# We Will Pay \$50 in Cash for the Best Answer to Three Questions

You can help us determine just which part of our plan is the part on which we should concentrate. You can do it and at the same time earn one of our cash prizes.

Which point of superiority do the purchasing public seek above all others when they buy the goods we are

To the person who most clearly expresses the leading reason why everybody in St. John should make their purchases at the Asepto Store we will pay \$15.00 in cash. For the next best reply \$10.00. For the next best \$5.00, and for the next twenty, each a bright new one dollar bill.

Meantime an examination of our store, a small purchase, a talk with our clerks, a look over our lines and a general sizing up of our whole business will be of service to you in earning one of the prizes.

# The Facts in Brief

There is no selling example attached to the latter

away when the dors swing open.

For years we have been offering premiums on goods of our own manufacture.

For the past few years we have given the premium plan our special attention, the outcome of which is the Asepto Store, Corner Mill and Union streets.

It has been our constant aim to give a better premium than offered by any other concern.

You do not have to take an article of our selection for your coupons.

You do not have to take an article of our selection for your coupons. Also every article is a premium and is given you at the same price for coupons as if you paid cash. The plan that we follow is the only one of its kind in Canada, and even competitors are compelled to remark that we, have the finest line of premiums ever brought together under one roof.

SMOKERS' SETS
DOLLS
TOYS
UMBRELLAS
CARVING SETS
SILVERWARE
WORK BASKETS
SLIPPERS
CLOCKS
STATUARY
CHRISTMAS TREE
ORNAMENTS
TEA SETS
DINNER SETS
LIMOGES CHIMA
(Hand Painted)
SCISSORS
BON-BON DISHES
PEARL HANDLE
PICKLE FORKS and
BUTTER KNIVES
CAKE BASKETS
CAKE BASKETS
CAKE BASKETS
CHINA SUGARS
AND CREAMS
PAPETRIES
BOOKS of All KINDS
COMPANION SETS
LEATHER GOODS
BOYS' and MEN'S
CLOTHING
SUITS AND OVERCOATS
WRITING CASES

ENCINES AND SHOES CROCKERY CUT GLASS WATER BAGS BROOCHES PENDANTS HAT PINS MAGIC LANTERNS INK STANDS SMOKERS' SETS DOLLS TOYS

# These Are the Three Questions That You The Asepto Plan The Asepto plan of doing, business is the only plan of its kind in Canada. It works itself out in this way: If you spend five cents you get a check worth one cent; if you spend five cents you get one worth five cents; if you spend \$1.00 you get one worth twenty cents; if your purchase amounts to \$5.00 you get one worth \$1.00, and so on. These goods we sell to you at the same price you would pay for them at any other store in the city. Instead of giving you as mall cash discount, we give you a check worth twenty cents for every dollar you spend. We make profit on the goods you purchase and pay cash for, while the goods you purchase afterwards with our checks are given you at the wholesale prices. To get you to make the first purchase costs us something while the second purchase with our checks you are bound to make from us. There is no selling expense attached to the latter. The Asepto Flan

Are Requested to Answer

FIRST—What in your judgment is the feature in the Asepto plan that has made our store do a volume of business in less than six months that other stores have not been able to get in years?

SEGOND—What was the most important feature that first induced you to buy at the Asepto store?

THIRD—Which of these four vital points— Asepto Quality, Asepto Service, Asepto Store Location, or Asepto Premiums—would you advertise with the conviction that when people knew that fact they would go to our store and take advantage of our whole plan?

Approve to the advantagement of the contest will

The January Opening

Answers to this advertisement must not exceed five hundred words.

The best replies will be used for advertising purposes, but the names of writers will not be published unless requested.

A box will be placed in our store on Wednesday morning, January 3rd, 1912, at eight o'clock, where replies may be deposited at any time until the close of the competition. If you live outside of the city limits, you will be allowed to send your reply by mall. No employee or person in any way connected with our business will be allowed to compete.

All letters should be addressed to Doort, 99, ASEPTO

All letters should be addressed to Dept. 99, ASEPTO LIMITED, Cor. Mill and Union Streets, St. John, N.B.

and Sale of Undermuslins

The ladies of St. John and vicinity have realized each year the great importance of this event. It has brought to them the ultimate result of months of careful planning and

This annual Whitewear exhibit has always induced great crowds to attend, and,

Will Begin This Morning

Whitewear More Pleasing Than Ever in Delightful New Effects

preparation which has meant selected offerings and economies unmatchable anywhere in

as this year will be no exception to the rule, all who desire first choice should not be far

Corset Covers.

30c, Cambric, tight fitting, embroider

R. T. Worden's Horse, which He Feared Had Been Stolen from Him, Turned Up Yes-

ment, Caff Gustav Waldeck, says the Drincess street, hired a horse and sleigh to a couple of young men who went out driving. The young men drove to a camp out the road and after blanketing the horse comfortably they tied him to a tree near the camp as they thought, securely, but in about a quarter of an hour when one of the party went to see how the animal was making out, they found that the rope had become untied. It was thought that some person had stolen the right was sent to the city and Mr. Worden was sent to the city and Mr. Worden telephoned all along the both roads for persons to keep a lookout for the right and the police were also notline for years of the sent of the camp. Word was thought perhaps some fellow on his way to a lamber camp mish have stolen the horse and sleigh and Mr. Worden was puzzled as to what had become of it. The horse was recovered, however, yesterday afternoon at a farm about 5 miles from the city. The animal had broken clear of the hirtching rope and instead of keeping to the main road had walked to a farm house. The farmer did not know it was there until yesterday morning about 8 o'clock when he found the horse standing at his barn door shiyering with the cold and standing on the horse standing at his barn door shiyering with the cold and standing on the horse standing at his barn door throughout the biliter cold night. The farmer send word to the city about the stray horse and Mr. Worden learned of it late yesterday afternoon and sent one of his men after it. The animal was brought to the stable and it is thought that it will not suffer any bad results by standing out all night.

Mission Work in Korea.

Miss Robb gave a very interesting men and a leading Liberal heel.

Mission Work in Korea.

le Says She Will Quit Thinking of the Soul and Have Little Religious Emotion.

Drought to the stable and it is thought that it will not suffer any bad ready the stable and it is thought that it will not suffer any bad ready the stable and it is thought that it will not suffer any bad ready the stable and the suffer the suffer and and suffer and the suffer and the suffer and the suffer and and suffer and the suffer and appointed a commissioner by the suffer and the suffer and the suffer and and suffer and the suffer and and suffer and the suffer and appointed a commissioner by the suffer and the suffer and the suffer and the suffer and appointed a commissioner by the suffer and the suffer a

London, Jan, 9.—Insurance companies decline to accept any risks on the lives of aviators, jockeys and steeple-chasers, and soldiers are required to pay heavy rates, but they smile at the risks of duelists, so long as these "deadly affairs of hone," are undertaken along French lines.

Insurance experts work out the chances of a fatal end to a duel on the same terms as a football match, and the odds against a goalkeeper being fatally injured are reckoned at 200 to 1. The subject has been discussed through a recent duel between an Englishman and a Frenchman, when the fight was stopped after the latter got a pin prick in the neck.

LATE SHIPPING.

Antwerp, Jan. 8.—Ard. Stmv. Mont-rt, St. John. New York, Jan. 8.—Ard. Schr-thyl B. Summer, Shulce, N. S. New York, Jan. 8.—Sld Schrs Laura Haft, St. John, N. B; Genevieve, understown, R. I., Jan. 8.—Sle s, Minnie Slausson, St. John, N James Williams, Halifax.

# M. P. A. A. A. BULETIN

# THAWING OUT FROZEN

Two Fires Yesterday Morning Caused by the Thawing of Frozen Water Pipes—Much Damage Done.

Can't Cook.

She—I can't cook; but we could hire somebody to do that.

He—And I can't make money, but we could hire somebody to do that,

# **OPERA HOUSE**

Under the patronage of the Mayor Manitoba Oats Now on Hand and Common Council.

THE LOYALIST DRAMATIC CLUB Telephones West 7-11 and West 81 The Servant the House

Thursday and Friday. For the

Office Opens Today.

Christmas Table

It is the intention of the club tenter with this play for the Dominio Dramatic Trophy Competition which will be held at Ottawa in April.

TRY GRITZ IN 5 LB. BAGS 25c.

BIRTHS.

D. BOYANER

# MEN WHO DON'T EXERCISE

PIPES CAUCED FIRE Suffer From Indigestion, Head-aches, Poor Appetite,

Make Him Feet Brick and Vig-

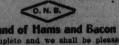
ous as Or. Hamilton's Pills.



Hay, Oats

Millfeeds Choice White Middlings and

West St. John, N. B.



Brand of Hams and Bacon is complete and we shall be please to have you inspect our display.

O'NEIL BROTHERS

**Onions** Onions

A. L. GOODWIN.

SWEET CIDER On Draught at
J. ALLAN TURNER'S
1049. 12 Charlotte St.

MURPHY BROS., 15 City Market

TURKEYS, CHICKENS, GEESE, VESTERN BEEF, HAMS and BACON. Everything Beet Quality.

**Our Specials** 

WHITEWEAR DEPARTMENT-SECOND FLOOR.

Manchester Robertson Allison, Ltd.

The bridge whist tournament was resumed in the rooms of the R. K. by C. last night and the score of the six leading players.

icks.

Nainsook, two rows lace inserO Nainsook, two rows lace inserion, one row Swiss insertion, edged
ince, face frill ribbons.