April



Helping Farmers—

To Save Time and Energy and Make Money

That motor cars are absolutely necessary for farmers as . business equipment is shown by the fact-

That more than half of the Overland output is taken by farmers.

That the Overland is completely qualified to be fully satisfactory for farmers is proven by the fact-

That more than half of all Overland cars built are taken by farmers.

You need a car and that car should be an Overland.

It is not necessary to pay more than the Overland priceand complete satisfaction cannot be bought for less.

At a low cost and for economical maintenance, Model 90 gives power, prodigious power, from its perfected frugal-withfuel motor.

It is simple to handle, has narrow turning radius, and easily operating clutch.

Catalog on request-Address Dep. 120

It is comfortable, with spacious interior, wide seats, deep upholstery, rear cantilever springs, 106-inch wheelbase, and large tires, non-skid rear.

It has Auto-Lite starting and lighting and vacuum fuel system.

To pay less is to risk the loss



Willys-Overland, Limited

Head Office and Works, West Toronto, Ontario Branches: Montreal, Que., Winnipeg, Man., Regina, Sash.