

“Official Announcement”

¶ There are official announcements and official announcements. One kind of an official announcement was that published in the Vancouver press a month or two ago that the terminal elevators of the Canadian Pacific Railway for the Pacific Coast would be located at a certain point on Burrard Inlet. About the only thing official about this announcement, on close reading, was found to be the unsupported assertion that it was an “official announcement.”

¶ The real official announcement with the right name behind it came on Saturday, Jan. 25, when Mr. George J. Bury, Vice-president and General Manager of the Canadian Pacific Railway, then in Vancouver, gave to the newspapermen, with the prestige of his name behind it, the statement that it was the intention of the railway company to locate its elevators at Coquitlam.

¶ The only qualification of this announcement was the statement that some improvements of navigation on the Pitt and Fraser Rivers was necessary.

¶ That improvement is now being made, so the question of terminal elevators for the Pacific Coast, so far as the C. P. R. is concerned, is settled. They are to be at Coquitlam.

¶ This is one more evidence that we knew what we were talking about when we called the attention of the investing public to the advantages of Coquitlam. All the other good things we have predicted for Coquitlam will come in time. It is the most promising new city on the Lower Mainland of British Columbia today. The recent history of Coquitlam bristles with things done and doing. Coquitlam is no dream—it is an actual and great city in the process of making. You make no mistake when you invest in Coquitlam. Clip the coupon and mail it at once.

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Gentlemen.—Without obligating me in any way, please send me at once full particulars of your new plan for the promotion of industries at Coquitlam and the advancement of real estate values.

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