

## ARTIST SHOWS LADIES BEST ROAD TO BEAUTY

Haskell Coffin Says Think, Act and Pray Daily for Charm

DESCRIBES IDEAS OF PERFECT PULCHRITUDE

Woman Is Born Actress, He Declares, But Must Have Admiration.

NEW YORK, April 24.—Haskell Coffin, the artist, told an audience of girls at the Studio Club, which is a branch of the Y. W. C. A., that if they would make it their daily prayer to become beautiful, no material object would stand in their way. The subject of his talk was "Beauty and Character."

"While you girls are young and have the opportunity," he said, "pray that you will be lovely, think and act beauty, and you will soon be growing into the charm of budding flowers, fragrant and graceful."

Mr. Coffin said that he did not believe in cosmetics, or even in cold cream except as a skin cleanser, and that natural color was much more charming. "Men have good color," he continued, "and they don't put anything on their faces. For youth to rouge and paint is just like gliding refined gold and losing the perfection and modesty of a sweet girl. A couple of glasses of cold water, a good walk in the park or exercise in the morning by radio are a great deal more efficient in assisting beauty."

**Scores Blondes**

Speaking of hair and its relation to woman's physical beauty, the artist declared that the blonde type was not so

### Seeks Parole



Dorothy Anderson, known as the "sunshine girl" of Superior, Wis., who was sent to prison when she and Edward J. Salstad were found guilty of robbing a grave and burning a body to collect insurance held by Salstad, now seeks liberty on a parole. Salstad has already been paroled.

intellectual, and "of all the awful things in the world the blonde is the worst." He also asserted that girls' morals had changed since hobbled hair became fashionable.

"Bobbed hair has made girls a little careless," he said. "They frequent night clubs, drink too much and wear too little, and their dancing is positively shocking."

Mr. Coffin declared that the American girl type is the most beautiful in the world. He then proceeded to make an inventory of a beautiful girl's features, beginning with the shape of the face, which he said should be oval, with little angles of the cheek, jaw and chin and not fat.

**Turn Up Mouth**

The eyes should be large, but not too full and eyebrows should not be plucked out, for that spoils beauty. The nose should be straight and classic and not too long. The upper lip should be short and the mouth full but not too large.

"If you can coax your mouth to turn

up instead of down at the corners," he said, "it will be more charming, because no man likes to look at a woman with a mouth that turns down."

Mr. Coffin advised girls not to walk "sloppy," but to study their walk in a mirror, and try to make it more graceful. A woman, he said, was a born actress, and could not help being attractive. He spoke of the brown-eyed Spanish beauty type with loving, charming ways and perhaps a stiletto in her stocking. The gray-eyed type with a keen intellectual understanding, and the blonde blue-eyed type, that is home loving but not so intelligent. This type is very seldom found, he added, as the hair is usually "touched up." A blonde simply can't stay away from touching up her hair with peroxide.

In conclusion he said that if a woman has no art in her ways, and does not care for the admiration of man, "she will be sadly lonely."

### PLAN AIR PULLMANS

Company to Build and Operate Sleepers For Long Over-night Hops.

CHICAGO, April 23.—Plans for the construction by the Pullman Company at Pullman, Ill., of fleets of all-pullman airplanes for service in transcontinental commercial flights, have been revealed by the chief engineer of the company.

It has been decided, he said, to operate the planes along the same lines as pullman sleepers are used in railroad traffic. The Pullman Company would lease its ships to operators who would contract to maintain service. The

### How old is 65?

Dr. Robt. G. Jackson says it's mere youth. Last year at 65 he won the \$1,000 Physical Culture prize and a 1300 mile bicycle contest against a man 35. Dr. Jackson was formerly a physical wreck but Roman Meal, milk and vegetables transformed him into a vigorous "Youth at 65", 98% perfect physically.

## Plantol Soap

An Exquisite Toilet Soap



A toilet soap made only from plant fruit and flower oils.

Highest quality at a popular price ~ Ten cents a cake. For sale everywhere in Canada

LEVER BROTHERS LIMITED TORONTO.



LEVER BROTHERS LIMITED Toronto, Ontario

Please send me a full size cake of Plantol Soap. It is enclosed to cover cost of mailing.

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LEPN 561

### BISHOP TO ASK N. S. AID

MONTREAL, April 23.—An appeal for relief for the distressed people in the mining district of Nova Scotia, is to be issued immediately by Bishop Partridge to the church people of Montreal. This was decided at

the 56th session of the synod of the diocese of Montreal this afternoon.

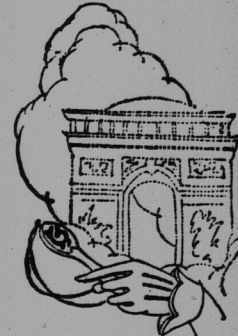
Offices to Let. See the want ad. page.

### PUPIL DIES OF POISON.

TRURO, N. S., April 23.—Burton Betts, 16, a High School student, died this evening from blood poisoning, re-

sulting from a blister on his foot caused by dancing.

Flats to Let. See the want ad. page.



The glove of a distinguished Russian empress, with reverse cuff and scalloped edge. Model 573—Price \$1.50



Double ruffles give this glove inimitable charm. Model 584—Price \$2.00



As she sauntered up the Rue Royale these shirred gloves were distinctively smart. Model 586—Price \$1.75



This model, with single ruffle, was worn by a noted American just up from Cannes. Model 579—Price \$1.50



Originally sketched in the foyer of the Opéra, following a smart concert. Model 1534—Price \$2.00



## Gloves Gay, Like Spring Flowers

"Nothing is so smart as the ornamented cuff" ..... the edict of Paris

**W**HAT joy the new gloves have brought to the hearts of les Parisiennes—and now to les Canadiennes! Paris in the Spring! This year the flower vendors have competition in multi-colored, decorated gloves.

A riot of lovely cuffs . . . embroidered, piped, shirred, cut in different shapes, some drooping, some with saucy contrasts in colors . . . daring, yes, but très chic.

Kayser observes in Paris sketched the coming models and cabled us. Now in your own shops, as if they were smuggling along the Tuileries Gardens on the Rue de Rivoli or on the Rue de la Paix, you can find Kayser's latest creations, faithful copies of the favorites in Paris.

Kayser alone sets the pace in transmitting le dernier cri in gloves to Canada. See them at once. In many shades, many styles—Spring-weight silk at prices which delight the slim pocketbook of the smart Parisienne. So buy several pairs, remembering that the ungloved hand is quite passé.

**Kayser**  
GLOVES - UNDERWEAR - HOSIERY  
ALL MADE IN CANADA

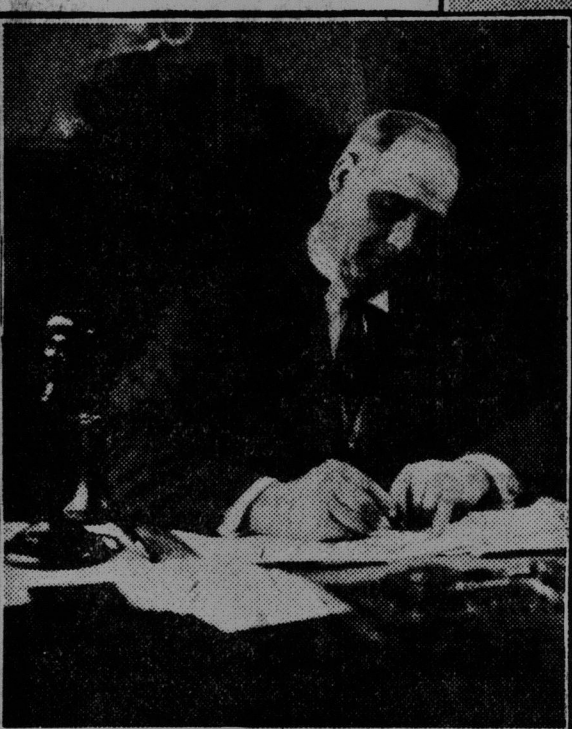
Appropriately enough, we noted this flower embroidered reverse cuff as the wearer emerged from a lovely garden. Model 584—Price \$2.00

As she sauntered out of the Rue St. Honoré, we noted a diplomat's wife, wearing this glove with its scalloped cuff. Model 605—Price \$1.50

A new gauntlet model with handkerchief flaps in contrasting colors. Model 555—Price \$2.00

"IN FEBRUARY OF THIS YEAR (1924) my third baby was born. Three months later found me with constipation, headaches and just dragging around—and three small children. I decided something had to be done. I started taking Fleischmann's Yeast, a cake morning and night. In a few weeks I was able to stop the use of cathartics; headaches and backaches were gone; and I had plenty of energy. I felt like a different woman."

Mrs. Marie T. Gardner, Glasgow, Va.



"AS A HUMANITARIAN, and as a physician for twenty-two years, I unhesitatingly recommend that persons suffering from deficient digestion give Fleischmann's Yeast a test. I suffered from a bad stomach for nearly twenty years. Abandoned hope of receiving permanent relief. . . . Since taking Fleischmann's Yeast cakes, which I began last June, I sleep approximately one and a half hours more and can eat 'a man's dinner' without distress."

Dr. William Nealon, Philadelphia, Pa.



"I HAD DEVELOPED acne of the face, which became chronic in spite of medical care and good hygiene. Scrubs, ointments, washes, drugs, diets, lotions, made me wretched without improving the unsightly condition. . . . Then I consulted our family doctor, who strongly advised trying one cake of Fleischmann's Yeast before meals (three times a day). I took it regularly for six months. . . . My skin cleared. I lost that thin, pale look, and was able to continue with my work at college."

Miss Rose Cooperman, Brooklyn, N. Y.

## You know such people

Full of a new zest and joy in living. Read their remarkable tributes to this simple fresh food



Not a "cure-all," not a medicine in any sense—Fleischmann's Yeast is simply a remarkable fresh food. The millions of tiny active yeast plants in every cake invigorate the whole system. They aid digestion—clear the skin—banish the poisons of constipation. Where cathartics give only temporary relief, yeast strengthens the intestinal muscles and makes them healthy and active. And day by day it releases new stores of energy.

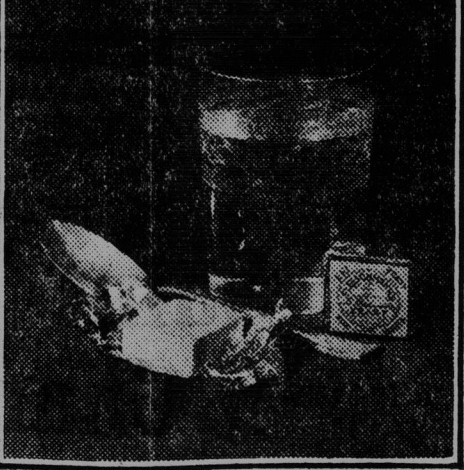
All grocers have Fleischmann's Yeast. Start eating it today! Buy several cakes at a time—they will keep fresh in a cool dry place for two or three days.

And let us send you a free copy of our latest booklet on Yeast for Health. Health Research Dept. 428, The Fleischmann Company, 208 Simcoe St., Toronto, Ont.

FLEISCHMANN'S YEAST IS MADE IN CANADA

"AS A TRAVELING salesman I found myself suffering from chronic constipation and general stomach disorders induced by irregular meals. My head ached continuously. I lacked 'pep.' My record fell off alarmingly. . . . I tried Fleischmann's Yeast. In a few weeks my tendency to be constipated had practically disappeared and with it my headaches. I have broken all my previous sales records. I feel that Fleischmann's Yeast has materially helped me up the ladder toward success."

Fred Corrington, Litchfield, Ill.



THIS FAMOUS FOOD tones up the entire system—banishes constipation—stomach troubles—skin disorders.

Eat two or three cakes a day before meals: on crackers—in fruit juices or milk—or just plain. For constipation especially, dissolve one cake in hot water (not scalding) right and morning.



"Hey, fella's! Here's flavor!" You bet! A flavor found only in Kellogg's Corn Flakes. A flavor no one on earth could describe! Taste it—and you will agree!

Discover the Kellogg flavor today. Thrill the whole family and save yourself work. No cooking. Just fill the bowls from the package, and add milk or cream. Simply delicious with fresh or preserved fruit. Served in all restaurants and hotels. Sold by all grocers.

**Kellogg's**  
CORN FLAKES

We challenge the World!

Try any ready-to-eat cereal. You won't find another that even approaches the marvelous flavor found only in Kellogg's Corn Flakes.

