

Sale
Starts
Friday,
October
31st
9
a. m.



Anniversary Sale

OF

Levine's Shoe Store

90 KING STREET

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9
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An opportunity for every man, woman and child to secure their Fall Footwear at astonishing savings. Our standard of footwear will not allow us to give cut to the bone prices, but honest values for particular people, who demand something a little better.

A PERSONAL MESSAGE

Friday morning at 9 o'clock sharp there will be ushered in our 10th Anniversary Sale—A Feast of Bargains that will certainly capture the interest of the whole city and surrounding territory.

For ten years we have sold good honest merchandise at the lowest possible price that our customers have recognized. This is shown by the steady expansion of our business and now we wish to show our appreciation of your patronage. Hence the value giving sale.

We have ransacked the highways and byways for the exceptional bargains that we are passing on to you Friday. Our store is displayed with a brand new stock of high grade shoes for men, women and children, and plainly marked at prices that will astound you. Bins are full to overflowing with values that will instantly appeal to your pocketbook. The articles described in this advertising give only a hint as to the tremendous savings you can effect by shopping here during the next ten days of our great 10th Anniversary Sale.

We are taking this particular way to thank you for your generous patronage in the past. It is your chance to participate in an event that means actual money in your pocket in the many dollars you save. Prices have been greatly reduced in our determination to give you the utmost value for your money. The values offered here for the next ten days are extraordinary.

Our profits have been cut to less than half to make this possible. Read the advertisement over closely; notice the tremendous price reductions. They are our best invitations to you to come to our store. This is a combination you cannot afford to pass by. Thousands of old and new customers will flock here and take advantage of our 10th Anniversary offer. Extra sales peoples have been engaged so you are sure of quick service.

Remember that this sale starts Friday, October 31st, at 9 o'clock sharp. Our store doors will be thrown open for the biggest bargain festival in the city and vicinity of St. John.

Come early; come prepared; BUY and you will save.

(Signed) P. M. LEVINE.

Sale Starts Friday,
Oct. 31st, 9 A. M.

FREE

100 Pcs. Ladies' Bedroom Slippers

TO THE FIRST 100 CUSTOMERS

Friday Morning, Oct. 31st, 9 A. M. Purchasing \$3.00 or Over

LEVINE'S

SHOE STORE

90 King St.

St. John, N. B.

Women's Oxfords, Black and Brown

ALL LEATHERS

Special Lot. **\$6.00** Value

INFANTS' BOOTS

Button or Lace.
Sizes 3 to 7 1-2.
\$2.00 value.

75c

LADIES' BLACK KID HOUSE SLIPPERS

All sizes.
\$2.50 value.

\$1.43

WOMEN'S OXFORDS

Black or Brown.
Solid Leather
Calf Skin.

\$2.65

WOMEN'S SPATS

In several
Shades.

43c

BOYS' BOX KIP BLUCHER

Solid Leather.
Guaranteed.
Rubber Heels.
Sizes 1 to 5 1-2.

\$2.45

YOUTHS' BOX KIP BLUCHER

Solid Leather.
Rubber Heels.
Size 11 to 13 1-2.

\$2.18

LITTLE GENT'S BOX KIP BLUCHER

Rubber Heels.
Size 8 to 10 1-2.

\$1.78

WOMEN'S BROAD-CLOTH GAITERS

Best grade.
13 button.
3 buckles.
All shades.

\$1.95

MEN'S BROGUE OXFORDS

Double sole.
British make.

\$4.45

LADIES' CUSHION SOLE OXFORDS

Made of black kid.
Rubber heels.

\$3.50

WOMEN'S BROWN CALF AND PATENT OXFORDS

F. W. Slater's.
Creased Vamp.
Regular \$7.50.

\$5.45

LOG CABIN AND GREY SUEDE OXFORDS

Goodyear welt.
Cuban Heel.

\$4.95

Children's High Cut Boots

Sizes 8 to 10 1/2

Regular **\$2.50** Value

MEN'S BALKAN LAST SHOES

Goodyear welt.
\$6.00 value.

\$3.95

MISSSES' HIGH CUT LACED BOOTS

Black only.
Sizes 11 to 2.

\$1.38

LADIES' SUEDE BOUDOIR SLIPPERS

All colors.
All sizes.

89c

WOMEN'S HIGH CUT SHOES

Black and Brown.
Sizes 2 1-2 to 4.

49c

Men's Genuine Calf Boots

GOODYEAR WELTS

Black or Brown
Recede Toe. Rubber Heel. **\$6.00** value

Men's Black and Brown Calf Boots

HEAVY DOUBLE SOLES

Goodyear Welts. Rubber Heels. **\$8.50** Value