NOVEMBER 1, 1898.

As the cold weather advances, it makes people think of warmer Clothing. The next question: where can we make our money go the farthest? Follow the crowds. They will lead you direct to the Departmental. We have always carried out our motto: "Small profits and quick returns." The Departmental has been the one store in town that has kept the prices down. We make one staple profit on all Goods. What has been the result? Last month was a month of all months. November—we want it to far exceed any previous months. Be one of the crowd. Join the procession, and claim your share of the bargains this week.

The Millinery

Is one department that speaks for itself. Let a store employ milliners that are not natural artists, and they will soon find out where the trade is. Our sales this fall will answer for our standing. Our daily display is a criterian to go by. We have received the lion's share of the trade this fall. We are not satisfied yet; for this week we are offering great Millinery inducements that cannot help but bring the late buyers to the Departmental. Inspect our Millinery and prices for yourselves

THE DRESS GOODS

Prices that were, and are now, are two different things. A good many of our lines are broken. Our prices are completely There will be a great slaughter at the Dress Goods counter THIS WEEK. Come early! Make your selection, and be one of the first lucky purchasers.

soft, white skin. Are you aware impure Soap is responsible for half the scrubby, rough skin that is so prevalent. "Why not buy pure Soap?" The old answer, "it comes so expensive." Not when you buy Soap from us. We buy direct from the manufacturer. By buying a tremendous large quantity, we buy as cheap as the wholesalers. We sell at wholesale prices. BABYS OWN SOAP-The purest of the pure; chiefly used

for the nursery. Our price, box 3 cakes, 25c., dealers' price

WHITE HELIOTROPE - This Soap, while possessing all the detergent qualities of good Soap, it will be found pleasant in its effects on the skin.

Our price, box three cakes, 25 cents, dealers' price 4oc. a box. MADAME ROYS' COMPLEXION SOAP — Containing Witch Hazel, Glycerine and Buttermilk.

Our price, box 3 cakes, 8c., dealers' price 15c. box. PURE OLIVE OIL CASTILE—Cut from the original bar.

Our price 5c. cake, dealers' price 10c. cake.

THE ALBERT PINE TAR SOAP — This is a great skin

Soap. All people with delicate skin, who require a healing Soap should use Pine Tar Soap.

Our price 5c, cake, dealers' price 10c. cake.
OLD BROWN WINDSOR—This old reliable Soap is used by thousands of people for common toilet use. Our price 1c. cake (large cakes) dealers' price 2c.

Clothing, Boots and Shoes, Etc. ARE BOOMING.

There is a great deal of satisfaction to know when you see customer after customer leaving the store with a bread grin on their faces, and large parcels under their arm. We know every Suit sold sells others. We know this from experience. Every day we hear, "I want one of those nice \$4.50 all wool tweed Suits like John got; or I want one of those \$5.00 Frieze or Beaver Overcoats like Henry got. That is right boys, we will treat you just the same as your neighbors. Is it any wonder you trade with us? We have the largest stock in town to choose from. We will guarantee to sell you a Suit, Overcoat, Top

Boots, Rubber Boots or Shoes cheaper than you can buy elsewhere There is a limit to all things. These bargains will not last forever. Buy while you have a chance.

The N. P. FINCH Co. BINGHAM'S OLD STAND.

N. B.—We pay \$1.00 a bushel for dried apples. We want 5,000 bushels this week. Oct. 10, 1808.

Friday, November 4th —Farm stock and implements, the property of John Pearson, lot 1, con. 8, South Dorchester, 2 miles south and \$\frac{3}{2}\$ of a mile east of Avon, at 1 p. m., the following:—9 first-class dairy cows, supposed to be in calf, 3 yearling heifers, supposed to be in calf, 2 calves, 1 black mare; rising 6 years old, 1 brown mare, 7 years old, 6 ewes, 4 lambs, 1 brood sow, 1 brood sow and 8 pigs, 1 binder, 1 mower, 1 cultivator, 1 sulkey rake, 1 land roller, 1 seed drill, 3 plows, 3 set harrows, 2 waggons, 1 democrat, 1 set bobsleighs, 1 cart, harness, 1 fanning mill, 1 grindstone, 1 wheelbarrow, 1 coolie dog, 2 milk cans, 2 cauldron kettles, 1 box stove, 1 set platform scales. Everything to be sold without reserve, as the proprietor has leased the farm. R. H. Lindsay, auctioneer.

farm. R. H. Lindsay, auctioneer.

Wednesday, Nov. 9th.—Farm stock and implements, the property of W.G. Lindsay, lot 9, con. 10, Bayham, half mile east of Corinth, at 1 p. m., the following—35 dairy cows, all supposed to be in calf, 3 fat cows, 21 yearling heifers, supposed to be in calf, 27 calves, bulls and heifers, 1 brood mare in foal, with colt by her side, 3 work horses, 30 shoats, 7 brood sows, 1 thoroughbred Berk boar, 1 wagon, 1 land roller, 2 plows, 2 set iron harrows, disc harrows, 1 stump machine. R. H. Lindsay, auctioneer. Lindsay, auctioneer.

Lindsay, auctioneer.

Thursday, Nov. 10th.—Farm stock and implements, the property of J. R. Nesbitt, lot 25. con. 8, Malahide, 1½ miles south and 1½ miles east of Springfield, at 1 p. m., the following:—15 first-class dairy cows, served to come in in good season, 2 fat cows, 5 yearling heifers, served, 1 yearling bull, 10 spring calves, 20 shoats, 20 brood sows, part in pig and balance with pigs by their sides, 35 small pigs, 80 tons hay, 300 bushels corn in crib, 5 acres cornstalks, 1 Brantford mower, 1 horse rake, 1 Rapahanick binder, 1 road catt, harness, buggy pole, plow, harrows, cupboard, milk cans, etc.—R. H. Lindsay, auctioneer.

etc.—R. H. Lindsay, auctioneer.

Friday, November 11th.—Farm stock and implements, the property of J. W. Harris, lot 28, con. 7, Malahide, 4 miles east of Aylmer, on Talbot street, at 1 p.m., 3 work horses, 8 prime dairy cows, served, 4 spring calves, 4 brood sows, 16 fat hogs, 10 shoats, three months old, 6 pigs, six weeks old, 1 Berkshire boar, 1 Brantford mower, new, 1 binder, 1 hay rake, 3 plows, 1 corn cultivator, 1 milk wagon, 1 lumber wagon, 1 twe horse power, with sawing machine and ensilage cutter combined, 2 sets heavy double harness, 2 pair heavy bobsleighs, 1 cutter, 1 hay rack, 1 wagon box, 2 new milk cans and pails, 1 Chatham fanning mill with bagger, seed buckwheat, timothy bay, cornstalks, etc. All to be sold without reserve as Mr. Harris has leased the farm for a term of years. R. H. Lindsay, auctioneer.

Soap! Soap! Soap! Soap! Soap! Soap.

Babys Own Soap.
White Heliotrope Soap.
Madame Roy's Complexion Soap.
Olive Oil Castile Soap.
Pine Tar Soap.
Old Brown Windsor Soap.
No one denies the fact that cleanliness is next to godliness.
We are all anxious to keep clean. We all strive to have nice, soft, white skin. Are you aware impure Soap is responsible for the farm. R. R. Lindsay, auctioneer.

Lindsay, auctioneer.

Tuesday, Nov. 15th.—Farm stock, implements and household turniture, the property of Taylor Sowler, lot 11, con. 12, S.
Dorchester, 2 miles west of Springfield, 3 miles north and half mile east of Aylmer, at 12:30 o'clock, the following: -16 first-class dairy cows. served. 2 yearling heifers, coming in, 3 heifer calves, 1 yearling bull, 6 ewes, 2 brood sows and 20 pigs, 1 chestrut mare 5 years old, 1 heavy horse, 7 years old, 1 aged horse, heavy, 20 tons of hay, cornstalks and straw, 50 bush. barley, 300 bushels corn, binder, mower, Wisner drill, hay rake, hay tedder, 3 plows 2 set harrows, roller, corn cultivator, set heavy bobsleighs, 1 one-horse sleigh, 2 wagons, 1 top buggy, hog rack, grain rack, harness, saddle, fanning mill, set platform scales, grindstone, 1 scraper, 1 seven-pail kettle, stoves and pipes, bedsteads, carpert, x-cut saw, 3 milk cans, hay, etc. All to be sold without reserve as the proprietor has leased the farm. R. R. Lindsay, auctioneer.

An Open Letter.

Some time ago Rev. E. R. Black tendered his resignation as pastor of the Christian church of Buchanan, Mich., and, in response to the resignation, the Board of the church sent Mr. Black the following letter, which we publish in our columns:-

TO E. R. BLACK, PASTOR OF THE CHURCH OF CHRIST AT BUCHANAN, MICHIGAN: DEAR BROTHER:-The Official Board of the church has under advisement the matter from her recent severe illness.

of your resignation as pastor, recently tenderby you, to take effect at the close of you present engagement

In our judgement, the church has no reaso whatever for desiring a change of pastor, and we cannot, therefore, recommend acceptance of your resignation. Your pastorate of three years has been one of unbroken prosperity. Not by reason of any great ingathering of new members, but because of the steady, substantial growth of the church, and the condition of harmony, prace and good will existing among the members, due largely, as we believe, to your excellent work as a preacher, teacher and pastor. We deem it proper at this time, as indicative of the appreciation of your services and worth on the part of the membership, to state some of the

reasons for your success as our pastor. Before the present engagement was made, ve received very high recommendations of your work everywhere, showing you to be an ble preacher and teacher of the Word. able preacher and teacher of the Word. But high as such recommendations were, you have proven yourself worthy of them all. Your ability in the pulpit, both as to the manner of delivery and the subject matter of your sermons, allow us to say, has been of high order. As pastor, you have shown your devotion to the cause of Christ, by untiring efforts to promote the interests of the church, and in this work you have combined industry, system and good sense in such happy proportions, that success was the inevitable result. Beyond this, the members of the church have grown to such affections for you, and your wife, who has, at all times, been an able and willing co-worker with you, that they would not listen to the suggestion of your resignation u less their existed the strongest reasons for such action. We speak not only for the members of the church, but it comes to our ears how, by your kind acts of benevolence and pleasant ways, not only towards members of the church, but toward the people generally, you have gained the respect and the love of the entire community.

If in the three years of your labor now drawing to a close, your good influence in the church and in the community, is so apparent, might we not expect still better results and wider influence for good from a continuation of your labors in this field? We so believe, and will therefore recommend to the congregation, that you be requested to withdraw your resignation, and engage to continue the work with us. But high as such recommendations were, you

your resignation, and engage to continue the work with us.

By order of the Board,

Slks and Dress Goods

The test of a Dry Goods store is its Dress Goods. The test of a Dress Goods stock is its range of styles. Qualities may be ever so good, but style is what you're after. Just now we're making a special showing of

BLACK GOODS

Silk and wool; fancy blacks with raised designs, suitable for dresses and skirts, will not rough or hold dust, 75c, 85c, \$1.00, \$1.25, \$1.50 and \$1.75 Beautiful quality of fancy blacks, every new rai ed design, suitable for costumes or suits, at 50c, 60c, 75c, 85c, \$1.00 and \$1.25.

Jackets

THE THIRD REPEAT ORDER RECEIVED THIS WEEEK Such a showing of high-class styles at such moderate prices. Every size now in stock for Misses and Ledler

Ladies' black and colored double Beaver Cloth Jackets, at \$6.00 and \$7.00, special.

Ladies' heavy Frieze Jackets, all colors and black,

Ladies' black and colored Kersey Cloth Jackets, satin and silk lined, \$9, \$10, \$11. CAPES MADE TO ORDER from Plaid Cloths, Beaver Cloths or Curl Cloths, \$8.50 to \$5.00, tailor-made,

Our own Tailor made Jackets are winning us many new customers daily. Select your own styles and cloth; leave the rest to us, we guarantee satisfaction in every particular.

ranging in price from

Also a full range of black fancies, small and large designs, at 25c, 40c. and 50c.

'Carlier's' celebrated black wool Henriettas, 46 inches wide, soft silk finish, at 42c, 50c, 60c and

'Priestley's' black, fancy or plain poplins, equal in finish and superior in wear to silks, 75 cents, \$1.00 and \$1.40.

and 75c., best values ever shown.

COLORED DRESS GOODS

All wool plain Coverts Silk and wool Fancies Columbia Tweeds Jackards in new designs

Underwear

We cannot say too much about the "Turnbull" brand of ladies' and children's ribbed wool Underwear controlled by us. Every Garment is steam shrunk, guaranteed unshrinkable, or money refunded. The prices we ask are no higher than you pay for ordinary shrinkable Goods. Why not buy the best? The prices for Vests and Drawers range from 50c. to \$1. Children's, the same brand, from the smallest size to the largest, 15c. to 45c.

FLANNELETTES

The range of patterns we show at 50, 6c. and 7c. Wrapperettes, at 8, 10, 12; and 15 cents.
Flannelette Shirting at 6, 8, 10 and 12; cents.

GLOVES AND HOSIERY

Ladies' and Children's Cashmere Hose, 20: to 50c. Ladies' and Children's Wool Hose, 15c. to 40c. Boys' Heavy Wool Knickerbocker Hose, 25,35,40,50c Cashmere and Ringwood Gloves in endless variery. Kid Gloves in all the new shades, 5½ to 7½ Sanitary Blankets, large sizes, grey or white 70c.&90c

DRIED APPLES WANTED at the highest price going. A comparison of prices of our Goods will convince shrewd buyers that this is the place to trade.

Agents for the Standard Fashions.

Patters on shortest notice.

Youell&Wrong

Aylmer's "Noted" Dry Goods House.

Gentlemen's Baldness

Man Mark

NONE 15

HIGHER 20

S ALL STANDARD

10 PATTERNS

The number of bald heads is surprising. Over 36,000 men wear Prof. Dorenwend's Art Hair Coverings. However, there are many yet who should use them, both for health and appearance. Prominent men all over the continent wear them, and it is only necessary to try one on to be con-vinced of the advisability of possessing one. It prevents the dangers incidental to cold, catarrh, neuralgia and other troubles. The Prof. is to be at the Brown House on Friday, Nov. 11th, where he will be pleased to show all the value of his productions.

PT. BRUCE

Mrs. George Young is recovering Mrs. Anderson, of Fingal, has re

turned home after being at the bedside of her sister in law, Mrs. G. Young, for the past two weeks.

Mrs. Jonathan Brown, of Clinton, is visiting Mrs. L. Young this week.

Messrs. Young Bros. are busy taking up their nets, which have been badly torn by the heavy storms of the past month.

The harbor is completely blocked with sand, so you can walk from one pier to the other dry shod, and in consequence Young Bros. are doing their work from Port Stanley.

Mr. Joseph Wilson, an old and highly respected citizen, died very suddenly on Thursday morning of last week. He and his wife were conversing about 5 a. m. and about 6:30 she endeavored to awaken him she found he was dead. He had gone to bed in the evening as well as usual. Mr. Wilson landed in Port Stanley from England about 40 years ago and settled in Yarmouth near Union, and 22 years ago he purchased what is known as the Stephen Davis farm just bordering the village, where he has resided ever since. The remains were interred at Dunboyne on Satur-

asy to Take asy to Operate

Those marked x are just out.

The others are pieces for which we still have a large demand.

VOCAL

My Sweetheart went down with the Maine. x My Sweetheart went down with the Maine. x
Only a rosebud, she wore it in her hair. x
When Violets are there. x
When Love was young. x
Let me kiss your tears away. x
Break the news to mother. x
Brave Dewey and his men. x
Bonnie Banks of Loch Lomin.
Sweet Bunch of Daisies.
Cast Aside.

My doll's bigger'n your doll. x
She was his daughter. x
John Tear Organist.
Just plain Joe.
Song that reached my heart.
Sweet little Kate McCox.

Cast Aside.
Just behind the times.
Volunteer Organist.

COON SONGS Miss Mahogany x I want a real coon x Hush, my little coon.

Miss Phoebe Johnson.
Give Cinda the Cake.
'Cause my baby loves me. WALTZES.

Oriental. x A Lady of Quality. x Nordica.

Capitol. x
Island City. x
The Admiral. x
In Gay Parce. x
20th Century Women.
Krimolin.

Black America.

The Winning Card. Hannah's Promenade. Queen's Plate. x The Handicap. Guard of Honor, Chicago. Society B.lles.

TWO-STEPS.

MARCHES

G. A. R. x Price, 10c. sheet; 3 for 25 cents; 7 for 50c., 15 for \$1.00. Mailed to any address on receipt of price

The above Music we have in stock, and can fill your order at once. Can get you any piece not on this list in two days.

ERN. A. CAUGHELL,

Song that reached my heart. Sweet little Kate McCoy.

The Jolly Huntsman.

Olive. D. K. E.

Druggist and Bookseller.

~============^y

E. C. MON'

Volume XIX, No

LEGAL. CRAWFORD & CR. BARRISTERS, Solicitors, Conveyancers, etc. Off Money to loan. Aylmer, Ont Money to loan. Aylmer, Ont JOHN CRAWFORD. J. L.

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AT LOWEST RATES OF THE INSURANCE, LIFE 1
the largest and best compoure my rates before planmunications promptly as MAC. M. BLACK,

McCAUSLAND ANI FIRE INSURANCE AGEN North American Life As Office in Walker Block.

BANKING THE TRADERS BANK (Incorporated by Act of CAPITAL Authorized,

AYLMER BRA SAVINGS BANK DEPARTMENT upwards received on depositi and interest allowed at c compounded half-yearly.

A general banking busine
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A YLMER LODGE No. 94
every Tuesday evening
before hall, upstairs in the order
GEO. LEMON, Rec. Sec. Jame

A YLMER ENCAMPMENT N C. WATSON, Scribe SONS OF ENGLAND, Prince 1, meets the First and eac month in the S. O. E. H office, Talbot Street, where will be always welcome. W Thursday every month.

A J. ELLIOTT, Sec. JOHN A YLMER TENT, No. 9, K. second and fourth Mond in the I. O. F. Hall. Visiting order always welcome.

Record Keeper. Express Clubbin

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rates on same terms.

In almost every case the weeklies include balance of the subscribers.

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