

IF YOU WERE
a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us.

O. LABELLE & CO.
346 RICHMOND STREET.

YOUR FIGURE
may be shapely—it can be improved. May not be shapely—it can be made so. Corsets for health and comfort, style and fit, are made to your individual measure, by Woolnough, 100-102, Toronto. Represented by MISS J. QUINN, 24 Dundas street. Phone 2151.

THE National Gas Engine COMPANY
Ashton-under-Lyne, England, Manufacturers of Gold Medal Suction Gas Producer Plants. Highest Awards at Derby Trials.

SALE AGENTS,
E. LEONARD & SONS

FERGUSON & SONS
Funeral Directors
150 KING STREET
PHONES 543, 573, 2098.
OPEN DAY AND N.G.H.T.

Logan & Ball
Funeral Directors
415 RICHMOND ST. PHONE 1524.
Residence on Premises.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection
104 DUNDAS ST. PHONE 459.
CARL MILLER, Asst. Manager

SMITH, SON & CLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 588
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

Jackson's Meat Markets
We Like the Meat We Sell
because we know you will like it when you buy. We try to serve you satisfactorily, and we know that satisfaction comes from eating meats we furnish.

Let us know your preference, and we will send the best to your home in response to your order.

We want you to try our celebrated shortening. Remember, this is no packing house mixture, but is manufactured by us, and we claim it is the finest shortening in the city. A trial order will convince you that what we say is right, and will make you a regular user.

Two pounds for 25c.

STALLS:
1 and 2 Market House. Phone 2859
87 Wellington Street. Phone 1057

A Cold Deal from the Coal Dealer? Not With Hunt's Coal.
There is more genuine satisfaction in this coal than any we know of. If for any reason it's not satisfactory, we are ready to make prompt adjustment.

OFFICE: 363 RICHMOND ST. Phone 123.
YARD: WATERLOO-M. C. R. Phone 412.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldgs., near Court House, London

TO LET
Three-story brick store, No. 433 Richmond street, suitable for any business. Cheap.

LONDON LOAN AND SAVINGS CO'Y
London, Ont.

Order Hamilton's
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's
DO NOT FORGET
When about to place your order for coal that we can give you one of the very best coals mined in Scotland. All our coal comes to us in box-cars, clean and dry.

MAY BROS.
685 YORK STREET.
PHONE 1224.

THOS. WILSON
Merchant Tailor
212 DUNDAS STREET
HIGGINS' BLOCK. Telephone 58

MONEY SAVING COAL
ALL COAL MAY LOOK ALIKE
to you. But there's a lot of difference, just the same. The money-saving coal is the clean, free-burning, non-clinker kind. Once as the money-saving kind. Try a ton and you will be convinced.

D. H. GILLIES & SON.
PHONE 1512.

Tried and Tested
triumphant

TRIED
Before the Supreme Court of public opinion.

TESTED
In the crucible of our patrons' experience.

TRIUMPHANT
In its superior position among fuels.

That is the up-to-date—unimpeached—unbroken record of

OUR COAL

Webster & Kerohan
PHONE 1383.

No more ragged sandwiches in our house. Since we've been using this Jumb-O sandwich loaf of Johnston Bros.' XXX Bread, with the square top, thin crust and delicious flavor, our sandwiches are a perfect delight. Order Johnston Bros.' XXX Jumb-O Bread. Johnston Bros. Phone 944.

LONDON AND DISTRICT
Colborne Street School Mothers Club will meet in the kindergarten on Wednesday, Feb. 16, at 2:45 p.m. Dr. Balfour will speak to the mothers on "The Physical Care of Girls." All mothers are cordially invited to attend.

Not a Lister.
Charles Lancaster, of this city, who was recently allowed to go by the Michigan police after having been apprehended on a charge of which he was apparently innocent, is not now on the Indian list in London. A statement to that effect made some days ago was incorrect.

An Appreciated Pastor.
At the February meeting of the quarterly official board of the Trinity circuit, a unanimous invitation

Silver Bake Dishes
Make rich-appearing and useful ornaments.
Come and look over our stock if you think of purchasing, as we have a choice variety, all of the usual "Summer Quality."

SUMNER'S
For Reliable Jewelry.
380 RICHMOND STREET.

X CREEK LEHIGH COAL IS HARDEST, HEAVIEST, HOTTEST COAL MINED.
TRY IT—IT WILL PLEASE YOU.
John Mann & Sons

Parnell's Special No. 1 Loaf
For sandwiches, or for luncheon at an afternoon tea, no other bread gives just the satisfaction that PARNELL'S NO. 1 VIENNA LOAF does. It cuts up into sandwiches just the size to be dainty as well as appetizing.
Fresh daily from London's Sanitary Bakery—"PARNELL'S."
PHONES 929 AND 1390

Violets For Your Valentine
These little flowers that in the garden grow, Half hidden by the green leaves "round them in this district. Although they hold their pretty heads so low, And just the flowers my message to be bringing.

Can you imagine anything more pleasing or inviting as a Valentine favor than sweet, fragrant violets? They possess a charm unknown to any other flower.

We have thousands of these dainty flowers "used in glass"—distilled into adorable violet odors.

AMBREE VIOLETTA.
VIOLETTES DE PARME.
MONAD VIOLET.
VERA VIOLETTA.
VIOLETTES DU CZAR.

Cairncross & Lawrence
Chemist and Druggists,
216 Dundas St. LONDON, ONT.

VALUABLE PRIZES FOR MILK DEALERS
Cash Will Be Offered for the Best Kept Herds and Dairies.
DR. TAMLIN IS PLEASED
Says This Move Will Be of Great Assistance to Him in His Work—A Progressive Idea.

Valuable prizes will be presented for competition among the milkmen supplying milk to the city of London. There will be prizes for the best kept herds and dairies, as well as for the best-equipped outfits for distributing milk throughout the city.

At the meeting of the board of health last night Dr. Tamlin reported that Hon. Adam Brock had donated \$100 to be distributed as prizes among the dairy men who possessed the best herds and dairies in the city. He suggested that the money be divided into four different parts, and at the end of the competition awarded to the dairymen standing highest in order of merit.

Will Donate Money.
Dr. Tamlin also reported that several other gentlemen had approached him, and expressed themselves as willing to donate money for the same purpose. He had already the promise of two donations of \$15 and \$10 for this purpose. He asked for instructions of the board on the matter.

"The idea is a good one," said Mr. J. H. McManis, "It cannot help but work out for the good of the citizens, and I move that Dr. Tamlin be empowered to accept the donations."

The \$100 from Mr. Brock must be applied to the herds and dairies, and the rest to the outfit of the milk dealers."

Mr. R. A. Carothers seconded the motion, and it was carried without discussion.

A Great Help.
"That ought to help me greatly in my work," said Dr. Tamlin. "I will inspect both the herds and the dairies from time to time, and at the end of the season make my report. Then the prizes will be distributed."

C. P. R. Settlers' Rates.
Every Tuesday during March and April, Settlers' trains will leave via Canadian Pacific for Winnipeg and all points in the Canadian Northwest. The objects of these specials is to give Settlers and their families an opportunity to travel with their stock, and still have good accommodation and make quick time.

Commencing March 1, and daily until April 15, Colonist rate of \$41.95 will be in effect from London to North Pacific Coast points. Call for particulars at C. P. R. City Ticket Office, corner Dundas and Richmond, London, W. Fulton, City Passenger Agent.

The high rate at which medicines and drugs are sold by the private pharmacies and drug stores of St. Petersburg have induced the municipal authorities to start a municipal pharmacy for which purpose \$15,450 has been recently allowed.

DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
RHEUMATISM, GRAVEL, DIABETES, BRONCHITIS, NEURALGIA, MIGRAINE, HEADACHE, BACKACHE, STOMACH DYSPEPSIA, BILIOUSNESS, CONSTIPATION, AND ALL URINARY AFFECTIONS.

23 THE PR...

Music Studies Free For One Year
Greatest Opportunity Ever Put Before the Public
you Pay For the Piano; We Pay For Music Lessons

OUR MAMMOTH OFFER.
The Williams Piano Company, Limited, of London, have entered into an agreement with the London branch of the Toronto College of Music, the London Conservatory of Music, Cyril Dwight-Edwards, and all leading teachers of music whereby every pupil holding one of our scholarship certificates is to be given music lessons for one year absolutely free of charge.

WHY WE GIVE SCHOLARSHIPS.
The Williams Piano Company has set aside an advertising bonus to be used in the next 30 days, and in this bonus is included a limited number of scholarships, and when they are all taken up this offer expires.

HOW YOU CAN GET A FREE SCHOLARSHIP.
For the next 30 days each purchaser of a Great New Scale Williams Piano will be given a scholarship certificate, which will entitle the purchaser of piano, or any person of his or her choosing, to one year free tuition in either piano or voice, at any place of tuition of the pupil's choice.

OUR REQUEST.
All that we ask in return for our courtesy of granting a free scholarship is that the purchaser of each piano pay not less than eight dollars monthly.

Pianos at All Prices. Scholarships Are Already Being Rapidly Taken Up.
Open Evenings While Scholarships Last. Catalogues Sent on Request.

Williams Piano Co., Ltd.
H. P. BULL, Manager.
261 Dundas Street.

ROYAL SCARLET CHAPTER'S OFFICERS
No. 1 District, London L. O. L., Met Monday Night.

Royal Scarlet Chapter, No. 1, district of London, met in annual session in St. George's Hall, Richmond street, on Monday night. After general business all officers were declared vacant, and Comp. J. Murray took the chair and conducted the election of officers as follows: Worshipful companion, J. Murray; commandant, A. Nevin; eminent commandant, A. T. Esery; chaplain, G. L. Lewis; scribe, E. Shouder; treasurer, J. Murray; herald-at-arms, E. J. Luck; first lecturer, A. Hibel; second lecturer, W. W. Pitt; inner guard, W. H. Stewart; outer guard, W. H. Stewart.

The finance committee reported a cash balance to the credit of the chapter. After the usual notes of thanks and addresses from the new officers, the chapter adjourned to meet on Thursday night to confer on the election of a new Grand Lodge of Ontario West.

NEW SCHOOL SECTION INCLUDING BROUGHTDALE
Motion Discussed by Township Council—Rights of Power Questioned.

The London Township council met in the town hall, Avon, Monday, Feb. 7. Present: S. I. Glass, mayor; R. C. Brooks, W. A. Roberts, and Thomas Clark, first, second and third deputy reeves, respectively, and William E. Newey, controller. The mayor reported progress in the matter of the purchase of a site, and the matter was referred back to him. The following communications were read:

From S. A. Aris, long inspector of prisons and charities, stating that Philip Harding had been committed to the Asylum for the Insane from Lanark, Ontario, and that the township were to be charged with his maintenance. The clerk was instructed to reply that this matter should be referred to the County Council.

From August MacMurray, solicitor for the C. P. R., stating that the township was liable under agreement for the house, house of the post of the maintenance of the bridge on lots 4 and 3, concession 1. Referred to the clerk to obtain a copy of the agreement.

From Peter Johnston, an account for \$18 extra on St. John's drain contract. Referred to the township engineer.

From J. T. Farwell, secretary of the Ontario Road Board Association, inviting the council to send delegates to the national convention to be held in Toronto on March 2, 3 and 4. R. C. Brooks was chosen to represent this council at said convention.

It was moved by R. C. Brooks, seconded by W. A. Roberts, that what was being the Ontario of our representative in the Dominion House of Commons, Peter Elson, M. P., to the desirability of having the Government make steps to permit of the carriage of individuals and magazines when addressed to patients or inmates of poor-house institutions, provided for poor and indigent and otherwise afflicted people, and that a copy of this resolution be sent to Mr. Elson. Carried.

It was moved by Dr. Donaldson he paid \$15 for services as janitor for the year 1910, and he be paid for the same quarterly.

Moved by B. C. Brooks, seconded by Wm. E. Newey, that whereas George Dean, who was appointed auditor of the 1909 accounts, cannot act, as he had some financial dealings with the township during the year, William Deacon be appointed in his place, and Deacon amended accordingly. Carried.

The bylaw concerning appointments of auditors was amended, read three times and passed.

W. A. Roberts raised the question of the rights of the hydro-electric power commission, to erect poles on the township roads. Referred to the resolve to consult the township solicitors and report.

John Dunley asked to be transferred

WRECK OF THE CHANIZO.
Chandele, Hebrides Islands, Feb. 14.—The steamer Chanizo, dispatched by the Spanish government, and the French destroyers arrived here today and commenced salvaging the wreck of the General Chanizo.

Marcel Roubé, the sole survivor of the Chanizo, today arrived in London. He said that the wreck of the Chanizo was not so far from the shore, where it probably remained until pulled up by the salvage boats.

KEENE A WITNESS.
New York, Feb. 14. James H. Keene, the witness called this afternoon as a witness before United States Commissioner Alexander in the J. M. Fiske & Co. case, in the proceedings, admitted that he was the manager of one of the two pools in Columbus and that he had been in London on the morning of the sinking of the Titanic. The collapse of the floating pool recently was followed by the failure of three other floating pools, including the Fiske pool.

PILES CURED IN 6 TO 14 DAYS.
PAIN EXCEPTED IS GUARANTEED TO cure any case of Hemorrhoids, Bleeding, Itching, Swelling, or any other ailment. Piles in 6 to 14 days, or money refunded, 50c.

MAGIC BAKING POWDER
Used by the best Bakers and Caterers everywhere also by Chefs in large hotels and on Dining Cars, Steamships, Steamboats, etc.

It is wise to use food products that are produced in clean factories.

E. W. GILLET CO. LTD.
TORONTO, ONT.

KINDLING WOOD \$1 PER LOAD.
Delivered to All Parts of the City.
LONDON BOX CO.
369 BATHURST ST. Phone 528

JUST ARRIVED
A large shipment of Murray Mine Anthracite Coal, \$3.50 a ton. All orders given prompt attention. (tw)

GREEN & CO.
495 YORK STREET. Telephone 1891

GAS, INDIGESTION, HEARTBURN AND ALL MISERY FROM AN UPSET STOMACH GOES
Indigestion and All Other Stomach Distress Goes After Taking a Little Diapepsin.

You can eat anything your stomach craves without fear of indigestion or dyspepsia, or that your food will ferment or sour in your stomach if you will take a little Diapepsin occasionally.

Your meals will taste good, and anything you eat will be digested, nothing will ferment or turn into acid or poison or stomach gas, which causes Belching, Dizziness, a feeling of fullness after eating, Nausea, Indigestion (like a lump of lead in stomach), Bloating from Indigestion or any other ailment, Heartburn, Water Brash, Pain in stomach, and intestinal or other symptoms.

Headaches from the stomach are absolutely unknown where this effective remedy is used. Diapepsin really does the work of a healthy stomach. It digests your meals when your stomach can't. A single dose will digest all the food you eat and leave nothing to ferment or sour and upset the stomach.

Get a large 50-cent case of Papa's Diapepsin from your druggist, and start taking now, and in a little while you will actually feel about your healthy, strong stomach, for you then can eat anything and everything you want, without the slightest discomfort or misery, and every particle of impurity and Gas that is in your stomach and intestines is being so carried away without the use of laxatives or any other assistance.

Should you be this miserable, suffering from Indigestion or any other ailment, you can get relief within five minutes.

DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
RHEUMATISM, GRAVEL, DIABETES, BRONCHITIS, NEURALGIA, MIGRAINE, HEADACHE, BACKACHE, STOMACH DYSPEPSIA, BILIOUSNESS, CONSTIPATION, AND ALL URINARY AFFECTIONS.

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