

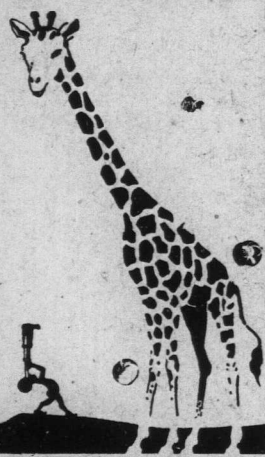
The Abnormal Development

of the GIRAFFE is remarkable, but the abnormal development of the demand for SUNLIGHT SOAP is still more remarkable. It is not known how many people have never seen a Giraffe, but it is known that there are millions and millions of careful house-wives all over the world using

SUNLIGHT SOAP.

These housewives no longer dread the advent of wash-day, for, with SUNLIGHT SOAP as their ally, they are assured of a quick despatch of all dirt and uncleanness. SUNLIGHT SOAP saves your clothes.

TRY IT IN YOUR
NEXT WASH.



Kitchener's Prophecy.

WHEN WAR BROKE OUT.

Lord Escher has revealed a forecast by Lord Kitchener at the opening of the war:

"The Germans may get to Paris, but this is not the war of 1870. It must be fought to a long finish. If the Germans get to Paris, the French armies will retreat with them, and two years hence we, Great Britain, shall throw the last million men into the scale and win the war."

That should be placed on record as the forecast of the man who prepared for the worst and was sure of the best.

IF FEEBLE, CHILLY, THINBLOODED and EASILY EXHAUSTED, take
FERROVIN
TRADE MARK
The Invigorating Tonic

Allies at Gallipoli Greatly Reinforced.

PARIS, Sept. 17. — Vienna newspapers say enormous reinforcements for the Allies are arriving at the Dardanelles. It is asserted one hundred and fifteen thousand British, Australian and French troops have arrived at the Island at Mudros. The total number of Allied troops now on the Gallipoli Peninsula is estimated at 350,000, which is regarded as sufficient to carry the positions.

Suffer No Longer From Constipation!

You can immediately relieve and permanently cure yourself with Dr. Hamilton's Pills. One thousand dollars will be paid for any case that isn't corrected within three days. Dr. Hamilton's Pills contain no injurious drugs; they are composed entirely of soothing, vegetable extracts that strengthen the stomach and bowels at once. It is absolutely impossible for Dr. Hamilton's Pills to fail curing biliousness, sour stomach, indigestion, headache or constipation. Even one box has brought vigor and renewed health to chronic sufferers, so you owe it to yourself to try Dr. Hamilton's Pills at once; 25c. per box at all dealers.

VON BISSING INTERRED.

London, Sept. 20. — Baron Von Bissing, half brother of General Von Bissing, German military governor of Belgium, and a naturalized British subject, after fighting for months for his liberty, has been interned. He was mysteriously spirited away to-day from his luxurious home in Kensington by detectives who left a battalion of newspaper men on guard over an empty shell.

It is reported that the Islington workhouse will be the Baron's domicile during the remainder of the war.

Cure the Skin Through the Skin

It is now thoroughly established among skin specialists that eczema is purely a skin disease, due to a germ beneath the skin and curable only through the skin. Thousands of people suffer with skin disease who are perfectly healthy otherwise, which shows that their blood is not diseased. Ugly-looking stomach remedies are therefore as worthless for skin diseases as they are for toothache.

Eczema germs must be WASHED AWAY. Smeary salves do no good for they cannot penetrate the skin. They merely clog the pores and aid

the rapid increase of germs. The only way to reach the germs is by a penetrating liquid. The D. D. D. Prescription, a wonderful new discovery for skin diseases, is a simple, scientific wash—a reliable home remedy that brings about marvellous cures in all forms of Eczema, Bad Leg, Pimples, Ulcers, Barber's Itch and all other skin ailments. D. D. D. relieves, distress instantly, kills and washes away disease germs and leaves the skin wholesome and healthy. Get a bottle of D. D. D. Prescription to-day. Sold Everywhere.

Amusements.

AT THE CRESCENT.

"The Stone Heart" that the Crescent Picture Palace presents to-day is pronounced one of the best pictures shown. It is an Edison production being the story of a little girl dragged down by poverty who melts a stone heart. "The Stray Shot" is a fine western drama with Isabel Rea. "The Girl He Brought Home" is a Biograph melodrama. G. M. Anderson, the favorite cow boy actor features in "The Treachery of Broncho Billy's Pal." "Doc Yacs Bottle" is a film of Selig cartoons, and "Jimmie the Porter" is a very laughable comedy.

Mrs. Nurse the talented pianist has prepared a classy and appropriate musical programme to accompany this great picture show.

BRITISH THEATRE.

The really magnificent photo-plays shown at the above house yesterday, augurs well for future great successes from the new film service which they have secured for the delectation and entertainment of their many patrons. The three-reel subject is admitted to be one of the greatest pictures to have ever been shown in Newfoundland. Scenically (it was taken in Belgium and the City of Antwerp plays a most prominent part); artistically and histrionically it is the perfection of picture-making. Tonight Madame Timmons will say "au revoir" to her many friends and admirers who will undoubtedly flock to the "British" to hear her at her farewell concert in which she will be assisted by the well known local favorites Mr. S. W. Cornick, Miss Mary Ryan and Mr. Charles Hutton. On Monday she will be succeeded by the Senora Sabatano, a mezzo-soprano of great repute. The ever-popular and wonderful comedy-drama "David Garrick" will be projected in which the world-renowned actor Seymour Hicks and his talented wife Ellalaine Terriss play the "leads." Seymour Hicks is a worthy successor to Mr. Edward Compton, who "starred" in this play for years, whilst Miss Terriss worthily upholds the honors already won by Mrs. Beerbohm Tree, Mr. Compton and Mrs. Tree, in their hey-day, having no superiors in these "parts." At the present day, Seymour Hicks and Ellalaine Terriss "stand alone" as interpreters of this beautiful old society drama.

SARAH BERNHARDT AT ROSSLEY'S EAST END THEATRE.

On Monday next the illustrious Sarah Bernhardt, the greatest actress the world has ever seen, will appear in an elaborate motion picture production, Dumas emotional drama "Camille." There has never been a more interesting figure on the world's stage than the "Divine Sarah" as her compatriots call her. Mr. Rossley has procured this wonderful film at enormous expense, and it will afford the people of St. John's a unique opportunity of seeing this distinguished woman in one of her best characters. The contest was a great success and gives great promise of again being the weekly event in St. John's. The first prize was won by Chesley Samuelson. Ian MacKenzie, Rix Guerin and William Wallace continue to delight their audiences with a musical menu that is a genuine treat to all lovers of good music.

How different it is to-day! The proprietor of a conflagration steps to the telephone and calls up the department in two minutes and three cuss words. He then hurries down to the corner drug store in order to get cigars for the company and returns just as the head chauffeur is cranking up to go on to the next fire.

And yet fire losses seem to be increasing instead of decreasing. This is because having a fire is getting to be too comfortable. The automobile fire engine should be equipped with a taxicab dial and the householder should be charged \$1 a mile for all runs. This would make the average citizen as afraid of a fire as he is of a taxicab and the insurance companies would produce unlimited millions.

EVERYDAY ETIQUETTE

"What is the proper thing for a man to do when he goes to call between the acts on a woman friend in a box?" asked George.

"If the door is closed, the courteous thing to do is to knock. If curtains only are separating the box from the corridor, the visitor should enter quietly and greet the occupant with whom he is friendly, said his father.

were paid out to those workers, which combined with the profits of the farm ensured lots of people a happy winter. This year saw the industry non-existent as far as Long Pond was concerned. This depreciation in the earning powers of our people, combined with the high prices of the various necessities, will make itself felt here before the winter is past. However, we are disposed to take an optimistic view of the situation, because there are many avenues of employment in which one can, if he be so disposed, supplement his earning power. Our people are not slow to take advantage of anything which tends to promote their circumstances.

Our summer visitors have nearly all migrated to their winter quarters. The advent of those fresh-air seekers tends to enliven things somewhat. We are not sorry, when the warm summer weather permits the people of the city to come and make their abode with us.

The autumn tinge is now beginning to show itself in nature. We are also beginning to find it in the "fist" of the air. The various kinds of berries are not so plentiful this year as other years.

We hear Miss J. M. A. Greenslade, formerly teacher at Snook's Brook, T.B., will shortly begin operations in the same capacity at Manuels. The numerous friends of Miss Greenslade wish her every success in her new sphere of labor.

—COR.

Long Pond, Sept. 23, 1915.

More Good Shooting at the Rifle Range.

A squad of volunteers made excellent practice at the Range on Friday afternoon, many of the men shooting for the first time with the service rifle. F. J. Wornell made the possible of 20 points. The scores were as follows:—

Name.	200 Yds.
F. J. Wornell (possible) ..	20
D. Atwill ..	18
A. Coles ..	18
T. Miles ..	18
H. Manuel ..	18
J. Stevenson ..	17
W. Maaservey ..	17
A. Humphreys ..	16
William Bishop ..	15
W. C. Hawker ..	14
J. Seward ..	13
J. Peyton ..	12
R. Castella ..	12
Grand total ..	207

Average per man 16 points out of twenty.

GUESTS AT BALSAM PLACE. — E. J. Sansom, Winterton; Rev. E. Andrews, Hr. Grace; H. J. Crowe, Halifax; R. H. McDonald, Montreal; C. Marshall, Toronto; D. Munn, Hr. Grace; Miss Henderson, Miss Johnson, Catalina.

T. J. EDENS.

By S.S. "Stephano"

To-day, Sept. 21, '15:
N. Y. Turkeys.
N. Y. Chicken.
N. Y. Corned Beef.
Ripe Tomatoes.
Green Tomatoes.
Cucumbers.
Celery.
10 crates Bananas.
15 cases California Oranges.
Cantaloupes.
Table Plums.
(Red, Blue & Yellow.)
Grape Fruit.
California Lemons.
Cranberries.

50 brls. Gravenstein Apples.
25 brls. Early William Apples.
40 half brls. Pears.
Preserving Plums.

FLOUR is much cheaper.
Get our prices.

10 boxes Fresh Made
PURITY BUTTER.

Buckwheat Flour—self-rising
Jelly Powders, 1 pint, 60c. doz.;
6c. pkt.

5 cases
FRESH COUNTRY EGGS.

T. J. EDENS,
Duckworth St. and
Military Road.

Fresh Supplies

Due S. S. Stephano,

New York Turkeys
New York Chicken
New York Beef
Tomatoes
Egg Plant

Bananas
Pineapple
Plums
Celery
Cantaloupes

Water Melon
Cucumbers
Peaches
Pears
Grapes

**Green Tomatoes, Preserving Plums,
Green Peppers.**

Also, local produce in stock including

Potatoes, Carrots, Beet, Parsnips, Turnips.

AYRE & SONS, LTD.,
Grocery Department.

LADIES' COATS!

All this Season's Newest
Designs ready for your
INSPECTION To-Day.

S. MILLEY.

A true saying is that

— "QUALITY COUNTS."

So to all who are interested in

Men's Fleece Knit

Shirts and Pants,

AT

55 cents each,

We say, buy this week from

A. & S. RODGER.

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