

A LITTLE LOT

—OF—
SMALL Bath Mats
at 55 cts.

A Fresh Line
—OF—
White and Colored
PIQUES,
Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases.
5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American White

QUILTS

—AND—
Pound Turkish TOWELS

We still continue at prices last advertised.

The Great Wonder!

By RUTH CAMERON.



I was most interested to read the other day of a man who can think best when he is sitting in a certain shabby old Morris chair. He wouldn't sell that chair for a hundred times its intrinsic value. People sometimes wonder at me because I feel the same way about my desk. They think it is sheer obstinacy in me that I cannot drop down anywhere, take a magazine for a writing stand and write. When I say "but the ideas comes best when I sit down at my own desk," they look at me with a tolerant pity that seems to say "Just one of her notions."

I Am The Greatest Sufferer.

Now no one is more inconvenienced than I by my inability to work anywhere and everywhere. If I could change myself in that respect I certainly would. Doubtless it is partly weakness of mind on my part, partly lack of concentration, but it is not also to be credited to the natural law of association of ideas?

A friend of mine who divides his time between several cities tells me that he easily recalls the telephone numbers of his acquaintance in each city when he is in it. When he moves on to the next city he remembers the numbers connected with that city and forgets the others. That is, when he is in Chicago he remembers the dozen or more numbers of his acquaintance there with ease, but cannot recall a single Boston number and vice versa.

The Boy And The Button.

It seems to me that the lad who

couldn't recite without twisting a certain button on his coat was of "Hoo-sier Schoolboy" origin. Perhaps some one with a more accurate memory than I, can tell me if I am right. As you remember, one of his schoolmates who wanted to best him in the oral examination managed to cut the button off, and with his customary association of ideas thus rudely disturbed he was hopelessly at a loss.

How One Name Recalled Another.

The other day I saw a woman whom I met six years ago at a summer resort. At that time, she had been accompanied by a friend and for two weeks I had seen considerable of them. But I hadn't seen either since and if I had been asked to recall either name prior to the meeting I couldn't have done it for a hundred dollars. And yet, the moment she recalled her name to me the friend's name (a very unusual one) came bobbing up onto the surface of my mind as if the two had been linked together in some way.

Do you suppose the two actually were side by side in some brain cell? The mind and its home the brain are wonderful things. We marvel when we see some intricate invention, some vast and beautiful piece of architecture that the mind of man has taught men's hands to create. The greater wonder we have all the time within us.

Mapleton's Peanut Butter is made in England. When you buy it you will know its value. When the children get it on their bread they know its quality. Cheap nourishment these strenuous times. The proof of the pudding is the eating of it.

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY—then price, that's Homestead way.

There's a smile in every cup of Homestead.

Ex S.S. Florizel:

California Oranges.
California Lemons.
Bananas.
New York Corned Beef.
New Potatoes.
New Turnips.
Shoe Polish, 5c. bottle.
Granulated Milk Powder, 10c. tin.
Malted Nuts.
Knox's Gelatine.
Welch's Grape Juice.
Fresh Country Eggs.
Pure Canadian Butter, 1 lb. blocks.

C. P. EAGAN.
DUCKWORTH STREET & QUEEN'S ROAD.

FRESH STOCK New Fruit and Vegetables!

60 brls. Green Cabbage.
100 cases Small Onions.
50 brls. New Turnips.
20 brls. New Potatoes.
200 bags P. E. I. Potatoes.
2 hampers Cucumbers.
2 brls. Water Melons.
15 crates Ripe Tomatoes.
50 bunches Bananas.
15 boxes Red Table Plums.
100 cases Cal. Oranges—sized 250's, 216's, 176's, 150's.
10 boxes Cal. Lemons.

Soper & Moore.

Phone 490.

Leading Italy to Victory.

General Cadorna, Chief of the Italian General Staff.

The official Rome reports of the progress of the Italian Army in Austria are signed "Cadorna."

General Count Luigi Cadorna, Chief of the Italian General Staff, and Generalissimo of the Italian Army, was born on September 4th, 1850, and entered the Military College of Milan when he was only ten years of age.

Five years later he entered the Military Academy at Turin, which he left three years later with the reputation of being one of the cleverest pupils who had ever entered it. If examinations prove anything they prove that, for he easily passed out head of any one else.

In 1875 Luigi Cadorna was made a captain, and for that year he began those studies which are now going to prove of such immense value to him and Italy.

It was in that year that he began to learn all he could about the mountainous frontier dividing Italy and Austria, for he was convinced that some day the two countries would be at war, and he knew that a thorough knowledge of the mountains and passes would not only be invaluable, but would go a very long way towards victory.

Every possible moment he could spare he devoted to poring over maps of the mountains, working out exactly how an army would cross them, the danger spots, the difficult passes, and so on. Not only did he make a study from maps, but every year his holidays were spent tramping over those very passes he has now so successfully forced with the Italian Army.

He published a number of books on the Italian frontier, how it should be defended, and how the neighbouring Austrian mountains should be attacked and conquered. These books have been for years the text books of every Italian officer.

It is said of the Italian commander, indeed, that his knowledge of the country over which he is now fighting is so exact that he can name every village, road and pass without the aid of a map of any kind.

For some time he was a Colonel of the 10th Bersaglieri, the crack troops of the Italian Army.

To show his knowledge of the frontier the following story is related of him. During the manoeuvres of the Italian Army in 1895 one of the Generals began a movement which could only be defeated by an army outflanking him over the mountains. All the officers of the staff said it was utterly impossible for a single soldier to cross the mountains, let alone an army.

The Bersaglieri, led by Cadorna, climbed the impossible rocks and springing a surprise on the "enemy," won those manoeuvres for their own side. But only Cadorna could have done it.

Although over sixty-four, General Cadorna looks very much younger, and is as active as a man of forty. He is tall, and has a quick case of horsemanship. And the Italian horsemen, it must not be forgotten, are the finest horsemen in the world.

The head of the Italian Army occupies the same position as General Joffre in France, or Lord Kitchener with us. The Italians have unlimited confidence in him, for they know that he is the one man who knows his job better than anyone else in Italy.

Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your home.

GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated household.

GAS LIGHTING is best for the eyes and the pocket.

THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of metallic tubing for the small sum of \$3.00, and should be in every household.

With the "PERFECTION GAS IRON" a whole day's ironing may be done at a cost of five cents, give better results, and do more work in half the usual time. It is always hot and ready, clean and smooth. Send post card, or phone 97, and the Gas Company will send a man to give practical demonstration of any, or all, up-to-date household appliances.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEAN" enamel cleaner. It will quickly remove all stains and grease from metal or enamel. 25 cents per packet.—jy23,tf

EVERYDAY ETIQUETTE

"Please tell me what initials are used on linen and silverware, before one is married," demanded Maude.

"The initials of the bride-to-be are used on all articles marked before the wedding day," replied her aunt.

MINARD'S LINIMENT CURES DIS-TEMPER.

Grand Display of Patriotic Sentiment At Grand Falls.

Thursday last a patriotic meeting was called in the Town Hall at Grand Falls for the purpose of discussing what the public would do in regard to the Aeroplane Fund.

Mr. W. Scott was voted to the chair and intimated that he had received a communication from His Excellency the Governor, that his Fund had been started in St. John's, and subscriptions from Grand Falls would be acceptable. Referring to the great sacrifices that have been made and are being made by the soldiers of the Empire, and particularly by the goodly number of Grand Falls boys who have joined the First Newfoundland Regiment, the speaker said that the fact that those who are left behind could do was to see that they were properly equipped, that though Newfoundland has done nobly, still much more can be done, and those who cannot bear arms, can at least support the cause by being liberal in their donations.

Rev. Father Finn, in a speech which evoked the greatest enthusiasm, introduced a motion that the people of Grand Falls should authorize the Patriotic Committee to raise the sum of five hundred dollars for the Aeroplane Fund, and furthermore the sum of fifteen hundred dollars to purchase two machine guns for the use of the Nfld. Regiment. He gave a short address on the war in general, and in conclusion pointed out the pressing necessity of the best and most modern equipment, saying that what was to be done must be done quickly, and now is the time to do it.

In supporting the motion of Father Finn, the Rev. W. T. Dunn spoke of the kind of enemy that the boys were fighting and the results that would come if defeat eventually overtook the arms of Britain and her helping nations, and asked the people to show their patriotism in the manner in which they gave to the Fund.

The next speaker, Mr. Josiah Good-year, read three songs, the first of which was "The Aeroplane Fund," and in a few brief sincere words spoke his views in such a manner that they could not but have had a great effect on the audience. Similarly Mr. A. Southcote, whose son Arthur is already on active service in the Dardanelles (it is presumed) expressed in a straight and direct way now the subject affected him. Mr. L. R. Cooper, next took the platform and very strongly exhorted all the residents of the town to "hang up the subscriptions" remembering all the deeds of the brutal enemy. Mr. J. H. Bailey said it was to the might of the British Navy that we owed our present prosperity and for that reason we ought to feel the greatest gratitude, and the proper way to feel it now would be to feel it in our pockets, and take our hands out with a good donation.

Dr. H. B. Chamberlain recited a few instances of what he had seen in some hospitals in London last spring, among which was a short account of the plight of a soldier who was a victim of German gas atrocities.

A very good sentiment was voiced by Mr. H. W. Cole, of Badger, in that we should not give what we could afford but rather more than we could afford, and by that sacrifice we would then be doing only a little of what we ought to be doing.

Mr. J. P. Nelson endorsed the remarks of the various speakers, and further emphasised the necessity of generosity.

On being put to the assembly the motion was carried by unanimous acclamation.

The subscription lists were opened at once and twelve hundred and eighteen dollars and ninety cents were subscribed on the spot, and a systematic canvass of the town was arranged in order to give those unavoidably absent an opportunity of adding their names.

TALKING MACHINES.—We are showing a nice line of Talking Machines very cheap.—CHESLEY WOODS, Agent, 282 Duckworth St.—July 17,tf

Minard's Liniment Cures Diphtheria.

The British Theatre

230—TO-DAY—7.30.

Initial appearance of

Madame Olive Timmons

Celebrated European and American Prima-Donna. A mezzo-contralto with an unrivalled Grand Opera Reputation.

P. J. MCCARTHY, Accompanist.

Also, 5 Superior Photo Plays.

5c. The Crescent Picture Palace. 5c.

"Marlin Chuzzlewit"

Charles Dickens' great story pictured by the Biograph Co'y.

"THE FICKLENESS OF SWEEDIE"—An Essanay riotous comedy.

"HER PRIMITIVE MODEL"—A melo-drama.

"HEXAMET HUNT'S WILD GAME"—A gem of comic cartoons.

"FOR THE LOVE OF MICK"—Kalem's all-star Comedy Company in a side-splitting farce.

GOOD MUSIC AND SINGING—A COOL AND COMFORTABLE THEATRE.

Coming—HARVEY COLLINS, Vocalist, from New York's big Theatres.

East End | Rossley's Theatres | West End

"OURS"

A First-Class Programme To-Night.

A first-class programme to-night. Feature films of best quality. Three changes weekly. Two shows each night, 7.30 and 9 p.m. Admission 5 cents. Matinee Wednesday and Saturday.

NOTE.—Rossley's East End Theatre will open in September.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

The Cl...

The cler... people. When no built-up b... amassed no fo... fortably retire... church he has...

When he... to such saving... probably no... them in strain...

Life insur... of dealing with... duty of every o... minister. The cl... that is absolute... know their mo... the policy be is...

CANAD
C. A. C. BRU...
St. Joh...
Let us send you... will tell you about it...

Smuggling.

Editor Evening Telegram.
Dear Sir.—I saw a note per not long ago from a "Parker's Cove," denying the son referred to in an item John's papers of May 25th, "Smuggler Caught," was a...

Smuggling and other... the Customs laws takes place parts of the country besides Bay, and the public hears about them if the offenders... at all. Nearly every past Spring could be seen John's papers an account shugler caught in and... centia Bay, giving the man's goods seized, the lines pa...

Now that is all right, generally know that there more smuggling than usual years) carried on around... of Placentia and Burin... and the Customs officials... commended for the manner they have discovered and... the various cases.

When we attempt to sm... St. Pierre or elsewhere... with our eyes open, we kno... we run and if we are caught... tempt, we pay the fine and... the confiscation of our... any other penalties that... posed upon us.

Remember, Mr. Editor, we mean by smuggling is the ful importation without a ledge of the Customs... goods liable to the paymen... but when it comes to m... breaches of the law we dra... yet we are often held up to gaze as offenders of the... Now, if the rumours that fr... time reach here of the e... things in Customs circles... Coast be true, I think th... O'Reilly could be sent in... tion.

I am, yours truly

Placentia Bay, August 1st

BISURAT MAGNE

For dyspepsia, indigestion of food, gas and hyperac... stomach (acid stomach),... spoonful in a fourth of a... water usually gives INST... LIEP. Sold by all druggis... powder or tablet form at... bottle.

Cape Rep...

Special to Evening Telegra...

CAPE RACE, Nfld., Aug. 2. Wind south, strong, rain... intervals. The brigant... passed in at 7.45 and... barquentine in at 8.30... Bar. 29.27; ther. 50.

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