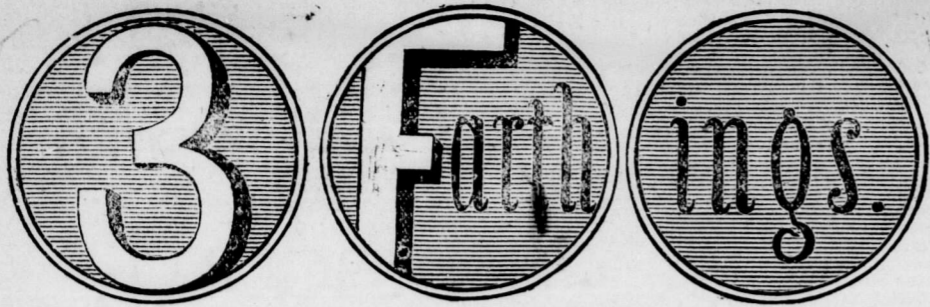


Saturday, May 12th.

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The Selling of Goods Counts in Business

It counts anywhere, but especially in this stores business, where there is such a large turnover. If we did not sell good Goods, then our selling would some day be nil, but so far this year it is the largest on record, and we are reaching out for still larger business. It is easy to make low prices if quality be disregarded, with us. It is quality first; price follows. The mills are sending the prices up and up, but we expected this rise long ago, and every department in the store is prepared to keep prices down for your benefit.

SPECIALS FOR SATURDAY

- 5 pieces of full 36-inch bleached Cotton, nice even thread, goods worth to-day from 7 to 8 cents, special at..... **5c**
- 20 pieces of Grey Cotton Sheeting, yard wide, good heavy weight, and nice round even thread, a bargain at..... **5c**
- 150 yards heavy roller Towelling, twenty inches wide, regular 7c. value, special on Saturday..... **5c**
- 100 Yards Glass Towelling, red and white, and blue and white, all pure linen, special at..... **5c**
- 10 dozen heavy Cotton Stockings in ribbed and plain, guaranteed fast black, special at 2 pairs for..... **25c**
- 50 pairs of Lace Curtains, 2 1/2 yards long, taped on all sides, good patterns; just the thing for bedrooms, special at..... **25c**

- 5 pieces of fancy Plaids for Children's Dresses and Waists, double width, new patterns special at..... **20c**
- 5 pieces all-wool Dress Serge, 39 in. wide, in all the leading colors, extra value at..... **25c**
- 5 pieces Mercerized Fancies, 44 inches wide, in all the popular shades, special on Saturday at..... **25c**
- 5 pieces of colored Brocades, in a good variety of shades, nice satin finish, special at..... **12 1/2c**
- 10 dozen Muleskin Hose, double knee, double heel and toe, fast black, special for boys. They say they are the never-wear-out kind, special at..... **25c**
- 25 pairs of Nottingham Lace Curtains, 3 yards long, taped on all sides, new pattern goods, worth to-day 75c, special at..... **50c**

The Leading Store for Dress Goods and Millinery

It is quite evident from the great rush these departments have had for the past month that THE LEADING STORE is headquarters for Dress Goods and Millinery. JUST ARRIVED THIS WEEK—Our second large shipment of Sailors in the leading colors, both plain and rustic, from 20c. to \$1.25. To-day its true that this is a store for the rich, for the poor, and every condition between.

3 FARTHINGS

The Great Bargain House.

The Busy Store.

* The careful selection of patterns in

Shorey's Clothing

renders it possible for gentlemen to shut their eyes and pick. They cannot be wrongly dressed or ill dressed in a SHOREY suit. Every garment is made to fit (not made to order) and every stitch is guaranteed. Your money back if dissatisfied.

Sold by reliable dealers only—an additional guarantee to the purchaser.

Spring Overcoats

Are all

Shorey's Rigby Waterproofed

*

\$100 in Gold for a Wife.—Find where the word "Wife" is first mentioned in the Bible. We will positively give the above award for the correct answer, and you may be the fortunate person to secure it. We do this to introduce our song folio, containing 50 of the very latest humorous and sentimental songs, some with music. A celebrated singer's photo, with each book. With your answer send 10c. for a copy of this songster. Should there be more than one correct answer the money will be equally divided. Don't delay, send at once. 10c. in all. N. V. Supply Co., Box 236, ORILLIA, Canada.

WOMAN'S

HINDOO PRESCRIPTION

A GUARANTEED CURE FOR ALL DISEASES OF WOMEN

LOST WOMANHOOD, LEUCORRHEA, FALLING OF THE WOMB, NERVOUS PROSTRATION, GENERAL WEAKNESS & ALL HUNDRED DISEASES OF THE SEXUAL ORGANS

PRICE \$1.00 PER BOTTLE FOR 50¢

ADDRESS: CANADA DRUG CO. ST. THOMAS, ONT.

FRANK BACKUS
Rutherford Avenue, AYLMER, ONTARIO.

FOR SALE.

Saw mill, with 40-horse power boiler and 35-horse power engine; everything complete, new, and in first-class condition. A bargain for some one. Apply to, or address, THE EXPRESS PRINTING OFFICE, Aylmer, Ont.

McMULLEN'S

Poultry Nettings and Lawn Fencings

ARE NOT SURPASSED IN THE WORLD.

Their Woven Wire Fencings have stood over fifteen years of very successful testing on Farm and Railway. Special offers made this year on Hog Fencing. These Goods are all manufactured by the Ontario Wire Fencing Co., Limited, of Picton, Ont. For sale by the Hardware Merchants and General Dealers throughout Canada; also by the Canadian Hardware Jobbers, General Agents—The B. Greening Wire Co., of Hamilton and Montreal. Agent for Railway Fencing—James Cooper, Montreal. Correspondence with the manufacturers invited.

A WONDERFUL PREPARATION.

ROKCO COFFEE—Pure, wholesome, nourishing. Highly recommended by physicians. Rokco is equal to 40c. coffee, but only costs 1/2 the price, and is used at your meals instead of poisonous tea and coffee. Rokco is a positive cure for dyspepsia, indigestion, etc. 10c. packages, 15c. lb., or 2 lbs. for 25c. For sale in Aylmer by Mulholland Bros., the leading merchants. Ask for it.

While You Are Cleaning House

You had better have your

Organ Cleaned and Polished Over!

We can do it for you RIGHT, and our charges are very REASONABLE.

Call and see us about it.

J. T. ROWE,
Organ and Piano Manufacturer,
AYLMER, ONT.,
Opp. Knox Church, John Street, north

PUBLIC NOTICE.

The magazines and periodicals of the Aylmer Public Library for the ensuing year will be offered for sale by public auction on Thursday, the 10th inst., at the hour of p. m., in the Reading Room. The citizens are urgently requested to attend.

By order of the Board,
D. H. PRICE, Chairman.

RETURNS FROM SUGAR BEET CROP.

As the question of manufacturing sugar from beets is now being discussed in this section, it might be interesting to have a few details concerning the growth of sugar beets. The following list has been furnished to the New York State Commissioner of Agriculture by the Rome Beet Sugar Company, and contains the names of the most successful growers of beets for the factory for the season of 1898. It may prove interesting for comparison with other crops raised by the farmer. The cash column represents the actual amount each grower received after deducting the freight charges:

Name	Acres	Tons	Cash
A. Ayrault..... 1 1/2	28	\$125	
Geo. Albright..... 1	19	86	
G. B. Bastian..... 2	47	217	
David Bastian..... 2	41	188	
Wm. Barton..... 1	23	105	
L. R. Bryant..... 2	20	90	
Thos. Bently..... 2	28	123	
H. H. Bending..... 1	18	78	
Geo. Becker..... 2 1/2	20	93	
A. C. Bethke..... 12	202	843	
L. M. Bethke..... 3	38	156	
Curtis & Smith..... 5	77	354	
Frank Douck..... 2	34	149	
John DeFoster..... 3	35	160	
E. B. Daniels..... 2	22	101	
Jacob Emmel..... 3	45	206	
E. Eckert..... 2	24	106	
Henry Ever..... 4	50	225	
W. W. Edgerton..... 3	36	158	
H. K. Fitzpatrick..... 3	44	206	
William Facer..... 2	20	93	
C. A. Goetzmau..... 5	74	319	
Charles Grube..... 3	29	127	
H. G. Hotchkiss..... 12	185	849	
J. H. Hart..... 2	19	85	
Wm. T. Jordan..... 10	123	528	
G. T. Lincoln..... 5	84	376	
H. G. Lincoln..... 2	31	140	
Howard Loucks..... 2 1/2	36	152	
L. H. Monroe..... 16	261	1,183	
Fred Pond..... 1	23	105	
J. C. Roover..... 2	34	157	
J. D. Reeves..... 2	21	93	
Adelbert Ripley..... 2	28	128	
Hugh Ripley..... 5 1/2	90	397	
Fred Rankin..... 12	163	726	
E. Stacer..... 2	41	193	
P. Schoenthaler..... 2	30	141	
R. H. Smith..... 2	37	163	
J. Schuler..... 4	60	277	
W. B. Thornell..... 2	30	131	
E. W. Weeks..... 3	54	249	
M. C. Welcher..... 2	32	144	
E. A. Welcher..... 2	24	109	
Geo. E. Wright..... 1	18	81	
J. H. J. Watkins..... 2	36	157	

May 24th in Aylmer.

The 24th of May will be a big day here. The programme for the day will be opened with an exhibition run by the firemen at 9 o'clock. At 10 o'clock 2,000 school children from all parts of the country will march through town carrying flags and banners, and will pass on Talbot street and sing "God save the Queen," "The Maple Leaf," and "Soldiers of the Queen." At 11 o'clock, the battle of Paardeberg and surrender of Cronje will be represented along the banks of the creek by the Cadets and Cronje's army. At one o'clock there will be a general parade to Recreation Park, headed by brass bands, cadets, &c., and the following list of sports will be carried out.

- Bicycle race, half mile dash, open—1st prize, value \$5; 2nd \$3.
 - Boys' bicycle race, half mile,—1st, value \$5, 2nd \$3, 3rd \$1.
 - Bicycle race, girls, half mile,—1st value \$2, 2nd \$1.50, 3rd \$1.
 - 50 yds. race for girls, 15 years of age and under—1st, value \$3, 2nd \$1.
 - Half mile race open—1st cash, \$7; 2nd cash, \$3; 3rd, value 50c.
 - Race between winners of boys' and girls' races under 12 years—1st, value \$2.
 - Race between winners of boys' and girls' team race—1st, value \$3.
 - Farmers' 100-yards dash—1st wheelbarrow; 2nd, bag truck; 3rd, Aylmer Express 1 year.
 - Throwing cricket ball—1st, value \$2.50; 2nd, value \$1.
 - Best single turnout lady and gentleman—1st, churn; 2nd, stove; 3rd, Aylmer SUG 1 year.
 - Standing broad jump—1st, cash \$3; 2nd, value \$1.50.
 - Running, hop, step, and jump—1st, cash \$3; 2nd, value \$1.50.
 - Backward race—1st, 100 lbs flour.
 - 100-yd. dash, open—1st, cash \$7; 2nd, cash \$3.
 - 100-yd. dash for boys 15 years and under—1st, value \$3; 2nd, value \$1; 3rd, value 50c.
 - Jim cannon hot race, 1st value \$7; 2nd value \$3.
 - Whipping cat out of barrel, 1st value \$5.
 - Farmer's race, open to farmers horses.
 - Trial of speed, open 1/2 mile heats best 2 or 3 heats—for purse of \$50 divided. No entrance fee.
 - 50 yards hurdle race—1st, value \$5.
 - Boys' race, 12 years and under—1st, value \$2.50; 2nd \$1.
 - Running broad jump—1st, cash \$3, 2nd \$2.
 - Girls' race, 12 years and under—1st value 2.50; 2nd 2.00.
 - Team race of three boys, 15 years or under, open to rural schools only—1st value \$5.
 - Team race of three girls, 15 years and under, open to rural schools only—1st \$5.
 - Boys' shoe race—1st value \$3; 2nd value \$1.
 - Girls shoe race—1st value \$2; 2nd value \$1.50.
- There will be an Assault at Arms in front of the grand stand.
- Base ball match at 1 o'clock between Aylmer and Ingersoll. The days' proceedings will wind up with a grand concert by the firemen in the Opera House. For full particulars see programmes.

THE BIG BUSY CORNER

Our Prices Draw the Crowds

Our anticipations are all for larger business, partly as recompense for enlarged stocks, and partly due to the store enlarged capacity—splendid values and improved service. Each season our prices waken the echoes of trade throughout this section, and keep this business growing larger and larger.

DRESS GOODS

There has been brisk selling for the past few weeks in our new Dress Goods department. Comprehensive assortments and substantial savings are the watch words here. The following lines are worth a lot more money than we are asking for them.

- Pure Wool Serges, in black and colors, 25 cents.
- Pure Wool Poplins, in black and colors, 50 cents.
- Pure Wool Satin Cloth, very fine, beautiful finish, 60 cents.
- Henry Coating Serges, 30, 38, 50, 60, 75 and 90c.
- Black Figured Dress Goods, 25, 30, 25, 40, 45 and 50 cents.
- Black Crepons, 60, 75, 85, \$1.00, \$1.25, \$1.40, \$1.50 and \$1.90.

PARASOLS

This is to be a great Parasol season, so say the wisecrackers. Are they right? Well, we cannot imagine how dressy women are going to resist the pretty conceits we are showing in this department, 25, 40, 50, 85, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and \$2.75.

SHIRT WAIST NEWS

Have you seen our stock of Waists? Then have you bought; you could not resist the great array of charming styles unless your Waists wants were filled for all time to come. To those who have not yet invested in Waists, we say see this stock. You'll buy or we miss our guess. Perfect in workmanship and fit, 50, 70, 75, 85, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.25.

LADIES' SAILOR HATS

Immense variety to choose from, and all marked at prices that means a big saving. Black, white and fancy, with bands, 25, 30, 35, 40, 45, 50, 65, 75, 85 and \$1.00.

SPRING CAPES

Values here that will interest you. Full range of colors and black, 50, 95, \$1.00, \$2.25, \$2.50, \$2.75, \$3.00, \$5.00, \$6.50. NEW IDEA PATTERNS FOR JUNE are in. A perfect fitting pattern for 10c.

Simpson & Case

Dry Goods Importers and Clothiers.

Good and Best



That expresses it for Shoes exactly. You can go to other stores for Shoes, but we have the SOLE AGENCY in town for this strictly reliable and up-to-date line of ladies' footwear. The "Empress Shoe" is something entirely new, and to have attained such a reputation as it already has, is proof conclusive that its qualities, both of style and stock are exceptional. We have just opened up a large assortment of SPRING EMPRESS GOODS in great variety. Laced, buttoned and Oxfords and we are

Prepared to Meet the Demands of The Most Critical Customers

We cannot recommend this Shoe too highly, and we know what we are about when we place a new article so prominently before our customers. The prices are right. Call and examine them. The reliable old stand.

Christie & Caron

The Mammoth Shoe Store,
The Little Wonder Clothing and Furnishing