

A Wise Man Thinks for Himself.

The world-wide scarcity of wool has caused a sharp advance in the price of all Woolen Fabrics and Clothing, and the end is not yet in sight—prices are still soaring. If you are WISE you will purchase NOW—that Suit of Clothes you will need in the near future. Our Gent's Readymade Department is now well stocked with Stylish Tweed Suits, etc. Call and let us show you the most stylish, best finished clothing in the city.

Boys' Navy Serge Sailor Suits.

Sizes 000 to 3; Portsmouth Collars.
Price \$3.10 to \$3.80.

We have only a small stock of this line on hand, and they are marked at a very low price.

Boys' Suffolk and Norfolk Suits.

A well assorted stock of Boys' Suits suitable for and made for boys' wear; sizes 1 to 8.

Boys' Rugby Suits.

The regular schoolboys' Suit, made to resist wear; sizes 4 to 12.

MEN'S READYMADE SUITS

Made from the finest Tweeds procurable and finished in the

Latest Possible Style.

Prices from \$8.50 to \$25.00

The foolish man regards price only. The wise man looks for quality first, and finds out by the price the value offered. BE WISE.

Marshall Bros

Men's Winter Overcoats.

Stylish and comfortable, with and without Velvet Collar, from \$10.00 to \$20.00.

Men's Tweed Pants.

A large variety of Men's Tweed Pants, including some heavy homespun Lumbermen's Pants.

Men's Tweed Vests.

A large assortment of well assorted sizes, \$1.20 and \$1.40 each.

How to Escape.

By RUTH CAMERON.



RUTH CAMERON

Once upon a time a little fool of a married woman who had gotten herself tangled up with another woman's man came to me for advice. We threatened the whole matter over from beginning to end and the very worst feature about it seemed to me this:

She hadn't really cared for him, hadn't really fallen in love with him, it was simply that he had seemed attracted to her and, as she put it, "I just wanted to see if I could make him like me, and I didn't really think of it going so far. Truly I hadn't any idea of its going so far."

"I just wanted to see if I could make him like me."

Think of the millions of miserable, unhappy illicit love affairs that have their foundation on nothing more justifiable than that.

If there is any excuse for an unhappy passion it is a great love. Once in a hundred life times I think such a love does come and sweep all before it. Though I am inclined to think even such a love is very like the little break in the dam which if looked after at once can be patched up quite easily, but if left a little while becomes a roaring restless torrent beyond human power to control.

But to permit oneself to get tangled up in the terrible attraction of such an affair by nothing except the foolish, restless desire to try one's power, to find if one still has the ability to attract, if romance is still in the world for one, is surely a sad and sordid thing.

Is There One Person In A Thousand Who Isn't Sometimes Tempted?

I don't suppose there is one person in a thousand, however happily married, but sometimes feels this temptation. One knows someone is attracted to one and one wonders if one could attract him or her a little more. One means no harm at all, one loves one's husband or wife as much

as ever, but one just wants to play with the fire of romance.

And then one gets burned. Doubtless one deserves it. But unfortunately other people get burned too. And usually they don't deserve it.

What is one to do about it, if the temptation is so universal?

Superfluous Energy The Great Danger

Well, there is one excellent armor against temptation of any kind, enough to do. It is the people with superfluous energies who are for ever getting themselves into this sort of a mess. It is the people who are "too useful to be lonely and too busy to be restless" (with apologies to the author) who come the nearest to escaping scot free.

Another help is the eternal weapon against error. "Know Thyself." Don't let the glomour deceive you into thinking it is something real and beautiful that you are chasing after. Go down to the bottom of your heart (that place many of us so seldom visit) and see the thing in all its falsity, all the unworthiness, all its unhappy possibilities and surely you will be glad that there is still time (and there always is) to take a new hold on yourself and throw this thing out of your life.

Minard's Liniment Co., Limited.

Sirs,—I have used your MINARD'S LINIMENT for the past 25 years and whilst I have occasionally used other liniments I can safely say that I have never used any equal to yours.

If rubbed between the hands and inhaled frequently, it will surely fail to cure cold in the head in 24 hours. It is also the Best for bruises, sprains, etc.

Yours truly,

J. G. LESLIE.

Dartmouth.

Fads and Fashions.

Fulle ribbons are in favor. Boleros are gaining in favor. The new negligees are very flimsy. Paris women are wearing satin coats.

Narrow ribbons are used to trim gowns.

Fruit clusters appear on the new millinery.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.

On spot to-day.

Soper & Moore

IMPORTERS & JOBBERS.
PHONE 490.

To-day's Tabloid.

STROLLING WITH SARSA.

'Twas a coolish evening at Camp Rook. With his left arm bashfully encircling her right waist, Lieutenant Mart Teeny strolled blithely across the drizzling drill grounds with Sarsa Farilla the beautiful.

"Your eyes in the gathering dusk," he whispered. "There's a certain indescribable something about them."

At that moment Captain Bron Ixes stepped from behind a bridle tree from the shadow of which he had been devouring Sarsa Farilla with his eyes.

"Teeny," he commanded peremptorily, "go and see that the cannons are stacked for the night."

Mart Teeny saluted smartly, heeled, and strode off. Captain Bron Ixes's arm slipped around Miss Farilla's waist.

"Don't let me interrupt your stroll," he said gallantly. "Oh, what eyes! They got that inexpressible what-you-may-call it about 'em."

Before they had been strolling five minutes General Riskey loomed in their path.

"Ixex," he commanded peremptorily, "go back and assist at bugle inspection. Captain Ixes saluted wheeling, smarted, and strode off.

"Strolling?" General Riskey said pleasantly as his arm found the warm place made by the arms of Lieutenant Teeny and Captain Ixes. "Did anyone ever tell you there was something about your eyes?"

At that moment a messenger dashed up, handed General Riskey a telegram, and dashed down.

"Curses," explained General Riskey, "it's from the secretary of war—orders to move on to Camp Sproot at 7.15, and it's 7.01 now."

"Who's the secretary of war?" inquired Sarsa with a patient sigh.

"Mr. Baker," replied General Riskey as he hurried away.

"I wonder if I'll like him," mused Sarsa Farilla. And she continued her stroll, but no one else showed up. Straw knitting bags are made to match hats.

Stafford's Prescription "A"—Jure for diseases of the Stomach: Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia.—nov6,t

Hands Across the Creeds.

"A German prisoner lay dying of his wounds in a British base hospital," says the Chicago Evening Post. "He was a Lutheran by faith, and a Protestant army chaplain sought to speak the words of religious consolation. But the chaplain did not know the tongue of Germany, and the wounded foe could not understand English. Near by a French chaplain, a Catholic priest, was ministering to one of his own creed. He came from the lost provinces and spoke the language of the enemy as well as his own. Softly he turned to the bedside of the dying prisoner, and kneeling beside it, translated into his tongue the words of comfort spoken by his Protestant colleague. Such is the spirit at the front. Creedal barriers no longer separate men to whom service has become the supreme ideal."

JANUARY GRIEFS.



WALT MASON

The month of January is anything but merry, it's anything but gay; for now we're walking straightly, a n, d, chee, it bores us greatly to go the narrow w a y.

We've cast old sins behind us, a n d passing hours remind us how much we miss the same; but we have made our pledges—none but a piker hedges—and we must play the game. Oh, there are watchers near us, who do not strive to cheer us, or soothe us in our woe; our downfall they're awaiting, and then we'll hear them prating, "where, now! We told you so!" When one has vowed to glitter like some angelic critter, and hurl his habits kill, you'd think his folk would brace him, not pester him and chase him, with prophecies of ill. He sees in all their glances their feeling that his chances of being good are slim; they show by smiles sarcastic, and criticisms drastic, they have no faith in him. And so, grown tired of striving, of vows too long surviving, from pledges he breaks free, and while those vows are dying, he hears the women crying, "We knew how it would be!" The month of January is sad and solemn, very, it is the moon of woe; for all the world is saying, to gentls from virtue straying, "Well, well! We told you so!"

Red cord lacings are a novel bright touch on a dark suit.

Waistcoats in Paris are being made of Roman striped ribbon.

Langour and Depression of Spirits.

Uncomfortable feeling about the Stomach and Bowels after eating, Headache, Nausea, Acid, and Bitter Eructations, Irritability of Temper, Tenderness and even Pain over Pit of Stomach, Chilly Sensation, Slight Feverishness, Bad Taste, Loss of Appetite, Constipation, etc. etc. are all the causes of INDIGESTION & DYSPEPSIA. A teaspoonful of Prescription "A" a few minutes before eating will relieve you of all these symptoms.

Prescription "A" is prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A", Stafford's Phosphate Cough Cure.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$3.00, and recommend it as a useful Xmas gift.

Phone 87, or call at our Showroom, Oke Building.
ST. JOHN'S GAS LIGHT CO.
dec22,t

Milady's Roudoir.

Indian clubs are inexpensive, requires no special rope of fasteners, can be kept at hand for use at any time, can be easily carried when traveling and are one of the best means of exercising for beauty and health. Get a pair of clubs weighing not more than two pounds and commence by exercising thoroughly with one club at a time. Stand erect, with chest thrown out, feet flat on the floor and slightly separated and grasp the handles of the clubs close to the ball, giving full play to the wrists and endeavor to attain an easy and graceful style.

Standing as described, clubs held at sides, begin by elevating the left hand until it touches a little above the head, then drop the club and allow it to describe a circle at the back. When the club starts to circle, give it a twirl, and the momentum of its weight will carry it around. At the completion of the circle, give the wrist a twirl, and bring it over the shoulder, resuming the first position and bringing the clubs in front of the breast.

The next exercise is principally intended to overcome the stiff and awkward condition of the wrists which is so much in evidence. Standing with clubs held at the sides, the arms are raised and extended outwardly in front of the breast as far as possible, arms crossed, and palms turned outward. Raise the clubs slowly to arms length, letting them hang over the shoulders. This is a simple and light exercise and is of great benefit in strengthening and developing wrists, arms, neck and shoulders.

Fads and Fashions.

Even fur coats have waistcoats of fancy silk.

Gray is becoming the most fashionable color.

Irish crochet actually appears on crepe waists.

Gay worsted plaids appear in separate skirts.

Chain stitch is a novelty on silken undergarments.

There are many broad black velvet hats worn.

Ruches nowadays are made of colored organdie.

Bisque is undoubtedly a good color for blouses.

Military red is about the only bright color used.

Evening coiffures are simple and without ornament.

Jet will continue to be a favored trimming this spring.

Simplicity is the standard of the well-dressed woman.

Plain and plaid materials will be combined in spring suits.

Women are wearing muffers and bolts of suede for sports.

Hats are trimmed with long curling ostrich feathers.

Black serge is combined with black and white stripes.

Steel fringe is a good trimming for the black chiffon dress.

NEW YEAR ADVICE.

To our hundreds of Customers in the city and outports we would suggest the necessity and wisdom of making plans for re-furnishing, or the buying of new Furniture at once.

Before our Stock-taking commences all our vast stock will be subject to special prices, while it is also well to remember that under existing conditions furniture will not get any cheaper. Be wise and get any new Furniture you need now.

Mail orders promptly and carefully shipped by us.

U. S. Picture & Portrait Co.
St. John's

Tin Plates, 14 x 20.

Just arrived a small quantity 14 x 20 TIN PLATES, which we are selling at REASONABLE PRICES.

GEO. M. BARR.

SLATTERY'S Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of English and American DRY GOODS.

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.
Phone 522. P. O. Box 236.

Messages Received Previous to 9 A. M.

218 LIVES LOST.
LONDON, Jan. 23.
By the sinking of two steamers by the enemy in the Mediterranean about three weeks ago, 218 lives were lost, it was announced officially to-day.

ACTIVITY ON ITALIAN FRONT.

ROME, Jan. 23.
The Italian War Office report issued to-day says there have been active reconnaissance by small groups against the enemy line between the southeast slopes of Monte Spionone and the right bank of the Piave from Omic Valley. We brought back materials of various kinds, and in a successful surprise attack south of Quaro a French party captured prisoners and a machine gun. From Nervessa to Ponte Del la Prilla our patrols drove back hostile parties. Fire along the front at times grew more intense between Adiago and Brenta Valleys and along the banks of the Piave.

BRITISH LABOR TO FIGHT ON.

NOTTINGHAM, Jan. 23.
At the opening to-day of the annual Labor Conference, Frank Purdy, President, said that if Germany would not accept the terms Premier Lloyd George and President Wilson and the Labor party had laid down as the minimum, we must fight on. The amendment to refer the proposal to amend the constitution back to the executive for further consideration was carried by a small majority. In view of the adverse vote, consideration of the remainder of the executive report on the amendment of the constitution was postponed for a month, and the conference proceeded to discuss the annual report of the executive. Henderson moved what he described as a peace resolution, but welcomed the statement of the Premier and President Wilson in so far as they harmonized with the war aims of the British labor movement which called upon the Allies to formulate their war aims at the earliest possible moment, and approved of arrangements being made for an inter-allied conference to be held in London on February 20th. Henderson, in reporting his resolutions, said peace could never be brought about until all nations had stated their aims and proved that they accorded with the magnificent statement of the aims of President Wilson. James Ramsay MacDonald, Socialist Labor Member of Parliament, who seconded the resolution, said that they must have an international conference of working classes to obtain a settlement. After an attack by R. W. Williams, of the Transport Workers, on the Government for refusing passports for Stockholm, the resolution was unanimously adopted.

PEACE TALK INTERESTS GERMAN.

LONDON, Jan. 23.
The peace agitation in Austria-Hungary is receiving a great deal of attention in Germany. The Socialist newspaper Vorwaerts of Berlin emphatically declares the solidarity of the German proletariat with Austrian labor in the peace struggle and maintains the events in the dual monarchy must have a deep reaction in Germany. We have been walking on the edge of a precipice in the last few days, it says, and goes on to demand that the German Government resolutely take its place by the side of its Austrian ally. As the fruits of the anti-German propaganda, it continues, we are menaced not only with the wrecking of the peace negotiations with Russia, but also with complete isolation.

Had Piles for Ten Years

and Tried Nearly Everything Except a Surgical Operation Without Obtaining Relief—Tells How Complete Cure Was Effected.

Brantford, Ont., Jan. 10.—There is reported here three cures of chronic piles. In all three cases the patients were tried before it was discovered that Dr. Chase's Ointment is the only real cure for this distressing ailment.

Mrs. A. Oates, 22 Gilmerson street, Brantford, Ont., writes: "I have used Dr. Chase's Ointment as a household remedy for over 10 years, and am particularly indebted to it for a cure of my Piles. I had suffered from this annoying trouble for ten years, and was nearly everything I heard of, until while I was completely cured." Mrs. Wm. Shantz, 155 Albert street, Cheneau, Ont., writes: "For several years I was troubled with bleeding hemorrhoids, so I sent to your store for a sample box. I found it was such a relief that I bought a box. I had tried many different remedies for this distressing trouble, but nothing helped me. I got a box of Dr. Chase's Ointment, and after using it found that I was completely cured and have not been bothered in this way since. I cheerfully recommend Dr. Chase's Ointment to anyone suffering as I was."

Dr. Chase's Ointment, 60 cents a box, all dealers or Edmanston, 105 & Co., Limited, Toronto. There are no rivals to Dr. Chase's Ointment for treatment for Piles. Be sure to