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and  
DECORATORS

**KNOWLING'S**  
**HARDWARE**

A NEW LOT OF  
SUPPLIES  
JUST OPENED.

**SPECIAL:**  
**PAINT--** A LARGE SHIPMENT OF PAINT  
NOW IN STOCK TO SELECT FROM. In 1's, 1/2's, 1/4's and 1-lb. Tins.

Fine Copal Varnish.  
Putty—In tins of 1-lb.  
2-lb., 7-lb., 14-lb., 28-lb.  
Furniture Varnish—1/4  
& 1/2 Pts., Pts., Qts.,  
1/2 Gals. & Gals.  
Genralac.

Painters' Dusters.  
Striping Brushes.  
Kalsomine, Wall.  
Sash Tool, Bronzing.  
Sign Writers and  
Varnish Brushes.  
Gold Leaf.

Orange Shellac.  
Gold Paint.  
Damar Varnish.  
White Shellac.  
Wood Filler.  
Knottling.

**SAPOLIN VARNISH STAINS**  
ALL COLORS NOW IN STOCK TO SELECT FROM.

**BLACK STOVEPIPE ENAMEL**

**DRY POWDERS.**  
Aluminum.  
Lime Blue.  
Red Ochre.  
Prussian Blue.  
Yellow Ochre.  
Signal Red.  
Mill White.

**STIFF PAINT**  
(Ground in Oil).  
Vandyke Brown.  
Yellow Black.  
Vermillion.  
Drop Black.  
Burnt Umber.

**DRY POWDERS.**  
Middle Chrome.  
Gold, Carmine.  
Red Chrome.  
Rose Pink.  
Deep Chrome.  
Whiting.  
Orange Chrome.  
Raw Sienna.

**SHERWILLAC!**

**SHERWILLAC!**

**SHERWILLAC!**

A Genuine Varnish for Doors, Furniture, Floors, Windows, etc. It makes a beautiful Velvet finish. Sold in 1/4 Pint and 1/2 Pint Tins. All Colors in Stock.

**ROSEWOOD**  
**WATER**  
**STAIN.**

**GRAINING COLORS.**  
**G. Knowling, Ltd.**  
**OIL WOOD STAIN.**

**SPECIAL**  
**DROP**  
**BLACK.**

**SIDE TALKS.**

By Ruth Cameron.

**WHAT WE READ.**

"I am tremendously interested in reading," says a woman. "That's the part of the business that my husband likes best."



The man to whom she said it went on to talk about advertising and her answers showed at once that she knew nothing about the elementary principles of it. He offered to lend her a book on the subject and she said she would like it. "I've always wanted to read something on this line," she said.

"Tremendously interested," she said. "I've always wanted to read something on this line." Yet plainly she had never read anything. And she lived in a town with a fine library.

How We Do Our Own Reading!  
How much we do—kind ourselves about the things we want to do, and the things we are interested in, and the amount of serious thinking we do. It is truly appalling when you stop to think of how much of our time we spend reading novels and short stories and how little we spend on

more serious books on biography and history and political economy and things of that sort.  
What was the last non-fiction book that you read?  
If you were to sit down and make out a list of the non-fiction books that you read last year how many would there be on it?  
How often do you go to the dictionary and look up a new word which you have met in your reading? How often do you take the pains to verify a word when there is some uncertainty of its meaning?  
Do You Look Things Up?  
When some place is spoken of, the location of which is not at all clear in your mind, is it your habit to turn to your atlas and look it up?  
When a question about historical facts comes up do you each make a guess and let it go at that or do you turn to the encyclopedia?  
Perhaps there is no encyclopedia in your home. That would not be so strange for not everyone can afford an encyclopedia at first, but I have known homes of people who certainly did not consider themselves in the class of the ignorant and yet in which there was neither atlas nor dictionary.

**The Pop Fed Mind.**

It is so easy to muddle along, preoccupied with the matters of every day living and hardly using one's mind at all except in the routine ways, without realizing that one is doing that. One reads and one talks and it is not until something makes one unwillingly take stock that one realizes that one is reading little but fiction and the lightest of light articles, and talking little but personalities and weather talk.

The mind, so used, will surely grow each year feebler and less able to bite on anything hard. How can it help it, any more than one's digestion fed for years on predigested food would be able to cope with a normal diet?

**FOR RHEUMATISM.**  
**MUSTEROLE**  
AT ALL DRUGGISTS.

**DENTIST.**

**F. A. JAMES, L.D.S., D.D.S.**  
307 WATER STREET.  
HOURS:—  
9.30 a.m. to 12.30 p.m.  
2.30 p.m. to 5.30 p.m.  
Evenings by appointment.  
PHONE 3100.  
james, f. a.

**Quips for the Times.**

"Squires will win." Yes, the Booby Prize.

An invention has been made, it is claimed, whereby the captain of a ship may note the depth of water on which he sails. He can see the bottom.

J. R. Bennett has been able for some time past to view the bottom of the financial sea into which Squires has brought us.

The bottom is rocky and the water dangerously shallow.

Bennett and his colleagues can see also to the bottom of the Squires schemes, and the jig is up.

Can't fool all the people all the time.

The Higgins game is the many game. "Billy" knows the rules governing a good square game. You bet he keeps to them.

The real issue, Coaker or not Coaker. "To be or not to be," the dupes of a mad man.

"Squires government is coming back"—on a shutter.

St. John's East has lots of brains, not calf brains either.

Nature abhors a vacuum, so do we, that is why we do not like the Advocate.

"Drastically beaten"—An Advocateism, a Coakerism, in effect.

"Coaker the Idol." We thought he was getting near deism when we saw that Circular Letter to "Dear Friend Jim."

Coaker is a remarkably systematic man—especially in making costly blunders.

He got a 75 per cent. vote in Bonavista last election. He spoke for 75 minutes last night in that town. Just exactly one minute for each one per cent. You talk of system!

"What did the Bennett bunch do since 1919 but obstruct and destroy?" asks the Advocate.

The greatest act of destruction yet arranged is that now, in process of preparation.

Bennett will destroy the Destroyers—Coaker and Squires.

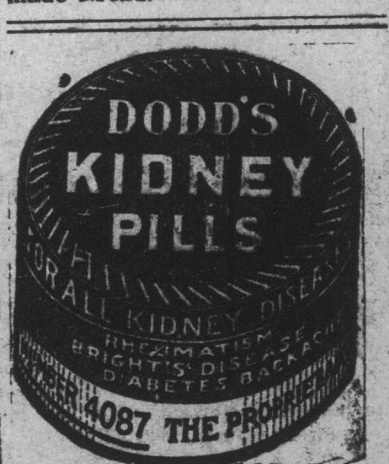
The Advocate tumbler pigeon was at work again last evening.

In the midst of its oratorical flight "Rally, Newfoundlanders and send our men to work after polling day," it tumbled and forgot to finish the sentence which it began to supply by the words "to the Squires out!"

The appeal is made to Newfoundlanders to send "our men to work."

Who are "our men"? Are they the cheap \$7.00 a week men they are going to import for work on the Humber?

Eat Mrs. Stewart's Home-made Bread.—oct. 2 mos



**Use SUNLIGHT SOAP and Save Your Money!**

Sunlight Soap is so pure that it will not injure even a baby's tender skin. You cannot get better Soap than Sunlight, even though you pay twice its price. Sunlight Soap being all pure Soap, is really cheaper than inferior, adulterated soaps.

**Here are the Proofs:**

When you buy a bar of Sunlight Soap for 15 cents you get 12 ounces of pure Soap, whereas when you buy an 8 ounce bar of adulterated soap for ten cents, you get only 6 ounces of soap and 2 ounces of adulterant, therefore the adulterated soap costs you 20 cents for 12 ounces of soap.

If you take a twelve ounce bar of Sunlight Soap and cut it into 2 pieces, one piece weighing 8 ounces and the other piece weighing 4 ounces. The 8 ounce piece of Sunlight cost you 10 cents, and the 4 ounce piece cost you 5 cents, and each piece is pure Sunlight Soap.

**Where can you buy 8 ounces of pure soap for less than 10 cents?**  
**Where can you buy 4 ounces of pure soap for less than 5 cents?**

Use Sunlight Soap for washing your clothes because it is the purest soap and because it will not injure your clothing.  
Use Sunlight Soap for scrubbing your floors, because being all pure soap it is really the cheapest soap you can buy.

Sunlight Soap is made and guaranteed by Lever Bros., Ltd., soap makers by appointment to His Majesty King George V.  
Lever's Guarantee reads as follows: 1,000 Pounds (or \$5,000.00) will be paid to anyone proving Sunlight Soap to contain any injurious chemicals or adulterants.

**Soap which costs less than SUNLIGHT is worth less!**

**Wants a Change.**

**COAKERISM DOOMED IN TRINITY.**

Editor Evening Telegram.

Dear Sir,—Please publish the following few items in your valuable paper as it is not often one reads any news from this place except in the Advocate and that giving only one side of the story. The Advocate states that Coaker will win the day. I say to do so he will have a hard fight as there are a good many non Union men here, at Port Rexton, Champney's East and Champney's West. These places would like to see Mr. J. G. Stone around here. Of course he may get black looks from the special party which sticks to Coaker only so because they have their little savings put in the Trading Company. If they go back on Coaker they are afraid they will lose their money. That is where he has them. A lot of poison talk is going the rounds here breeding discontent in the minds of the people. Why do not people use their own consciences and do as seems good to themselves? I will again say don't be too sure of the Coakerites being returned victorious on Polling Day you won't find all Union men from Freshwater to English Harbor. There are others who will give an account of themselves on Polling Day. The United Fishermen did not hold any meeting around here. If they had come they would have got many signatures to their resolutions. Can anyone tell what good Coaker and his party have done for us during the past four years. We can see plenty of children naked and hungry. Is it not time for people to open their eyes and see where their folly is leading them. Thousands of our fine

young men had to leave Newfoundland for foreign parts to earn a living. High taxation is driving many more away. Men of Terra Nova, you have been asleep too long. It is time to look out for your rights. Give Mr. Bennett the Leader of the Liberal-Labour Progressive Party all the assistance you can and turn from power the crowd that has brought the country almost to ruin.

Yours truly,

RAM'S HORN.

Trinity East, March 8, 1923.

**CARMEN PAY TRIBUTE.**—The cabbies of the Central cab stand, through Mr. T. Lawlor, have made a splendid collection, which was used to purchase a floral tribute for the late Matthew Kelly.

**Published by Authority:**

His Excellency the Governor in Council has been pleased to appoint Messrs. Wm. F. Penney, J.P. (Carbonear), and Samuel J. Bishop (Port Union), to be Notaries Public for the Colony; Mr. H. V. Hutchings (Asst. Deputy Minister of Customs) to be a member of the Tariff Revision Commission; Rev. E. M. Bishop to be a member of the Church of England Board of Education for the District of Shearstown, in place of Rev. E. Andrews, left the District; Mr. Millage C. Messervy (Sandy Point) to be a member of the Church of England Board of Education for the District of Sandy Point, in place of Mr. Wilfred Lallouez, retired.  
Dept. of the Colonial Secretary, March 27th, 1923.

—By Bud Fisher

**NEW Arrivals,**  
ex "Vedamore,"  
**Coke and Charcoal Tinsplates,**  
Also,  
**Block Tin**  
—AND—  
**Solder.**  
Selling at  
**Lowest Market Rates.**  
**The Direct Agencies, Limited.**

**NOT A BAD LITTLE PUN AT THAT.**

