

The Brunswickian



Second Class Mail #6120

Volume 125, Frosh Issue

CANADA'S OLDEST OFFICIAL STUDENT PUBLICATION

September 6, 1990

Orientation tape deemed "inappropriate"

CHSR removes production credit

by Jayde Mockler

The 1,627 orientation tapes received by freshmen this year are missing the production credit CHSR usually has on the tape jacket.

CHSR station manager Jeff Whipple felt that the material on the tape was sexist, and that the tape did not represent the type of image that CHSR wants the freshmen to associate with the station. It was for these reasons he requested the production credit be removed.

The orientation committee responded by editing some of the material that was considered questionable by CHSR. An edited version of the tape then was sent out to the freshmen.

CHSR still requested that their production credit be omitted, feeling the tape was still inappropriate.

The tape features a game show with a host alternately called Richie, "Rich", "Dick", and "Dickweed". He introduces three contestants who must guess where different quotes and sounds come from which are associated with Orientation week. These three hosts are Griff, Star, and Skid.

CHSR believes that the female character Star, and her continual "oohs" and "ahs" over the male game show host contradict the image that "many are trying to promote in our community."

In a letter to the orientation chairperson, Whipple states that "the sexist content and the negative image of students portrayed in the final version are not values that CHSR FM can share. A major area of concern centers on the portrayal of students as either dumb jocks, dumb blonds or dumb jerks."

Bob Shaw, orientation chairperson, does not think anyone will be offended by the tape. He says the tape was meant as a spoof and the script was written by both a male and a female.

Shaw hopes the tape proves to be entertaining. The committee does apologize to anyone that might find the tape

offensive.

Student Union president, Kevin Bourque, believes the whole matter has been blown out of proportion. Like Shaw he expresses the fact that the

tape is only a spoof.

Bourque says the Union has "utmost faith in the orientation committee" and UNB has won international awards for its

orientation programs, particularly its alcohol awareness campaign.

Tom Austin, dean of students at UNB, who approved

release of the tape was quoted as saying in *the Daily Gleaner* that the whole matter is "a bit of a tempest in a teapot."

More on page three



Looking forward to a successful week

Orientation Staffers (l-r) Jamie Ryan (Treasurer), Tracy LaPointe, Frank Findlay (group leaders), and Bob Shaw (Orientation President)

(Bruns Photo)

Shinerama: A tradition at UNB

Press Release

Shinerama is Canada's largest single charity event among post secondary students.

Organized and executed by students, Shinerama is a nation-wide fundraising drive for Cystic Fibrosis research, and has become an integral part of most orientation programs across the country.

Freshmen and upperclassmen canvas the city shining shoes in return for a donation.

UNB has been a proud participant of Shinerama for 17 years and last year almost \$24,000 was raised by UNB, the largest amount per capita of all participating institutions.

This year's Shinerama will be held on Saturday, September 8. The day begins at 8:30pm with a free Shinerama breakfast

at the SUB cafeteria. There participants will meet all sorts of important people, including UNB's CF child, Todd Burgess. After breakfast, participants will be bused to the "shining spots" to begin campaigning.

At noon, Orientation leaders will bring around free lunches.

The campaign continues until 4:00pm and at that time participants will be picked up and brought back to campus for a free barbecue.

CF takes the lives of more Canadian children than any other hereditary disease and at present is incurable. The disease affects the body's exocrine glands-those secreting tears, sweat, saliva and mucus. The involvement of the respiratory and digestive system can lead to serious complications.

Those living with CF must undergo vigorous treatment programs every day just to stay alive.

The average lifespan of a CF child is in the mid-20s.

In 1990 the fight against CF took a big step forward with the discovery of the gene responsible for CF. This find was possible due to funds raised by the Canadian Cystic Fibrosis Foundation which supported the research done by Dr. Lap-Chu Tsui, Dr. Jack Riordan, and Dr. Francis Collins.

This year there will be a new facet to the campaign: an organ donation program. All participants will be giving a thank you card with each donation.

Attached to this thank-you card is a donor card asking the

person that, if they want to donate organs or tissues for either transplants or medical research, to sign the card with specification regarding their donation and also get a family witness to sign the card.

When Shinerama first began at UNB it was a one day program, now 18 years later, the program has expanded to include many other events. See elsewhere in this paper for those events plus other events planned for Orientation Week '90.

The orientation committee hopes everyone will help give the breath of life on Saturday and is sure everyone will have loads of fun while raising money for a worthwhile cause.

See also pages 8 and 9

Contents: Distractions..... p.4 Features..... p.6 Sports... p.11
Entertainment... p.10 News..... p.3