

Toronto 1880

ADVERTISING DEPARTMENT

SPECIALLY IMPORTANT TO MERCHANTS AND BUSINESS FIRMS.

Incorporated by
Special Act of Parliament
A.D. 1872.



Authorized
Capital
\$250,00.

THE ACCIDENT Insurance Co. of Canada.

Has instituted a system of granting Insurances on the lives of the members of Commercial Professional Firms, covering death resulting from accidental injuries, at the reduced rate of

\$25 per annum for \$10,000.

OR SMALLER SUMS IN PROPORTION.

This form of Insurance especially commends itself to all Partnerships. An accident resulting fatally to a member of a firm may be of material financial moment to the surviving partners. Bad health and declining years CAN be seen advancing, and may be provided against; but Sudden CALAMITY cannot be discounted, and the unexpected loss of a valuable member of a firm, and consequent withdrawal of capital, may be of vital financial importance to the house—whereas, if the firm have made it a charge on the State to provide against this, by this inexpensive system of Insurance, the difficulties which might arise are materially averted, and the true cost of the provision cannot be held a useless or extravagant expenditure, any more than protection against Fire, which no prudent firm neglects.

Accidents occur much oftener than fires—experience shewing that one person in every 100 dies during the year accidentally injured—and in not a few cases with fatal results.

The Insurance can be effected in a few minutes, no Medical Examination being required. Persons whose lives are uninsurable by ordinary Life Assurance can be covered by this system, whilst those who have been prudent enough to insure their lives against death by disease, should certainly shew further prudence by adding to the provision in case of their death being caused by circumstances of accident over which they have no control.

THE ACCIDENT is the only Company in Canada or the United States strictly confiding itself to the business of Accident Insurance.

The number of Policies issued last year was more than twice those issued by all the Canadian Companies combined. It has paid over 800 claims, and never contested a claim at law, and it is the only CANADIAN COMPANY which has made the special deposit with Government for the transaction of Accident Insurance in the Dominion.

President,
SIR ALEXANDER T. GALT, G.C.M.G. | **Vice-President,**
JOHN RANKIN, ESQ.
Manager and Secretary. - EDWARD RAWLINGS

HEAD OFFICE,

260 St. James Street, Montreal.

Toronto Branch.

GENERAL AGENTS—ALEXANDER & STARK, Equity Chambers, 20 Adelaide St. East
CITY AGENTS—JOHN HALDAN, 10 King St. East; MORTON, MATSON & CO.,
Toronto Street; BUCHAN & CO., 7 Toronto Street;
WM. FAHEY, 10 King St. East.

ALW

First Prize
Firm

TWIN

DRY

THE GOLD

These two
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on our well

Twin Brothers and

39 Front
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