AIRDWARDS--The Merry SHOPP DAGERLY WEND TH This Store of Stores Aptly Interprets all Christmas Perplexities

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outclassed;

Ladies' Wool Jersey Dresses

Reg. 12.00 each for 9.95

Santa Claus has lifted the lid at this Store, and finds it filled to the roofa Store teeming with practical Gift Suggestions, moderately priced right

We feel that we have succeeded splendidly this Christmas, in Values and in Variety, and we are sure you will agree when you join the Early Shoppers who are now making unhurried selections from bountiful assortments

The Inexhaustible Supply Source for Xmas Shoppers

SUGGESTION COLUMN

You will find it heipful

Kid Gloves

FRENCH KID GLOVES—In beautiful quality Kid, with 2 dome wrist; shades of Brown, Beaver, Tan, Grey and Black, Our Special \$1.35 MORE FRENCH TO GLOVES—Several boxes of extra fine quality Kid, in shades of Drab, Tan, Beaver, Brown, White and Black; 2 \$1.60

dome wrist. Xmas Special CAPE KID GLOVES-Service-giving Brown Cape Kid Gloves, with a fancy finish, cut out pattern at wrist, fancy scalloped top, floral \$2.35 effect. Xmas Special

CHAMOIS GLOVES—Ladies' Chamois Gloves with gauntlet wrist and fringed tops, French manufacture, washable. Xmas Special \$2.19 appreciate a pair. Xmas Special KID GLOVES—Pretty shades of Navy, Grey and Beaver as well as White and Black, in Kid Hoves of a superior quality. Xmas \$2.29

DUCHESS SETS 4-Piece Sets, all over drawn thread work and fine hemstitched BUREAU CLOTHS—These are extremely fine quality. White Linen, artistically embroidered

and hemstitched. Regular \$1.80. \$1.55

CUSHION COVERS—Dark Linen Cushion Covers, showing coloured embroidered centre and deep hemstitched border. Imas Special \$1.08

PILLOW CASES—Embroidered and hemstitched pillow Cases offer very serviceable sitts CO

Pillow Cases, offer very serviceable gifts for the housewife. Xmas Special, each 69c. SHAMS-Pillow hape, plain White Linen Shams, with a wide hemstitched border. Dollar 89c.
MORE CENTRES—These are the newest—Dark

Linen Centres, with cut out rose and leaf pattern, eyeletted and loop edge, very handsome. Reg. \$1.10. Xmas Special 98c.

hemstitched border and magnificently embroidered in harmonizing shades; \$2.00 value. \$1.69 RUNNERS—Dark Linen Sideboard or Buffet Runners, finished with coloured embroidering and hemstitched border. Regular \$1.30. \$1.10

Xmas Special.

CENTRES—Silk fringed and coloured Silk embroidered Dark Linen handsome affairs. Regular \$1.70. \$1.48

Footwear

plain toee and low heels, nice for old folks, soft Dongola Kid make. Extra good \$3.68 BEDROOM SLIPPERS—Old Gold Brocaded Slip-

GREAT SNAP Quality White DAMASKS

1000 yards of 72 inch pure white Table Damasks, at \$1.00 a yard, it represents excellent value, knowing the demand at this we have sought out out very best .

74c yard





JUST ARRIVED!

They have just been distributed in Toyland, all new arrivals since last week. The Ronson Repeater Pistol 35c. Reloads for them, each 6c. Fighting Dog and Cap 19c. Toy Sad Irons, detachable holder ... Clarionette, with sheet music &



HEART GLADDENERS--on CHRISTMAS MORN

GIFTS from Our SHOWROOM



PAISLEY JUMPERS. Pretty Jumpers, showing % sleeve and self-trimmings; others in Moire, with round collar in assorted shades; HAT PINS.

"New" Silver Hat Pins untarnishable and always look good; nickel lated steel stems, mexp arded in pairs. The Card 23C. MAIDS' CAPS.

Assorted styles in White Muslin, tressy looking. Xmas. 25c. Special WOOL SETS.

Children's Knitted Wool Sets-Coat, Sweater, Cap, Leggings and Mitts, in Turquoise, Buff and Rose; to fit 2 to 6 years. Xmas Special \$3.95

"LISSUE" KERCHIEFS.

WOOL JACQUETTES. Long sleeve, cross-over effect, Wool jacquettes, banded at waist, long roll collar in mixed shades of Helio and Pearl, and Peacock and Pearl. Regular \$4.50. Xmas Spec- \$3.98

FEEDERS. In plain White or coloured checks, soft Turkish quality, Iring Regular 35c. Xmas Special 27c. Purkish quality, fringed edges.

BROOCHES. Fancy Platinum Brooches With Rhinestone settings, bar pin style. Regular \$5.00. Xmas Spec- \$1.39 SILK JERSEY VESTS.

Ladies' Pink shade Silk Jersey Vests, square neck, ribbon straps, to 42 inch bust. \$3.50 value \$2.15 WOOL CAMISOLES. Fine White Wool Camisoles, V neck, with and without sleeves, insertion trimmed. Regular \$1.19

INFANTS' DRESSES. In embroidered White Voile, long sleeves, lace edged, dainty patterns.
Regular \$1.50. Xmas \$1.19 Special ..

TEA APRONS.
White Muslin Tea Aprons, embroidery trimmed; others in fancy check Muslins. A very dainty aggrega-ROSARIES.

In fancy coloured Beads, Gilt Chain and Cross, all in neat dome fastened container. Special 80c. HAIR COMBS. The latest in Spanish Hair Combs, pretty settings, many shades, 98c.

BOXED KERCHIEFS. 6 Dainty Cambric Handkerchiefs, daintily boxed, embroidered and hem-stitched. You probably have room for a box or two on your gift list. See this line at 84c.

What He Does Expect--What He Does Not Expect and--What Will Surprise Him

SHAVING MIRRORS-British plate mirrors, bevel finish



W00L GLOVES—"Wolsey" make and consequently best quality, all Wool, closed wrist. Newest \$1.75 SILK MUFFLERS-A very classy line of coloured Silk Mufflers, in Cre Fawn, fancy stripes, fring-ed; \$2.00 value. Special \$1.60 VELOUR VESTS—Something he is not expecting, that's sure—one of our smart, cosy Velour Vests, trimmed with pearl buttons; shade of Fawn

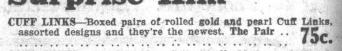
and Grey. \$5.50 & \$7.25

COAT JERSEYS—Something every man needs in this country, a trimfitting all Wool Coat Jersey. Ever so comfortable, V neck; shades of Camel, Fawn and Greys. Good value at \$5.00. Special \$4.65



Dressing Gowns

A sure way to his heart—one of our hand-some Wool Dressing Gowns, in Camel or Grey shade, two-tone cord trimmings and heavy girdle. Special



STUD SETTS-Complete dress Setts in all Mother of Pearl, front and back studs and cuff links to match; boxed. \$1.45 gift buyers, beautiful, colourful stripes and checks in the finest silk quality, reasonably priced. Special \$1.20

A VELOUR HAT-The very thing-Just glimpse his size and come right down for one of our latest, popular shades here: Beige, Steel, Cuba and Grey, Silk lined and very nobby. This line is \$6.25

Rubbers, low cut with re-enforced soles, first quality—real live rubber. Xmas Special \$1.78 MEN'S TAN BOOTS-Men's "Dominion" Fall weight Dark Tan Boots, solid leather throughout, peerless in quality. Xmas Special \$5.24

ROMEO SHOES Men's Dark Tan Romeo Shoes, in soft Dongola Kid, nice for home wear. Give Daddy a pair, Christmas morning. \$2.78



HANDSOME

Just one of a kind



Every one of them this Season's importation and consequently embodying all the newest Coat features. What a Xmas Gift one would make! MUSKRAT COATS-With \$250.00

MINK MARMOT COAT-\$230.00 trimmed \$200.00

\$200.00 PONY COAT-With Australian Coon collar and cuffs :: \$130.00

SUGGESTION COLUMN .

Read every word of it Hosiery

popular shades, Fawn, Beaver, Nigger and Mole, plain, seamless finish. Gifty looking. \$1.58

SILK & WOOL HOSE—A heavier Hose and especially high grade. Comes in Clerical Grey, Fawn, and Brown. Surprise her with a pair. \$2.29 SPORTS' HOSE-Latest English Sports' Hose

weight, particularly good. Special \$1.19 OVER STOCKINGS-In Heavy Wool, shades of Cardinal, Navy and White, plain knit. 89c. Dollar value. Special MISSES' SPORTS HOSE-Fancy ribbed English Wool Cashmere Hosiery, pretty shades of New Fawn and Light Grey, \$1.20 value for

WOOL GLOVES-Ladies Wolsey Gloves in finest Camel Wool, fashionable shade, inexpen- 90c. sive and really needed. Special WOOL SETS-Heavy Wool Overstockings with Cap to match; assorted sizes; shades of Navy, Cardinal and White. Sensible gifts. \$1.49 Xmas Special .

BRUSH & COMB SETS-All White, Bristle Brush with enamel back and White Comb. A practical gift for grown-ups. The Set PRO-PHY-LAC-TIC BRUSHES.

A real brush, easy to keep clean, with white bristles, set in aluminum, Elony back, a brush you would like to receive, two sizes 90c., \$1.00



Silk Cushions

Plump Circular Silk Covered Cushions, in very handsome blendings, gathered and pleated centre. Delightful gifts for Christmas. Regular \$4.50 for Regular \$5.75 for \$4.98 LACE CURTAINS Extra full width and 3 yards fancy border, 2 face cloths and one \$2.25 towel. A sensible gift. The Set BATH MATS—Fancy Turkish Bath Mats in two-tone effects, double weight and reversible. P.3.98

PLUSH MATS—Rich looking Plush Mats, crushed PLUSH MATS—Rich looking Plush Mats, crusned dentre and raised border; shades of \$1.58 Crimson, Green & Black. Xmas Special \$1.58 WRITING CASES—Folding Correspondence Cases, with receptacle for envelopes, paper, post cards and pen; patent fastener. Xmas 85c.



For Sister's Gift on the Tree

WHITE IVEROID PIECES Inexpensive and very serviceable, would be much appreciated also, quite a variety in-

cluding: SOAP BOXES, PUFF BOXES, TRINKET CASES, PERFUME BOTTLES, HAIR RECEIVERS, BUFFERS,

WORK BASKET AND NEEDLE CASES.



For Mother's Gift on the Tree

GAITERS—In fast black waterproof backed Jersey Cloth, 12 button height. \$3.19