

on Plates.

Dressmaker should keep Scrap Book of our Patterns these will be found very useful from time to time.

ATTRACTIVE "BUSINESS" DRESS.



S. Skirt—2027.

is fine for morning wear... in right material—it is for calling or afternoon... the cut of the waist with... vest pockets, and smart... may serve as a pocket... this combination of waist... shanting or linen—it will... ideal "sports" dress. On... of the waist of linen and... Jersey cloth or taffeta... desirable. The Waist Pat... cut in 7 sizes: 34, 36, 38... 40, 42, 44 inches bust measure... 36-inch size. The Skirt is... also: 2, 24, 26, 28, 30, 32... the waist measure, and re... of 44-inch material... ing size. The skirt meas... at the foot.

ation calls for TWO sep... which will be mailed... on receipt of 10 cents... pattern in silver or

UT EFFECTIVE FROCK.



Dress, with Sleeve in Lengths. tub silk, marquisette, duvetyne, shantung, or linen, batiste, voile and del is especially nice. It very little trimming, just for the vest, or a touch The Pattern is cut in 3, 38, 40, 42 and 44 in- sure. It requires 7½ 36-inch material for 36-inch skirt measures about 3½ foot.

of this illustration mailed on receipt of 10 cents

No.

"HIPRESS" with the RED LINE round the top

Boots That Fit Your Working Foot

There is nothing like boot comfort for the men who work fast and hard from the start of the trip until the catch is stowed. Never a fisherman buckled on boots so comfortable as "Hipress." For "Hipress" Boots are MOLDED into ONE SOLID PIECE to fit the working foot. No pinching—just solid comfort the whole day long.

And this wonderful ONE PIECE construction, which is used only by The B. F. Goodrich Company, absolutely prevents peeling and cracking. There isn't a chance for "Hipress" Boots to leak.

As to wear—you will find TWICE and often THREE TIMES MORE WEAR in "Hipress" than in any other boots you ever wore, because The B. F. Goodrich Company actually use in these boots the same tough rubber they use in their world famous auto tires!

Ask your dealer for "Hipress" and be sure that there's a "Red Line 'Round the Top'" of your boots. It's the distinguishing mark of genuine "Hipress."



Made only by **The B. F. Goodrich Company**
Factories: Akron, Ohio 38,000 Dealers
Makers of the Celebrated Goodrich Automobile Tires— "Best in the Long Run"

Harden's Warning.

Maximilian Harden was the first, it might almost be said the only, German writer to understand Mr. Wilson's character, aims, and policy, so singularly and constantly misrepresented in Germany. Now, at or near a great turning point of the war, he utters an ingenious paraphrase of the cardinal thoughts of Mr. Wilson's address to Congress, reiterates the gospel of democracy, and tells the Germans in what a fool's paradise they have been living, fed on official promises and reports. He draws the map of German disaster from Bagdad and Persia to Northern France. He shows China turned against Germany. Best informed of Germans as to the American spirit, and the American aim in the war, he shatters the long German legend, spread by a hundred professors, propagandists, journalists, and official echoes, of the "mercenary" and "material" United States. He sees the Entente Allies fighting for a common cause with 100,000,000 Americans who desire for themselves neither land nor money nor even repayment of the cost of the war, and who, with their ideal solution, work upon the nerves of all mankind, confident in the hope of Central America and South America. So, with a side blow at the Pan-Germans, the annexationists, the surviving hopes of victory, with costs, he tells the American reason for entrance into the war. It is an ideal.

It is liberty, democracy, self-government, as he puts it, in veiled language clear as sunlight. So with the Russians. The Russian to-day sees a goal, on reaching which he hopes to be compensated for all his sufferings. He knows that his ideal, which is now breaking into leaf, must return to darkness if the war brought him only loss. Consequently we must reckon with the possibility, writes the master euphemist, that the Russian will hold out. Since the Russian will fight for his "ideal" of liberty and democracy; since new and powerful enemies are ranged against a weakening Germany, baffled everywhere; since England is resolute and France has but learned a sterner courage from the senseless destruction of her retreating invaders, it is "madness" to expect the enemy to make overtures of peace, to be weary and disheartened by victories and new strength. That is what Harden says, in effect. Cease feeding on illusions. "Set your house in order." A solemn eloquence, an appeal for democracy, and a prophecy of it, in these words, carefully chosen and of unmistakable meaning, for all their euphemisms: Our fate depends, not on bits of territory which European States can no longer take away from one another and can no longer hold to their own permanent advantage, but upon the acquisition of higher spiritual values. Elevate the conscience of mankind and light up the German house also! Then what the enemy demands too loudly, but what we in secret feel to

be a necessity, will come to pass. The will of the people will be free and Germany will know for what the dearest children of her bosom are dying and suffering! Mr. Wilson's programme of democracy may be "too loudly" spoken, but the Germans know that German democracy must come. "The will of the people will be free" is the Hardenian way of saying that it "must be free." An utterance more sedulous it would be hard to make. That Harden is permitted to make it, to paint the German military position black, to propose immediate democratization, to insist that only so has Germany any hope, indicates what? That the ruling caste is prepared for it?—N. Y. Times.

"The Fifth Word Lost."

The English language contains only five words ending in d-o-u-s. Here bottles sold last year. Conditions:—The Outside Green Wrapper obtained from a bottle of "Stafford's Liniment" must be enclosed with your answer. "Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale Everywhere; over 30,000 Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A". The above competition closes on the 30th of April. Stafford's Phorastone Cough Cure.

Fads and Fashions.

Braid is not quite such a fashionable trimming as it was in the winter. Coats are mostly straight in front, but backs are almost sure to be flaring. Some checked suits are made smart by reason of their white braid bindings. Have your suit lined with check and edge the collar and cuffs with the same check. Many of the evening gowns are supported on the shoulders by a mere chain of beads. Rose and grey are a spring combination that is made into frocks of filmy materials. The white silk middie, with edgings of color, are a pretty garment for the little girl. A muslin frock that is made of polka dotted muslin is veiled with navy blue mousseline. Delightful necklaces and pendants are formed of beaded bands, ending in tassels or ornaments. It is a new idea to fasten a frock down the middle of the front with ribbons tied into bow knots. Silver lace for the bodice and rich satin for the skirt will fashion an evening gown of rare beauty. The collars and facings of the new top coats are of a different material from the body of the coat. A wreath of roses worn around the head low on the forehead is a pretty dressing for the evening coiffure.

Smart Blouses!

Our Ladies' Dept. is now displaying a remarkably choice selection of Blouses in Crepe de Chine, Silk and Georgette Crepe. These Blouses are distinctly characteristic in style and illustrate Fashion's latest fancy in sleeves and collars, the former are all long with dainty cuffs, while the latter are very deep and quaintly cut. The new surplice neck is very much in evidence and the entire stock is as charming and up-to-date as it can possibly be. The leading colors are Flesh, Coral and Blue, but there is a wide choice of lovely colors, also Black and Black and White.

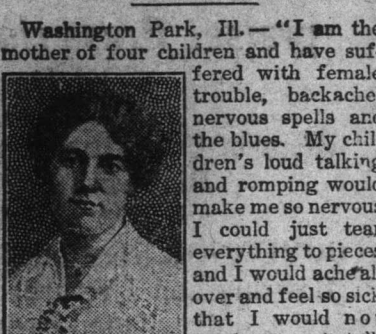
U. S. Picture & Portrait Co.

The True Epic of England.

"The true epic of England lies buried in many thousands of old ships' logs, stained with sea-water, mouldering forgotten," writes Mr. L. Cope Cornford in the Sunday Pictorial. "But England has been so busy making the epic that she has never found time to write it. Sailing the seas, charting and lighting them, fighting up and down them, trading all the world over, grasping riches hard-fisted, England never thought what she was doing; and has not thought to this day. "Now she is forced to stop and to consider, for a new thing has come upon her; and after a thousand years of seafaring, the hardihood and skill of British seamen learned in a schooling so long and so bitter, are flowering in a bright red blossom, the wonder of the world. "Ere the King's navy had imposed the King's peace on all seas, the British seamen went armed, and the merchant captain fought his ship, as the law bade (and still bids) him to fight. Always, soon or late, he proved himself fit to match and overmaster any craft that swam the seas, from Algerine galley of the corsairs to the hundred-gun-line-of-battle ships of the King's enemies. Then, as the navy held the seas secure, the merchantmen for generations sailed unarmed and scathless upon their lawful occasions. "Suddenly, the seas were haunted by invisible foes, appearing out of the deep, murderous like sharks, striking, slaking and vanishing again. England was at war; no new thing; but never before had England fought a great nation turned pirate. "Piracy began more than two years ago; and in a moment, without warning, the merchant seaman was in part deprived of the protection of the navy. He was totally defenceless. Upon him, in the same moment, fell the inexorable duty of maintaining the supplies of his country. "The British seamen was utterly unprepared for the blow. For months after the declaration of war people absolutely refused to believe that Germany would attack commerce with submarines. The present writer, who ventured to foretell the event, was roundly abused for his pains. But, even in the interval, the enemy was dropping mines along the sea highways; and never a seaman left port with any certainty that he would re-

I OWE MY HEALTH

To Lydia E. Pinkham's Vegetable Compound.



Washington Park, Ill.—"I am the mother of four children and have suffered with female trouble, backache, nervous spells and the blues. My children's loud talking and romping would make me so nervous I could just tear everything to pieces and I would ache all over and feel so sick that I would not want anyone to talk to me at times. Lydia E. Pinkham's Vegetable Compound and Liver Pills restored me to health and I want to thank you for the good they have done me. I have had quite a bit of trouble and worry but it does not affect my youthful looks. My friends say 'Why do you look so young and well?' I owe it all to the Lydia E. Pinkham remedies."—Mrs. ROBT. EPPERT, Moore Avenue, Washington Park, Illinois.

We wish every woman who suffers from female troubles, nervousness, backache or the blues could see the letters written by women made well by Lydia E. Pinkham's Vegetable Compound. If you have any symptom about which you would like to know write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for helpful advice given free of charge. turn. But he left port all the same, and groped along the unlighted coasts or sailed upon deep-sea voyages without a word. "Before Germany turned pirate the ship of many a hapless crew stopped and reeled and settled down, while her people, giddy with the stunning shock of the exploding mine, struggled into their boats, and were drowned, or floated, as it might happen, soaked and destitute, their ship gone, and with it all their possessions. Sometimes after the slow agony of hunger, thirst, and cold, they were picked up; sometimes not. "Then began the submarine piracy; and the merchant seaman, still unarmed and still unafraid, shut his mouth and put to sea as heretofore. No man had stayed him for a thousand years; was it likely he would stop for a German pirate? He had his business to do, and did it."

THE Newest of the New!



A splendid array of bright, Spring Merchandise is here to greet you on every hand. We have now on display a large and well assorted stock of American Hats—all the Leading Shades and Styles.

LADIES' COSTUMES, DRESSES and BLOUSES.

New, fresh goods at moderate prices. It will be worth while your inspecting our stock before purchasing.



ALEX. SCOTT,
Popular Drapery Store, 18 New Gower St.

Do You Know

That our stock of Room Papers is the most up-to-date selection in town? All with Borderings to match. Prices range from 25c. to \$1.40 per roll. Bordering to \$2.50. Unfortunately a shipment of \$2,000.00 worth of the cheaper grades was lost on a schooner coming from Boston. By our shipment of 54 bales of the best grades of papers has come to hand this week. Come and see them.



Robert Templeton

F. SMALLWOOD

Fishermen! ONE pair of our hand-made Waterproof Boots will outwear any THREE pairs of the best Rubber Boots made. Rubber Boots are high in price, and when the soles are worn can never be repaired. Our Boots are warmer and healthier than Rubber Boots.



Double wear in each pair. Remember, ONE pair of our Boots will outwear THREE pairs of the best Rubber Boots made. HAND-MADE TONGUE BOOTS. HAND-MADE WELLINGTON BOOTS. HAND-MADE THREE-QUARTER BOOTS. HAND-MADE TONGUE WELLINGTON. Big Stock of MEN'S, BOYS' & YOUTHS' WATER-PROOF BOOTS.

COME TO SMALLWOOD'S BIG SHOE SALE!



500 pairs LADIES' VELVET BUTTON & LACED BOOTS. Price only \$2.00. 500 pairs LADIES' TAN BUTTON BOOTS. Price \$3.00. LADIES' BUTTON & LACED BOOTS for \$2.60, \$3.00, \$3.50, \$4.00. 500 pairs MEN'S BOX CALF BOOTS, with Rubber Heels. Only \$4.50. 900 pairs of MEN'S FINE BOOTS for \$2.90, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00.

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