

Now is the Acceptable Time to get Good Coal.

Whilst Ship is unloading I shall deliver

Screened Sydney Coal

At \$9.60 per ton.

Book Your Order now.

COLIN CAMPBELL.

Big Sale P. E. I. Horses.

AUCTION
On Monday Next At 12 o'clock on the Wharf of

GEO. NEAL

11 P. E. I. Horses
Driving, General and Truck.
Ex. Rail and Steamer.

Before You Decide

we advise you to see our immense stock of

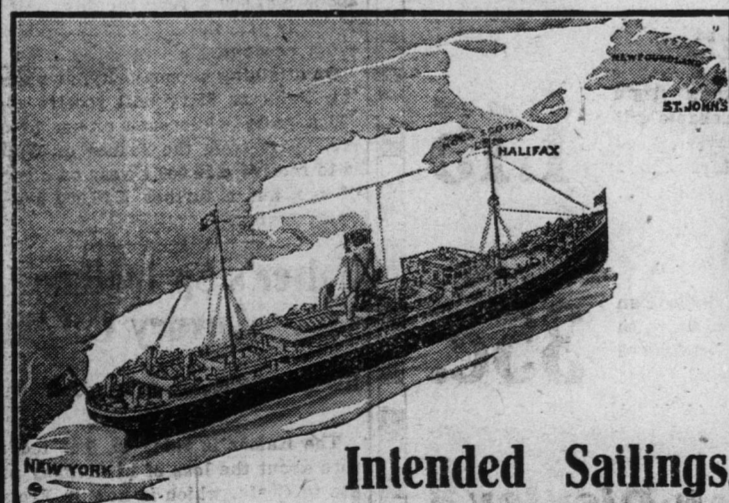
Ladies' One-Piece Wash Dresses.

Made of extra quality Gingham, Zephyrs and Linens, in plain and fancy patterns; sizes 36 to 44.

Special Prices: \$1.39, \$1.49, \$1.69.

William Frew.

RED CROSS LINE.



Intended Sailings.

From New York:	From St. John's:
FLORIZEL June 17th	FLORIZEL June 27th
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HARVEY & CO., LTD., AGENTS.

Canada Starch Company, Ltd.,

Cardinal, Ontario,

Manufacturers of:

CROWN BRAND SYRUP,
CORN FLOUR,
POTATO FLOUR,
LAUNDRY STARCH.

T. A. MACNAB & CO.

(City Club Building)

WHOLESALE DISTRIBUTORS FOR NEWFOUNDLAND.

J. J. St. JOHN.

Received To-Day.

1000 lbs. Fresh Halibut,
500 lbs Fresh Turbot,
Pickled Salmon,
Pickled Turbot,
10 bris. Cranberries,
15 cases No. 1 Eggs,

Fresh Shipment of our
Celebrated
IRISH BUTTER.

For Rheumatism, Pains
or Aches use
Sloan's Liniment.

J. J. ST. JOHN,
Duckworth St. and LeMarchant
Road.



THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent

FOR
QUICKNESS,
SIMPLICITY
and
CHEAPNESS
THE
GIANT
JUNIOR
SAFETY RAZOR

eclipses all known safety razors. Big talk, but true. For sale at advertised stores.

50c.

with 7 Blades; extra blades 40c. per dozen.

CHESLEV WOODS,

Sole Nfld. Distributor,
282 DUCKWORTH STREET.

Just arrived a large supply of

**Mrs Georgie Sheldon's
Books.**

Price only

15c. each.

SOME OF THE TITLES:

- The Masked Bridal.
- The Welfleet Mystery. Step By Step.
- A True Aristocrat, Dorothy's Jewels.
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- That Dowry. Gertrude Haddon.
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- Gertrude Elliott's Crucible.
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GARRETT BYRNE,

Bookseller & Stationer.

MINARD'S LINIMENT USED BY
PHYSICIANS.

JUST RECEIVED

Large Shipment:

No. 6 "COLUMBIA" IGNITORS,
50-No. 256 MULTIPLE BATTERIES,
50-No. 356 MULTIPLE BATTERIES.

Buy from us now and get them fresh.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers,

april, 11. Open until 10 p.m. every night.

YOU WILL ALWAYS SEE YOUR WAY CLEAR

If You Buy a

'Beacon'

AND YOU WILL BE GUIDED ARIGHT.

"Beacon" stands for Quality at the Lowest Price in Electric Flash Lights. You can get the "Beacon" Flashlights in all the favourite styles at HENRY BLAIR'S, and you can get there always Spare Batteries and Bulbs in the best makes at as low prices as cheaper makes. These are the prices for some standard size makes of lamps:

VEST POCKET NICKEL LAMPS, complete, at 95c. each
SPARE BATTERIES 35c. each
SMALL NICKEL POCKET LAMPS, complete, at . . . \$1.10 each
SPARE BATTERIES 40c. each
Beautifully Finished NICKEL CIGARETTE HOLDER SHAPED LAMPS at . . . \$1.40 and \$1.50 each
SPARE BATTERIES 40c. each

With these Cigarette Lamps adjustments are very simple and they are great favourites.

BEACON TWO CELL NON-SHORT CIRCUITABLE TORCH at \$1.30 each. **SPARE BATTERIES, 35c. each.**

You can buy this Torch in Metal or Damp Surfaces and it will not short circuit as do some higher priced torches, even.

Special Value in a **POCKET LAMP** at 75c. each only. This is a fair sized lamp, covered with imitation leather, and we can repeat no more at this price when this lot is sold. While cheap, it is quite a reliable light, and spare batteries for it are 30c. each only.

SPECIAL LAMP to take any No. 6 Cell. Price (without battery), \$1.50 each.

This Lamp will stand or can be carried as a lantern and is the best Lamp for a No. 6 Cell obtainable.



HENRY BLAIR

A Brilliant Selection

of Ladies' Costumes has just arrived, in all the newest designs and materials. There are no two alike and all are genuine copies of the most popular English and American Models.

The most fashionable Materials are Serges and Gabardines in Blues, Submarine Grey and several shades of Khaki. One or two delightful Chic Models are carried out in Shepherd's Plaid.

These suits—while of exclusive design and workmanship—are very reasonably priced.

U. S. Picture and Portrait Co.

15,000 CABBAGE PLANTS

Just in.
Early and Late.

BURT & LAWRENCE.

14 NEW GOWER STREET.

REID-NEWFOUNDLAND COMPANY.

LABRADOR SERVICE

S. S. Meigle

will sail from Dry Dock Wharf, St. John's, on Monday evening next, June 19th, for Labrador ports of call.

Reid-Newfoundland Co.

somewhere in England.

HEAD WAITER: Yessir, we are a bit old fashioned, as you say—but we find people like it so long as we make them comfortable. I haven't heard no complaints on that score.

GUEST: Good beds and good food, eh?

HEAD WAITER: Excellent beds and good wholesome food—comfortable Gas Fires and hot water in every room in the house.

GUEST:—Gas Fires, eh! That doesn't sound old fashioned.

HEAD WAITER: No, sir, it don't. But we had to move with the times, sir, and it's our business to give people what they want. If you'll excuse me, sir, that 'ave been 'ere all my life, I find that our people mostly want 'ot baths, 'ot water, well cooked food, good fires, good beds and no fussing. We couldn't do that with coal—not satisfactory as I may say. So we puts in gas—everywhere. We cooks by gas, we lights by gas, we 'eats the water by gas and we 'as Gas Fires. So you can 'ave a 'ot bath in ten minutes if you want it, sir, a fire in your bedroom and whatever you like to order for dinner, sir, punctual to the minute.

GUEST: That sounds top-hole—but where's the old-fashioned part come in?

HEAD WAITER: It don't come in, sir, so far as that's concerned. But there's the 'ouse, the furniture, the pictures and—if I may say so—the 'omeliness of the place.

GUEST: (a trifle bored) Well, well I'll have that hot bath right away—if you'll get the bathroom ready.

HEAD WAITER: The bathroom is ready, sir, always. There's plenty of 'ot water; you'll find clean 'ot towels in the 'ot cupboard in the bathroom and the Gas Fire lighted in your room.

GUEST: Right O!—and dinner at 8 sharp, please!

HEAD WAITER:—What'll you 'ave, sir,—a nice sole, leg of mutton and sweets?

GUEST: Well, if that isn't troubling the cook too much—I'm rather late, I'm afraid.

HEAD WAITER: No trouble at all, sir. You see, sir, our kind of comfort means comfort for us as well as our people. We don't 'ave no coals to carry, no fires to make up, no bathrooms to attend to—This 'ere gas, if I may say so, saves money and time, and—

GUEST: You may say so at dinner time, please, I'm off to have that bath . . . (ascends stairs slowly) . . . Decent old boy, though he does talk a lot; and a real nice place. Thank heaven, I've struck a decent billet at last! (The bathroom door bangs sharply.)

For particulars of Gas Fires and Gas Water-Heaters apply to

The St. John's Gas Light Company.

ARMADA TEA.

New Stock.

Best Yet Offered

1 lb. Tins.

Ask Your Grocer

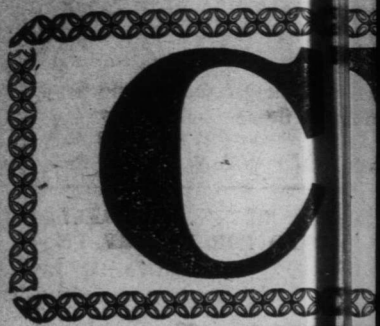
Advertise in the Telegram

WEATHER FORECAST.

TORONTO, Noon.—Fresh winds, fair to-day. Sunday—winds W. Coast; E. Coast, fair. ROYAL OBSERVATORY, St. John's, Nfld., June 16, 1916. Bar. 29.7 ther. 56.

Drink Welch's Grape Juice

VOLUME XXXVII



Auction Sales

THE PEOPLES AUCTIONEER

AUCTION.

On the premises, Tuesday next, at 12 o'clock noon, all that parcel of land, together with the dwelling house thereon, and as follows:—On the North by the St., on the South by New Government St. and New Gower St., and on the West by land of one Crowder. For particulars apply to W. KELLY, Solicitors, or

P. C. O'DRISCOLL

jun14,51 Auctioneer

FOR SALE

That first-class Business Premises including Dwelling, on the southeast corner of Water Street—free simple property of James Stott, and known as the best business stands in St. John's, being established nearly a century. Reason for selling, the proprietor retires. The stores are laid out with all modern business appliances, heated throughout, with a frontage of 55 feet on Water Street and a rearage. Four large fireproof cellars and two concrete cellars. The building is perfectly laid out and most suitable for residence or hotel. Interested purchasers can inspect the premises by applying to MR. STOTT.

P. C. O'DRISCOLL

jun15,5od.t. Exchange

Arrived To-Day

2 schooner loads

Choice Screened

SYDNEY COAL

T. A. BOWEN

11 Springdale Street and

5 Waldegrave St. Tel. 5

jun17,31

FOR SALE

1 SQUARE BODY WAGON

Rubber Tires.

1 set SILVER-PLATED

NESS.

1 set NICKEL-PLATED

NESS.

1 MARE, 8 Years Old.

Apply at this office.

June 2, 1916.



Wanted, a Schooner

of 80 to 100 tons, to load

for the Labrador.

GEO. M. B.

St. John's

June 6, 1916.

Money To Loan

On first class Real Estate Security, in amounts of up to hundred dollars (\$100.00) up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED. J. ROIL & CO.

REAL ESTATE,

Smallwood Building

Duckworth St.

MINARD'S LINIMENT CURE FOR RHEUMATISM.