

THE EVENING TIMES, ST. JOHN, N. B., TUESDAY, JANUARY 7, 1908.

ONE BIG SALE

To start the new year off to beat the old year is the task we undertake, and we believe it will be a mighty hard task to perform.

The great increase in our business of the past makes us believe that something out of the ordinary must be done to beat our past sales, and as a starter we offer

\$35,000 Worth of Up-to-Date DRY GOODS AND CLOTHING at about 50 cents on the Dollar

Read carefully all about it, and don't forget our past reputation for living up to our advertisements.

40 Doz. Men's Regular \$1 Sweaters, Black or Blue, <i>Sale price, \$.59</i>	30 Doz. Men's Regular 75c. Regatta Shirts Sizes 14, 16, 16 1-2	Men's Regular \$18 Overcoats, English Melton, <i>11.98</i>
75 Doz. Men's Regular \$1.25 Sweaters, Black or Blue, <i>Sale price, .98</i>	16 Doz. Men's Regular \$1.25 Mocha Gloves, <i>.89</i>	Men's Regular \$10 Reefers, Fur-Lined, <i>5.98</i>
15 Doz. Men's Regular \$1.50 Cardigans, <i>Sale price, .98</i>	50 Doz. Men's Regular 65c. Wool Fleece Shirts and Drawers, <i>.45</i>	Men's Regular \$5 Reefers, Canadian Tweed, <i>3.48</i>
100 Doz. Men's Regular 75c. White Dress Shirt, <i>.42</i>	30 Doz. Men's Regular \$1 Unshrinkable Shirts and Drawers, <i>.59</i>	500 Pairs Men's Canadian Tweed Pants, Regular \$1.75, <i>1.00</i>
50 Doz. Men's Regular 35c. Neckties, <i>.19</i>	50 Doz. Men's Regular \$1.25 Umbrellas, <i>.98</i>	300 Pairs Men's English Worsted Pants, Regular, \$3.00, <i>1.98</i>
50 Doz. Men's Regular 35c. Braces, <i>.19</i>	50 Doz. Men's Regular \$1 Jersey Fleece Top Shirts, <i>.75</i>	\$3,000 Worth of Shoes, Up-to-date, for Men and Women at less 20 per cent discount,
400 Doz. Men's Regular 8c. White Handkerchiefs, <i>.3</i>	38 Men's Regular \$8 Overcoats, Black Frieze, <i>4.98</i>	The Great \$3.00 King Hat, <i>Sale price, 1.98</i>
125 Doz. Men's Regular 15c. Collars, <i>3 for .25</i>	Men's Regular \$8 Overcoats, Canadian Tweed, <i>3.48</i>	Men's \$10 All-Wool Tweed Suits, <i>6.48</i>
25 Doz. Men's Regular 25c. All-Wool Hose, <i>.19</i>	Men's Regular \$10 Overcoats, Canadian Tweed, <i>6.48</i>	Men's \$12 English Worsted Suits, odd sizes, <i>Sale price, 6.48</i>
30 Doz. Men's Regular 65c. Heavy Duck Shirts, <i>.48</i>	Men's Regular \$16 Overcoats, Scotch Tweed, <i>9.98</i>	Boys' 2-Piece Suits, <i>\$1.98 up</i>
		Boys' Overcoats, Long Fashionable Cut, <i>2.98 up</i>

Extra Special Bargains for the Ladies

33 Only, Ladies' Last Season's Suits, short coat style Regular \$10.50, to go at <i>\$2.98</i>	Babies' \$2.50 Bear Skin Coats, <i>Sale Price, \$1.75</i>	Ladies' \$1.25 All Wool Shawls, <i>Sale Price, 75c</i>
45 Ladies' Last Season's Coats, that cost us \$3.65, to be sold for \$90.00, only <i>\$2.00 each</i>	Babies' \$1.50 B. S. Sets, Muff and Collar, <i>Sale Price, 98c</i>	Ladies' 75c All Wool Motor Gloves, <i>Sale Price, 50c</i>
75 Ladies' Long Fashionable Coats, latest styles, to be sold for less than half price, <i>\$3.98 to 15.00</i>	15 Doz. 30c All Wool Toques, <i>Sale Price, 19c</i>	Ladies' 50c All Wool Motor Gloves, <i>Sale Price, 38c</i>
Ladies' \$7.00 Skirts, <i>Sale price, 4.98</i>	45 Doz. Ladies' 50c Shirts and Drawers, <i>Sale Price, 39c</i>	Ladies' \$1.25 D. and A. Corsets, <i>Sale Price, 98c</i>
Ladies' \$6.50 Skirts, <i>Sale price, 3.98</i>	Ladies' \$2.50 Black Sateen Under Skirts, <i>Sale Price, \$1.98</i>	Ladies' \$1.00 D. and A. Corsets, <i>Sale Price, 78c</i>
Ladies' \$4.50 Skirts, <i>Sale price, 3.28</i>	Ladies' \$1.75 Black Sateen Under Skirts, <i>Sale Price, \$1.25</i>	Ladies' 50c D. and A. Corsets, <i>Sale Price, 39c</i>
Ladies' \$3.75 Skirts, <i>Sale Price, \$2.98</i>	Ladies' \$1.25 Black Sateen Under Skirts, <i>Sale Price, 98c</i>	Ladies' \$1.25 P. C. Corsets, <i>Sale Price, 98c</i>
Girls' Coats, <i>From \$2.98 to \$5.00</i>	Ladies' \$1.00 Black Sateen Under Skirts, <i>Sale Price, 68c</i>	Ladies' 75c P. C. Corsets, <i>Sale Price, 58c</i>
Babies' \$4.25 Bear Skin Coats, <i>Sale Price, \$2.98</i>	Ladies' 45c Hose Supporters, <i>Sale Price, 25c</i>	Ladies' 50c Black Cashmere Hose, <i>Sale Price, 38c</i>
Babies' \$3.50 Bear Skin Coats, <i>Sale Price, \$2.28</i>	Ladies' 25c Hose Supporters, <i>Sale Price, 15c</i>	Ladies' 35c Black Cashmere Hose, <i>Sale Price, 25c</i>
	Ladies' \$2.25 All Wool Shawls, <i>Sale Price, \$1.75</i>	Ladies' 25c Black Cashmere Hose, <i>Sale Price, 19c</i>
	Ladies' \$1.75 All Wool Shawls, <i>Sale Price, \$1.25</i>	Ladies' 50c Shirts and Drawers, <i>Sale Price, 39c</i>
		Ladies' 30c Shirts and Drawers, <i>Sale Price, 19c</i>

Remember This Sale Will Last for Ten Days---from January 6th to the 16th.

WILCOX BROS.,

Dock Street and Market Square