

This is the proof of Quaker quality that newspapers all over Canada are carrying to your customers.

The customer who buys quality is your star customer.

That customer wants Quaker Oats.

Don't risk the loss of his trade.

Have Quaker Oats ready when he asks.

**Case of 36 packages
\$3.00**

Delivered at your station in lots of five cases or more, freight prepaid. This applies to all Ontario and to Quebec as far east as the City of Quebec.



Grain Difference.

The Quaker quality of grain is not easy to find.

To supply the needs of the Quaker mills we must search the country far and wide.

We watch where the good oats grow. For even as it grows the difference begins.

Sun may shrivel—or too much rain spoil the crop. But where the crop is best, we are there to choose the best of the best.

There is that much difference in the Quaker grain—before it starts for the Mill.

This is only the first difference in

Quaker OATS

Best Grain.

Costs you no more than oats which are not as wholesome, and which have not been milled as carefully. Quaker Oats is just as easy to buy. You have only to say "Quaker" distinctly.

SEE RETAIL COUPON IN EVERY PACKAGE