertha Legg, Mrs. Cassidy, Misses, Ladies Aid of Chalmers Presbyterian Church, Canadian Order of Chosen Friends No. 27, Misses McReddy, A. McDonald and E. Godbout and Mr. Dell Godbout, Mrs. T. Hill, Mr. and Mrs. William Smith, Mr. and Mrs. McWain, Mr. and Mrs. A. Light, Mr. and Mrs. A. Sadler, Miss Phoebe McArthur, Miss E. Gauld, Mrs. Upchurch and son, Mrs. Allen, Mrs. Pirie, Messrs. Ed. McCullough, S. W. Gray and R. Marley, Thomas McCullough, T. R. Hamilton and Mr. Beale. The pallbearers were Messrs. William, Arthur, Walter Legg, Charles and John Cunningham and A. R. Brock.

SUFFERED

With Biliousness and Sick Headache

Calgary, Alta., July 8, 1911.

I was a great sufferer for a long time with Biliousness, Sick Headache and Liver trouble. Nothing seemed to do me any good. I had almost given up in despair when I decided to try

FIG PILLS

After taking about half a box the headaches stopped, and my appetite improved. I have just finished the fifth box and feel as well as ever. I can heartily recommend Fig Pills for stomach and liver troubles.

MRS. MARY ELLSON.

Sold at all dealers in 25 and 50 cent boxes, or mailed by The Fig Pill Company, St. Thomas, Ont. Sold in London by Taylor Drug Company, 299 Talbot street.



We carry the largest stock of Mounted Diamonds in Western Ontario; therefore our prices must be right, or we could not enjoy this enviable position.

Our Rings are mounted in 14-karat gold. They range in price from \$5 to \$800.

Diamond and Pearl Set Brooches from \$12 to \$250.

We are always pleased to show you our goods

C. H. Ward & Co.
Diamond Merchants and Jewellers,
374 RICHMOND STREET.
PHONE 1084.

Housewives

Who believe in and practice genuine household economy,

always insist on having Purity Baking Powder. It is cheaper and makes better

tea biscuit and cake than any other baking powder.

ONLY 20 CENTS POUND

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

Straw Hats

LADIES',
MISS',
CHILDREN'S.

OUTING HATS.
BELTZ

All ready to wear.

LISTOWEL CHURCH GETS

BEQUEST OF \$1,000

Former Resident Dead in Winnipeg Left \$25,000 to Charity.

[Special to The Advertiser.]

Listowel, May 23.—Word has been received here that George Veile, formerly of Listowel, who died recently in Winnipeg, has left more than \$25,000 in bequests, as follows:

"I direct my executors and trustees to pay to the trustees of the Methodist Church at Glen Allan, \$500.

"To the trustees of the Methodist Church in the town of Listowel, \$1,000.

"To the Winnipeg General Hospital, \$5,000.

"To the St. Boniface Hospital, \$1,000.

"To the Sick Children's Hospital in St. Johns, Winnipeg, \$1,000.

"To the St. Joseph's Orphanage in St. James, Manitoba, \$1,000.

"To the Children's Home in Winnipeg, \$5,000.

"To the Young Men's Christian Association, Winnipeg, \$1,000.

"To the Ninette Sanatorium for Tuberculosis, \$5,000.

"To the Canadian Society for Tuberculosis, Winnipeg, \$2,500.

"To the Newboys' Club, Winnipeg, the sum of \$1,000."

MADRID GOES WILD

OVER BULL FIGHTER

Women Vent Frenzied Enthusiasm When Last Year's Hero Returns to the Ring.

Madrid, Spain, May 23.—In spite of all the dangers threatening Alfonso's throne, Spain is gay today. For Bombita, the most famous living torador, is back again in the bull ring and has been greeted by thousands of Spaniards, especially the women, with frenzied enthusiasm.

His daring was such that last year he received an ugly wound, being gored by a bull whose agility he estimated a shade too highly. Doctors said he would never perform again, but strength of will in their patient has since aided the surgeons, and today there is no weakness discernible in the national favorite.

So much does he excel that Spanish queen, right up to the king and queen, delight to show him honor. He receives enormous fees, runs his own automobiles and is met with in most exclusive salons.

On his first performance after his recovery his cool audacity, in the face of the angry bulls, roused the vast gathering to such transports that when he at last dispatched the animal the air rang with cries of "The ear!" "The ear!" by which they signified their wish that Bombita should carry away the bull's ear as a proof

of prowess and popular approval.

King Alfonso joined in the clamor, and the ear was accordingly awarded to the dexterous performer.

The queen was there, too, in joyous raiment, but though she does her best to conciliate Spanish opinion, she has small taste for bull fights and takes but a languid interest in incidents that send her companions into wild excitement.

THINK DRAMA DEAD

Some French Writers Declare It Does Not Benefit Public.

Paris, May 24.—A French literary review addressed to a number of well-known writers the following questions: "1. What is your opinion on the prevalent taste of modern society for the theatre? Does it indicate advance or decadence? Does the play develop the same faculties as the book? Which, in your opinion, is the most profitable, listening to a dramatic performance or reading a book?"

A number of interesting replies were received. Only two writers, Paul Sauday and Mazel, saw in the passion for the play a serious evidence of intellectual development. The great majority pronounce firmly against the modern craze for the theatre going.

"The taste for drama," writes Maurice Barres, "which is now becoming something between a vaudeville and a caricature, indicates a tendency to take the line of least effort."

Rene Boylve also considers it as a proof of laziness; but he, in addition, sees in it a manifestation of social decadence. People he thinks go to the theatre not so much to enjoy themselves as to provide themselves with topics of conversation.

M. Colrat believes the real drama to be extinct and that nowadays the purely spectacular element prevails on the stage. In this he is at one with Sar Peladan, who holds that there are only eight real dramatists—three Greek, two English, two French and two German. Vincent d'Indy, an eminent composer, prefers, even for music, reading to representation.

Edmond Pilon also declares for the book, which he declares paradoxically, alone can insure immortality for the true drama. "The passion of Racine," he says, "the grace of Marivaux, the irony of de Banville, the language of de Musset are much more apparent and appreciable in the calm and thoughtful atmosphere of the study than before the glare of the chandelier and the flashing of the spotlight."

Personal Mention

Mrs. James Gammack, of Port Huron, is visiting Mrs. Robert Webster, Bruce street.

Mrs. Matheson, Sudbury, will be the guest of Mrs. Burnham, 145 Worley road, during the national council convention. Mrs. McNaughton, of Montreal, stays with Mrs. A. A. Campbell, Wellington and St. James streets. Miss Shobottom, of Euclid avenue, is entertaining Mrs. Asa Garden and Mrs. Deacon, of Ottawa; and Mrs. Stone and Mrs. Campbell, of Toronto, will be with Mrs. Weir, 12 Beaconsfield avenue.

PIONEER OF DOWNIE

Mr. Robert Thistle Came From Ireland as a Boy.

[Special to The Advertiser.]

St. Mary's, May 23.—Mr. Robert Thistle, is dead at his home, concession 6, on the Gore of Downie. He was 73 years old, and came to Canada, when a boy from Tyrone, Ireland. He is survived by four sons and two daughters. William, Arthur and Alfred, at home, and Alexander, in West Superior, Wisconsin, and the daughters are Mrs. Kay, of Blanshard, and Mrs. W. Lowe, of Downie.

WHERE ARE YOU GOING VICTORIA DAY?

A great many people are anxiously looking forward to Victoria Day for their first summer outing. Fortunately, this year, the holiday falls on Friday, which offers pleasure-seekers a long day's vacation, with practically no loss of time. The Canadian Pacific Railway will issue return tickets at special rates between stations in Canada, east of Port Arthur, also to Niagara Falls and Buffalo, N. Y., and 22 and 24 return tickets going May 23 and 24, return May 25. Send for your tickets read via Canadian Pacific Railway. City ticket office, 161 Dundas street, corner Richmond, London.

ENGLISH RECORDS.

The Williams Piano Company store have just received a complete list of Disk Records, made in England by English artists, concert hall singers, bands and orchestras. Call and hear them while the stock is complete. 1311

Excursion to Detroit.

On Saturday, May 25, the Grand Trunk Railway will sell round-trip tickets to Detroit for \$1.00, good going at 11:35 a.m., and returning any day (except No. 16), not later than Monday, May 27. Full particulars and tickets at "Clock Corner" R. E. RUSE, C. P. and T. A.

Victoria Day Excursion to Detroit.

On May 23 and 24 the Grand Trunk Railway will sell round-trip tickets to Detroit for \$1.00, good going at 11:35 a.m., and returning any day (except No. 16), not later than Monday, May 27. Full particulars and tickets at "Clock Corner" R. E. RUSE, C. P. and T. A.

Text Cabs and Carriages for every occasion. Hueston Livery.

Homeseekers' and Settlers' Special: Trains to Western Canada.

Via Chicago and St. Paul, April 16, 23 and 30, and every second Tuesday thereafter until Sept. 17. Inclusive. Tickets will also be on sale on certain dates via Sarnia and Northern Navigation Company. Special train will leave Toronto 10:30 p.m. on above dates for Edmonton and points on Manitoba and Saskatchewan, stopping at all points on Grand Trunk Pacific Railway west of Winnipeg. Through coaches and Pullman tourist sleepers will be carried, fully equipped with bedding and porter in charge. Berths may be secured in sleepers at a low rate. This is an exceptional opportunity for those wishing to take advantage of the remarkably low one-way rates of round-trip homeseekers' excursions through the American cities. No change of cars. Secure tickets and berth reservations from any Grand Trunk agent, or write A. E. Duff, district passenger agent, Union Station, Toronto.

IF ANY

NA-DRU-CO

Toilet or Medicinal Preparation you buy does not satisfy you, return it, and your money will be refunded.

A few suggestions of things good to eat from Rowat's store

Saturday ORANGE Special
We will sell an extra good, juicy, ripe Orange, at 35c per pound, OUR REGULAR 40c VALUE.

For **33c** Per Dozen

Cooked Ham You will find we have Ham with just the proper amount of fat and lean. It's the best. 35c PER POUND.

Fancy Biscuits "A biscuit for every visitor." We have a hundred varieties from which to choose. 20c To 75c A POUND.

Dried Beef Holiday visitors will remember its pleasant taste. Every time we sell it it makes a friend. Try it this week. 40c PER POUND.

Choice Pinapples We have some excellent quality, and they're just right for preserving. \$1.75, \$2.25 and \$3.00 Per Dozen.

Fresh Vegetables We always have seasonable Vegetables. Tomorrow it will be Asparagus, Spinach, Mint, New Cabbage, Cucumbers, Cress, Tomatoes, New Potatoes, Green Onions, Parsley, Lettuce, Rhubarb, Radishes.

Phone Orders The best goods are selected for 'phone' orders, which are promptly filled. We want to satisfy our customers.

T. A. ROWAT & CO.
Two Stores 266 DUNDAS STREET
South London, 567 Dundas St., 3951-3952

LONDON SHOPKEEPERS WANT THESE MILLIONS

Too Much of American Cash Going to Paris, They Claim.

London, May 23.—The enforcing of the new shops act is causing no end of a middle in London. The act requires that on one day in each week shops and stores must close at 1 o'clock in the afternoon, in order to give the assistants one half-holiday in the week.

Even restaurants, tea shops and chemists come under the law, and there is some pretty strong language floating around.

There is, of course, a way out. An old lawyer used to say that there never was an act of Parliament through which you could not drive a coach and four, if only you knew the way. And the shops act is no exception. The sage legislators who brought in the bill had not foresight enough to see that.

The act was designed for one thing only. It does not stipulate that any shop should close on any particular day, so long as the shop assistants get their half-holiday. Still, it is causing an immense amount of trouble, and will until shopkeepers get things adjusted.

Hurts Assistants.

Furthermore, instead of benefiting the shop assistants, it is working out to their detriment. Even if they wish, the law will not allow them to put in five days in one shop. They must take their half-holiday, but the law does not stipulate how they should spend their day or half-day off.

Restaurants and tea shops are feeling the pinch most. There have been agitations from time to time demanding that restaurants and tea shops should be kept open all seven days in the week, and that the compulsory closing of restaurants at 12:30 five nights, at 12 on Saturdays and 11 on Sunday should be abolished, so that theatre and concert goers might be able to take their suppers in comfort.

It was never imagined till now that the shops act, allowing only five nights in the week, was meant to apply to them. Hereafter, therefore, the waiters, waitresses and other assistants, they will take them on for only five days in the week and employ extra hands for the sixth and seventh days.

Thus, while they do five days at one place, they can fill up their other days at other shops, and the police authorities cannot kick.

Sales Are Restricted.

For chemists and druggists it is worse. Certificated assistants are not to be hired by the day, and though they may sell medicines and surgical appliances on the prescribed half-holiday, they cannot sell anything else. Supposing a man wants eau de cologne or a bottle of meat extract for a sick wife, he cannot be served.

There will be police inspectors calling around making such purchases for purposes of prosecution. Nothing can be obtained without a physician's order.

One of the absurdities of the act is that under the terms "shop assistants" clerks in the counting-house of the shop or store, errand boys, carmen and others engaged in the delivery of orders to customers are not included. They might work the whole of the 168 hours in the week if they had the physical power to do so and nobody could stop them.

PRINCESS PAT.

[Toronto Telegram.]

The Princess Patricia looks her name. Teller than her father, she carries herself with a willowy grace, coloring, and beautiful dark eyes, hair and a winsome smile. Saturday she wore a simple white cloth gown, the little yoke of fine lace made with high-pointed collar, edged with black. Her black girde was narrow at the back and very wide in front. With a broad-brimmed black hat trimmed with a mount of white hollyhocks, she wore a webby veil of black lace.

CHOICE BEEF, PORK, LAMB AND CURED

Meats for Saturday

Prime roasts Steer Beef, at pound.....14c
Choice Roasts Veal, pound.....12c and 15c
Lean roasts Fresh Pork, pound.....14c and 17c
Small Pork Sausage, pound.....10c
Lean Pickled Shoulders Pork, pound.....14c
Lean Rolled Bacon, pound.....15c
Sugar-Cured Hams, pound.....18c
Choicest Breakfast Bacon, pound.....20c
Rolled Corned Beef, pound.....13c
Our Celebrated Shortening, two pounds.....25c
Hind and front quarters Spring Lamb.

JACKSON'S

Stalls 1 and 2 Market House. Phone 2859. 87 Wellington Street. Phone 1057.

SOME WALKER IS MRS. BEACH! HOW SHE LOOKS ON HER 1,000-MILE TRAMP



The picture shows Mrs. David Beach, who is walking 1,000 miles from New York to Chicago on a diet of raw food, passing through a town on her route.

THE SPUR

by BERTON BRALEY

Said the wise ones, "Stay single, a wife handicaps you. She weakens your courage and palsies your arm. And down to the routine of living she straps you. Trying to keep you from danger or harm!" But I went and I married a dear little girl. Who promised to stick till old Gabriel's trump. And since we were wed I have risen up early And kept myself evermore right on the jump!

SHE'S urged me to chances I'd never have taken. She's prodded me on when I wanted to quit. And when I've come home with my courage all shaken She's stiffened my nerve with her daring and wit. And though she has babies to shelter and mother, She's made me fight on while the rations were short. And when I think over things—one and another—I know that my wife is a good little sport!

You can take it from me—where ONE fellow is hampered By having a wife, as will sometimes occur, There are twenty at least, who've successfully scamped "Clean out of the mob—with a wife for a spur!" There's many a man who is only a plodder. That nevertheless has arrived at the top. Because of a wife with a sharp little prodder Who hurried him on when he wanted to stop!

THAT NAVY OF OURS.

[Toronto Star.]

At an early date a couple of members of the Borden Government will go over to London to discuss with the Admiralty the question as to what part Canada is to play in the naval defence of the empire. So far, it must be confessed, there has been no evidence of haste at Ottawa to get into grips with this problem, but assurances have been many that once the job is begun it will be handled in a large way and will be well done.

It became more probable every day that the Borden Government will, after a convenient period of delay, and after consultation with the Admiralty, decide to carry out pretty much the same policy as that originated by the Laurier Administration.

WON \$8,750 PRIZE.

[Canadian Press.]

Melbourne, Australia, May 23.—The first prize in the competition for a design for the federal capital site has

been awarded to Walter B. Griffin, of Chicago. The value of the prize is \$8,750.