

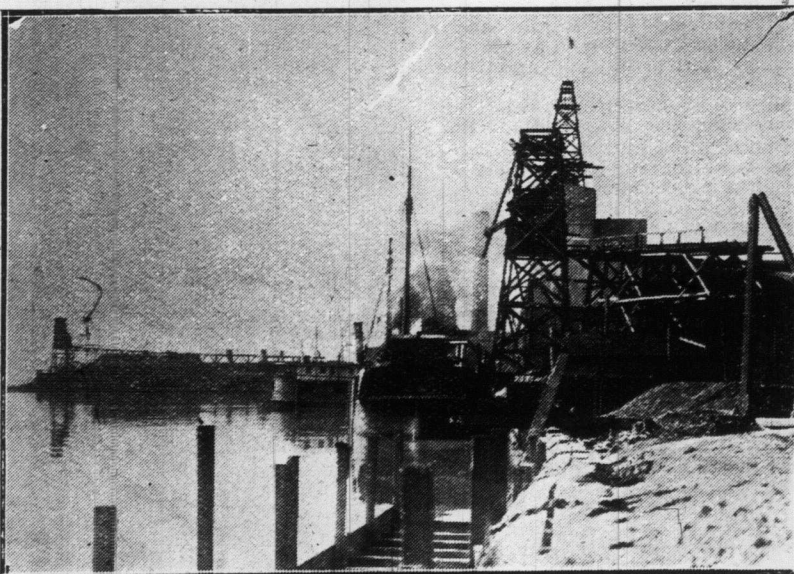
ONE OF THE FINEST DOORWAYS IN TORONTO.
View of main entrance to The World's new home on Richmond-street west. Two handsome lamps adorn the entrance by night. A revolving door admits the public into the spacious business offices.



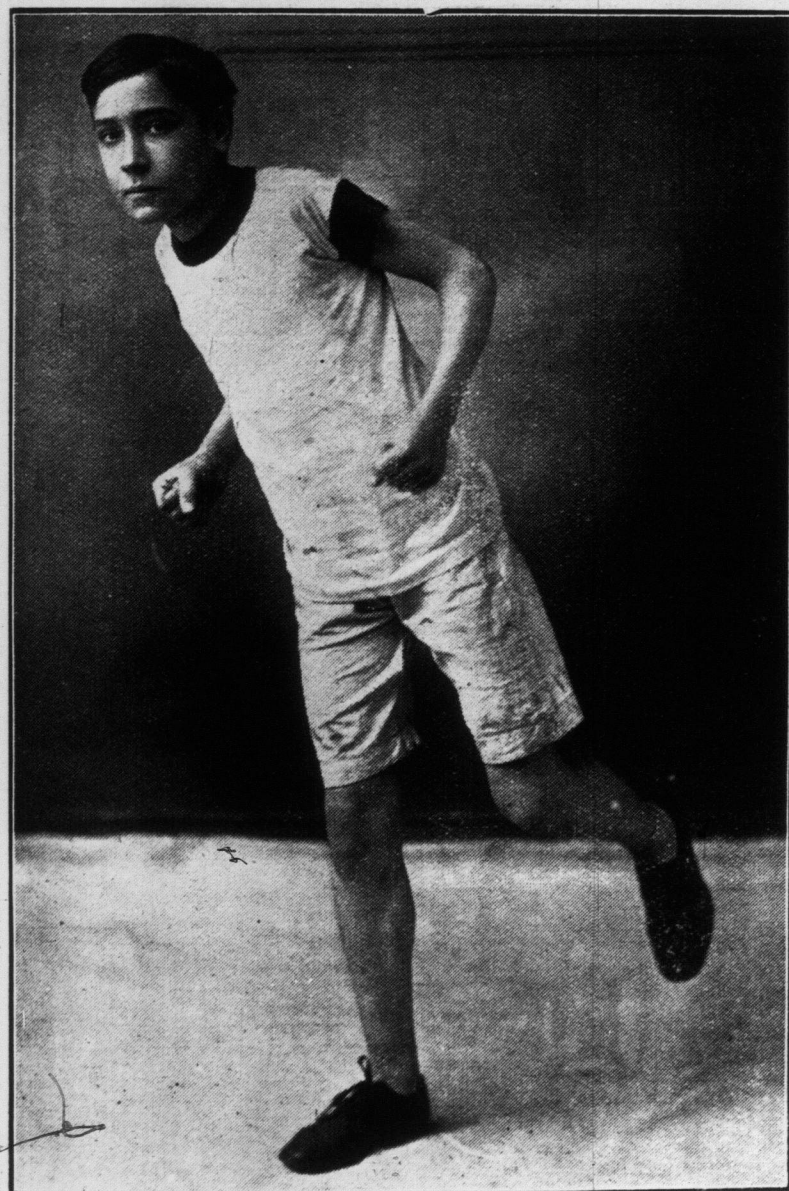
FOUR GENERATIONS.
Right to left: Samuel McGuire, Madoc, Ont., Neil McGuire, Madoc, Charles McGuire, College-street and his son, Charles, Jr.



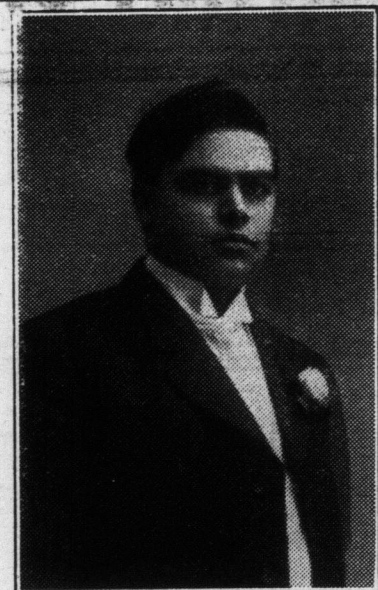
"AND THE MOON SHONE O'ER THE CITY."
Striking cloud effect in moonlight, as photographed by Mr. John Smith of Haileybury at midnight. In the foreground is the wireless telegraph station.



WHERE OUR LAKE STEAMERS SECURE THEIR FUEL.
Naval coaling-station on the bay, and barges "coaling up" preparatory to starting on return trip.



THIRTEEN YEAR OLD MARATHON RUNNER.
Albert Burke, the Toronto boy who made a phenomenal showing in the Royal Canadian Marathon last October, and whose speed and endurance has never been equalled by any other boy of his age.



Primo Tenore Assoluto Agostino Caruso, a pupil of Signor Vegara.

If You Don't Like Gray Hair DON'T HAVE IT

Gray hair is entirely a matter of choice to-day. **Princess Hair Rejuvenator** will take from five to ten years from the age of anyone whose hair is turning grey. It is easy for any man or woman to apply the Rejuvenator themselves. It is unfalling and harmless as water. It is not greasy nor sticky, and restores the hair in ten days. \$1.00, express paid.

Superfluous Hair, Moles, e.c. permanently destroyed by our reliable and antiseptic method of Electrolysis. Eighteen years' experience. Booklet "C" on request.

HISCOTT DERMATOLOGICAL INSTITUTE
61 COLLEGE ST., TORONTO
Estab. 1892. Tel. M. 881.



POPULAR THEATRICAL MANAGER BANQUETS EMPLOYEES
First annual banquet and farewell to old employes of Shea's Theatre, given Wednesday, December 22.



A BAD SHOT.
The Artist: I do believe some horrid boy is throwing stones.

W. A. Murray & Co.
Limited

56 Years' of Growth in Merchandizing

Our January Whitewear Sale

WE only mention a few items taken from our special January Whitewear Sale. The qualities are all the best, and the workmanship exquisite. Make your selection now, while our assortments are at their best.

Corset Covers, made of fine Nainsook, lace trimmed, 75c. to \$5.00; embroidery trimmed, \$1.25 to \$3.00.

White Nainsook Skirts, lengths 36 to 42, lawn frilled, hemstitched tucks, \$2.00.

Lawn Frills, handsomely trimmed with lace, \$3.00 to \$30.00.

Embroidery trimmed, \$4.50 to \$18

Fine Nainsook Drawers, lawn frill tucked, finished with lace, 95c.

Fine Nainsook Valenciennes lace and embroidery in drawers, \$1.00.

Fine Nainsook Drawers, frill 5 inches deep, made entirely of rows of Valenciennes lace, \$1.25 and \$1.75.

Finest Nainsook Drawers, with fine tucking and embroidery beading, 6-inch circular frill made entirely of Valenciennes lace, \$2.50.

Finest Nainsook Drawers, handsomely trimmed in fancy designs of Valenciennes insertion, or Valenciennes and embroidery combined with pretty lace and embroidery medallions, all ribbon finished, \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00.

Drawers, embroidery trimmed, made of fine nainsook and finished with a cluster of tucks and embroidery frill, several patterns to choose from, \$1.00.

A Fancy Nainsook Drawer, circular leg, finished with embroidery beading, embroidery frill, \$1.35.

Deep Embroidery Frill, finished with broad band of embroidery insertion, \$1.50 and \$2.00.

Very handsome Drawers, with frills of embroidery and insertion, plain or fancy designs, \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00.

Take advantage of our special lines early, as the values are certainly exceptional, and altho there is a large stock and a big range of lovely styles and designs, it is doubtful if the stock will last long.

Our out-of-town customers will be promptly served thru our Mail Order Department.