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Of your telephone and call up 614 whenever you wish us to call for your parcels. We were never so well prepared to give our customers satisfaction as now, both in quality of work and promptness.

R. PARKER & CO.,

Dyers and Cleaners,  
217 Dundas Street, London, Ontario.  
Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

NEW SPRING WALL GRAVES

NOW OPENING AT

222 Dundas St.

BIRTHS, MARRIAGES AND DEATHS

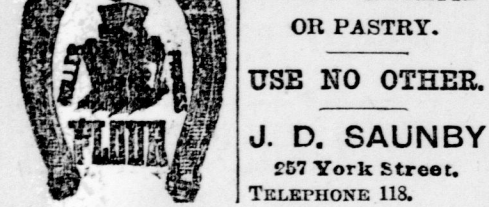
DIED.

KELLY—At the family residence, 84 Maitland street, on Tuesday, April 16, Herbert Smith Kelly, the only son of John and Jane Kelly, aged 1 year 2 months 16 days.

Funeral on Thursday, April 18, to Mount Pleasant; services at 2 o'clock.

GORDON—On Tuesday, April 16, at his late residence, 730 Waterloo street, Rev. James Gordon, M.A., aged 68 years.

Funeral on Thursday, 18th. Service at 2. Funeral at 2:30. Please omit flowers. 63u



USE NO OTHER.

J. D. SAUNBY

257 York Street, Telephone 118.

R. K. Cowan

Barister, etc., over Bank of Commerce London.

W. A. BROCK, Manufacturer of the

DIADEM BICYCLES!

—Agent for—

ECLIPSE BICYCLES!

W. A. Brock, 192 Dundas St., London

SEND FOR CATALOGUE.

GO TO

BEATON'S

—FOR YOUR—

Easter Hat

All the latest American shapes just opened out.

VERY LOW IN PRICE.

138 Dundas Street.

You are Interested

In the question of PURE FRUIT

VINEGAR vs. impure vinegar.

Our vinegar being a pure natural acid, produced from the FINEST FRUIT, we guarantee it to be the full standard strength of forty grains. No deleterious acids used in the manufacture of our vinegar. Ask for our goods—take no other.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. xzv

BABY CARRIAGES

AND

Reed Chairs

MADE & REPAIRED.

LEWIS FEDDERSEN,

606 xzv Corner King and Ridout Streets.

LARGE IMPORTATIONS OF

New Shoes

We want all of Canada to know just how cheap good shoes can be sold for. A splendid cash purchase puts us in possession of over two thousand pairs which go on sale at extremely low prices. Selling as we buy enables us to offer:

300 pairs Ladies' Dongola Button, patent tip, finely finished, regular price \$1.50.

Special, 95c.

400 pairs Misses' Fine Kid, buttoned or laced, well made and finished, regular price \$1.25.

Special, 90c.

400 pairs Men's Working Shoes, solid leather, regular price \$1.35.

Special, 90c.

500 pairs Boys' Strong School Shoes, high laced, all sizes, regular price \$1.

Special, 75c.

Quantities and qualities exactly as advertised.

The best variety of Shoes for Men, Women and Children is here. You can learn all about them by coming.

Pocock Bros.

We Lead Them All

—For—

Parasols.

We are showing the latest novelties and exclusive designs in Fancy Parasols.

See our values at 50c, 75c, \$1, \$1.25, \$1.50 and \$2.

Priddis Bros.

158 Dundas Street.

157 Carling Street.

Telephone 324.

REFRIGERATORS,

GASOLINE STOVES,

CLOTHES WRINGERS,

CARPET SWEEPERS.

We are showing the newest goods in the above lines also a full stock of enameled ware at very low prices. Jobbing Work Promptly Done.

STEVELY'S

'Phone 452, Richmond St.

FAIR, HIGHER TEMPERATURE.

TORONTO, April 16.—11 p.m.—The pressure is low in the Northwest Territories and Mississippi Valley, and high over Ontario and Eastern Canada.

The weather has been generally fine throughout the country.

Maximum and minimum temperatures: Battleford, 34—75; Swift Current, 34—74; Winnipeg, 34—64; Parry Sound, 32—50; Toronto, 37—42; Montreal, 34—48; Quebec 32—38; Halifax, 32—44.

TORONTO, April 17.—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Generally fair weather; a little higher temperature in most places.

Trusts Corporation

OF ONTARIO,

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000

HON. J. C. AINSWORTH, President

HON. SIR R. J. CARTWRIGHT, Vice President

K. C. M. G. HON. S. C. WOOD, Vice President

This Company acts as ADMINISTRATOR in cases of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc., also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes etc., collected. Bonds, debentures, etc., issued and counter-signed.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.

213 Dundas Street, xzv

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,

Phone 93, 213 Dundas Street, xzv

A society woman in Valparaiso has been arrested for swindling the treasury out of \$80,000 by forgery.

The syndicate have given the name of Defender to the yacht building for the purpose of defending the America's cup.

Ask your shoemaker for Cerol Russet Dressing. Price, 15 cents. xzv

The concert in the City Hall promises to be a success, the talent being all high class. H. Rathven McDonald, Stewart Huntington, Miss Marie Jex and others will take part.

Photographers.

For a striking likeness, for a natural pose, for a good retouching, for finish and promptness, try McCully & Trompou, artists and photographers, Mackle's old stand, southwest corner Dundas and Richmond. xzv

Almost a Mystery.

Very few people can understand why FOUR T's should be so successful in curing cases of throat and lung troubles that have been given up by physicians. The only explanation we know is that FOUR T's is composed of the latest and best ingredients known. Price 25c per bottle at Strong's drug store. McGregor & Merrill, manufacturers, Brantford. b

Mr. Hollingshead, of St. George, sings with the Hatton Male Quartet in City Hall to-morrow evening (Thursday). b

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

NOTICE.—Just received, the finest lines of Bedroom Sets ever offered in London for the money. They will surprise you. See them at WM. TRAF-FORD'S, 95 and 97 King street.

H. Rathven McDonald sings at City Hall Thursday, April 18.

Pleasant, Fragrant, Indispensable, and preserves the teeth. Lyon's "Rose" Too a Paste or Powder. Sold by all druggists. Price 3 cents. xzv

Have you seen Keene Bros' bedroom sets with bevel plate mirrors for \$9, \$11 and \$12? They are the delight of everyone that sees them. 127 King street, opposite Market House.

Forget

Your wife's name, forget your own age, even forget your meals, but don't forget to get a pair of Cook's Fine Shoes. The styles are unsurpassed and the prices are within the reach of all.

See the beautiful line of Ladies' Oxfords we selling at \$1. All sizes. They are made in accordance with the most advanced and improved ideas in Footwear.

J. P. Cook

173 DUNDAS STREET,

Your Money Back if You Want It.

London Advertiser.

Telephone Numbers.

107.....Business Office

134.....Editorial Rooms

175.....Job Department

London and Environs

GIVE US A TRIAL WITH A SHARE OF YOUR JOB PRINTING. QUICK, ACCURATE, AND AT MODERATE FIGURES.

—Chicago British-American: "James Gordon, lumber exporter, London, Ont., has come to Chicago to stay."

—Mrs. (Rev.) T. Cosford, South London, is visiting Mrs. (Rev.) C. E. McIntyre at Chatham.

—Mr. Charles A. Walker, Government engineer, went to Port Stanley yesterday morning to make surveys for dredging the harbor.

—Mrs. Owens, accompanied by her daughter Maud, has returned home after spending her Easter holidays with relations in St. Marys.

—Albert Warren, aged 19, who died on Monday morning of consumption in Central Prison, was a laborer, and gave his home as London. He was serving a six month's term for horse-stealing.

—The remains of the late Becher Hungerford were taken to Stratford yesterday afternoon and interred there. The funeral to the G. T. R. station was largely attended, about 70 Masonic friends of the deceased being in attendance. The majority of them accompanied the body to its last resting place.

—At the convention of the Canadian Society of Musicians in Toronto on Tuesday, J. H. Anger, Toronto, was elected president; Miss Denzil, secretary; Mr. W. C. Farron was elected representative for London. A motion favoring the establishment of provincial examinations in practical music was passed.

—Mr. John Bruce Walker, city editor of the Brantford Expositor, was so pleased with the work of the ladies who got out the recent women's edition of that paper, that yesterday he took unto himself a helper for life in the person of Miss Mary Dorothy, youngest daughter of the late Ralph Willis, of New Durham. Rev. J. T. Daley, Brantford, tied the knot.

—Charles Patrick, of London West, was on Monday fined \$1 and costs by Judge Lacombe for trespassing on the property of John Moore. Although he had sufficient to pay the assessment, Patrick refused to produce it, and declared that he would not in jail first. He went to jail, but refused to stay. This conduct continued until yesterday evening, when Patrick yielded, paid his fine and was released.

—The Port Stanley correspondent of the St. Thomas Times says: "J. W. Johnston, of this place, has accepted the management of a tailoring business on Ridout street (near the court house), London, the last of his going inflicts upon Port Stanley the loss of a worthy citizen, and upon the Presbyterian Sabbath school the loss of an efficient superintendent.—Miss Reason, of London, is visiting at her sister's, Mrs. J. W. Johnston's."

—A most interesting service was held in the Church last night in connection with the Lay Workers' Association. The public meeting was addressed by Mr. Sam. Grigg, who gave an interesting account of the association's work among the hospitals, but was just started where the members hold services. The business meeting was held afterwards in the vestry, Prof. Harrison, president, presiding.

—Tuesday's Hamilton Times: H. Brown and his wife, of East Flamboro, were today charged at the police court by George Priddis, of London, with obtaining money under false pretenses. The complainant alleged that the defendants obtained \$90 from him, giving a mortgage on household goods, including a piano, claiming that they were all paid for. He afterwards learned that the piano was not the property of the defendants, but was just rented. The defendants were unable to be present, and the case was adjourned until Saturday morning.

—Auctioneer Jones yesterday disposed of the several properties in Westminster township near the city boundary, comprising the main estate. Parcel 1 (homestead), four acres, part of lot No. 1, east of Wortley road, was sold to John Isaac, at \$1,100. Parcel 2, twenty acres, northwest part of lot 27, in 1st concession, was also purchased by Mr. Isaac, the price being \$1,805. Parcel 3, 40 acres, being part of the west half of lot No. 27, was sold to A. C. Baker for \$2,000. Five acres of lot 1, Wortley road, were sold to Geo. C. Carty for \$605, and nine acres to Mr. John Isaac at \$465.

CHARITY ORGANIZATION SOCIETY.

It is thought advisable by the mayor and the committee appointed to arrange for a public meeting of the charity organization to postpone the proposed meeting until September, when all the charitable organizations will resume work. In the meantime the committee will be active in distributing literature explaining the objects and working of the association and for the preparing for the foundation of the society on a firm basis.

NEXT TUESDAY'S CONCERT.

The plan for the London Choral Society's concert on Tuesday, April 23, opens tomorrow (Thursday) at R. S.

The City Police Challenged!

There is not a policeman in London but what may have his cough or cold cured in one day if he'll invest 25c in a bottle of FOUR T'S, the great guaranteed cough cure, sold at

BARKWELL'S DRUG STORE.

Happened at the Rink.

While curling or skating on the ice many heavy colds are caught. But don't let it worry you any. A few doses of FOUR T'S will cure your cold quicker than you caught it. This great guaranteed cough cure is sold at 25c a bottle at

Barkwell's Drug Store

Sifton & Co.

Baseball Goods,

Cricket Goods,

Tennis Sets,

Baby Carriages,

Express Wagons,

Tricycles and

Velocipedes.

168 DUNDAS ST.

Two Doors from Richmond.

Are You In Need

Of a Spring Overcoat or Suit? Our stock is complete and includes the latest styles in checks and diagonals.

Jos. DAMBRA

262 1-2 DUNDAS STREET.

Williams & Sons' music rooms. The soloists that have been secured by the society are artists of a very high order. Mr. Fred Jenkins is a vocalist of rare attainments. As an oratorio or concert singer he is the peer of any tenor in America. He received unstinted praise in Montreal two years ago by his singing of Gounod's "Redemption" at sight. London concert goers will be delighted to hear Mrs. Frank Maclellan, who will sing three numbers. Mr. W. C. Purness' many friends will also welcome his reappearance upon the concert platform. His rich bass voice will be heard to advantage in his several solos, and will prove a surprise to those who have not heard him. Miss Evelyn DeLatre Street's abilities as a violinist have been greatly developed since her former appearance here two years ago.

James was convicted of having allowed gambling on the hotel premises, and was fined \$20. Friends appeared on behalf of Alex. McDonald, who was charged with assaulting a constable. They promised to send him to Grand Rapids, and the magistrate warned him not to return before Jan. 1, 1896. Fred Keene was charged with operating a second-hand store without the requisite license. He was not aware of the law's requirements, and promised to take out the license at once. Wm. D. Lyons, Alfred Hall, John Twitche, Duffry, McKee and Francis Downey were allowed a week in which to pay their altered's licenses. Patrick McCue and James McIntyre were allowed a similar period in which to pay their cab licenses. James Heron, a cigarmaker, was charged by his wife, Georgina Heron, with being drunk and dangerous. She says he has been drinking whisky for days, weeks. The magistrate remanded him for a week to sober up.

WILD WEST WAYS.

Murderous Attack on a Sandwich Farmer by Masked Marauders.

WINDSOR, April 15.—Chief of Police Wills received word today that a murderous attack had been committed on a West Sandwich farmer named Tuite, whose home is four miles from Windsor. At a late hour Tuite was summoned to his door by a loud knock, and when he asked who was there the name of one of his neighbors was given in response. He opened the door, and was confronted by two masked men, one of whom reached forward with a long-bladed knife and slashed at his neck. The weapon struck Tuite's cheek and jaw, however, and though it made an ugly wound it did not inflict serious injury. The house was ransacked, but the marauders found only \$15.

THE SAN FRANCISCO MURDERS.

SAN FRANCISCO, April 16.—Evidence is fast accumulating connecting the young medical student Durant with the murder of the Misses Lamont and Williams in the organ loft of the church. Durant was arraigned in the police court today for the murder of Miss Williams. The hearing was set for next Monday morning.

LAKEHURST SANITARIUM.

Oakville, Ontario,

For the Treatment of Nervous Diseases, Inebriety, Optum Habit, Etc., Etc.

The treatment of Inebriety and Opium Habit at Lakehurst Sanitarium has been uniformly successful, scientifically, since establishment, and the management have twice been compelled to increase the capacity for accommodating patients.

The "Lakehurst Gold Cure" treatment is now recognized as the standard. No connection with any other institution in Canada.

Terms on application to

THE MEDICAL SUPERINTENDENT

Oakville, Ont., or

THE SECRETARY,

25 Bank of Commerce Chambers,

TORONTO, ONTARIO.

JOHN A. TRACY, agent for London and district, 417 Hill street. xt

The CONFEDERATION LIFE'S

Unconditional

Accumulative

Endowment Policy

Is the best Policy contract issued in Canada today. Full illustration as to rates, etc., furnished on application to

FRED. H. HEATH, General Agent,

Geo. PRITCHARD, Local Agent.

Office, - - - 436 Richmond Street.

MARA'S

OUR

Staple Department

Is now being heavily stocked with new, fresh goods bought at prices that only men who buy for cash can buy.

We Have Just Received 17,318 Yards

St. John's Grey Cottons.

The St. John's Cottons are the best and heaviest made.

St. John's No. 12 Heavy Sheeting, full yard wide, 4c per yard.

St. John's No. 111 Factory Cotton, 35 inches wide, regular price 7c, our price 5c per yard.

St. John's No. 48 Extra Heavy Factory Cotton, 36 inches wide, sold elsewhere for 9c, our price 7c per yard.

St. John's M. M., 40 inch Factory Cotton, extra quality and worth 10c, our price 7c per yard.

Very Special Line of Factory Cotton, only \$1.25 per web of 30 yards.

Bleached Cottons and Cambrics.

Special Line of Bleached Cotton, full yard wide, only 6c per yard.

See our A. K. X. Bleached Cotton, 36 inches wide, sold all over at 10c, our price 8c per yard.

36 inch Fine Lonsdale Cambric, 10c per yard.

Extra Fine Lonsdale Cambric, 36 inches wide, worth 16c, our price 12 1/2c per yard.

Shirtings and Cottonades.

Heavy X. X. Libster Shirtings, 100 pieces to choose from, worth 12 1/2c, for 10c per yard.

Extra Heavy X. X. Oxford Shirting. We are now selling this line for 12c per yard.

Special Line of Heavy Cottonade, worth 23c, for 17c per yard.

An Extra Quality 10 ounce Cottonade, at 20c per yard.

Shaker Flannels and Flannelettes.

A few pieces very Heavy Shaker Flannel, in checks and stripes, worth 7c, for 5c per yard.

36 inch Flannelette, a large variety of colors and patterns, 8c per yard.

10 pieces Heavy Plain Cream Shaker Flannel, only 5c per yard.

Sheetings.

A Very Heavy 72 inch Unbleached Sheeting, worth 25c, for 17c per yard.

An Extra Heavy Bleached Twilled Sheeting, 72 inches wide and worth 29c, for 20c per yard.

Extra Heavy Twilled Bleached Sheeting, 81 inches wide, only 25c per yard.

Table Linens.

Special 58 inch Half Bleached Table Linen, worth 35c, our price 25c per yard.

Cream Satin Table Damask, 60 inches wide, 35c per yard.

54 inch Turkey Red Table Linen, worth 35c, for 25c per yard.

60 inch Turkey Red Table Linen, extra quality, only 35c per yard.

We are Sole Agents for

Standard Patterns and Publications.

May numbers are now ready. Call and get a May Fashion Sheet Free.

The T. E. MARA CO.,

LIMITED.

153 Dundas Street,

155 Dundas Street,

And Market Square

Special Attention to Mail Orders.