

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

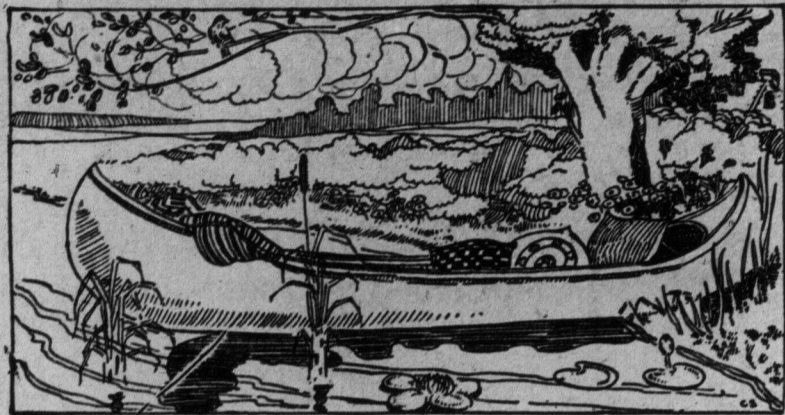
Market Adelaide 6100

Store Hours: 8.30 to 5.30
Store Closes Saturday at 1 p. m.
No Noon Delivery Saturday

SIMPSON'S

Optical News
See our latest styles in Shell Eyeglasses and Spectacles. Consult our optician and get his expert advice free.

Keep a Kodak Record of Your Summer Outing



Let the kodak make a complete and permanent record of your vacation. Live over again through pictures those few short incomparable days passed amid scenes of nature by mountain, lake or stream. No holiday outfit is complete which lacks a camera or kodak. Drop in today and look over our assortment of kodaks, which is now complete. We have them at all prices and to meet all desires. A few of the more popular varieties are here described.

Screen Doors and Windows Essential for the House in Summer

The season for the annual pestilence of flies is now at hand and it is time that your house was fully equipped with screen doors and windows. Not only are you thus protected from the odious presence of flies within the house, but the health of the inmates will not be so readily menaced by these germ carriers. We have a complete line of screen doors and windows which we are offering for sale today at special summer prices.

632 Screen Doors—oak grained finish, three sizes, 2 ft. 8 in. x 6 ft. 8 in.; 2 ft. 10 in. x 6 ft. 10 in., and 3 ft. x 7 ft. Today, \$1.59.

Other styles of doors at \$2.10, \$2.50, \$2.95 and \$3.25 each.

Screen Door Fittings—Hinges, pull and screws, 30c set.

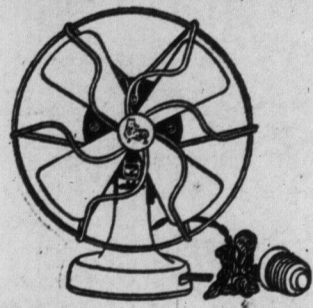
No.	Height.	Closed.	Open To.	Price.
20	10	18	29 inches	24c
21	10	20	33 inches	27c
2	10	22	36 inches	35c
4	14	14	20 inches	33c
5	14	18	28 inches	39c
6	14	22	36 inches	45c
7	14	26	44 inches	49c
9	14	32	60 inches	59c
10	18	18	28 inches	45c
11	18	20	32 inches	49c
12	18	22	36 inches	55c
13	18	26	44 inches	65c
14	22	22	36 inches	65c
16	24	30	52 inches	85c

Order by number—phone Main 7841.
Simpson's—Basement.

Electric Fans

Indispensable in Summer for Home and Office

6-Inch "Polar Cub" \$8.50



Cool and refreshing in this torrid weather—essential for home, office or shop. Why suffer from the heat when you can purchase a 6-inch "Polar Cub" electric fan which will work wonders in a short time? You can place this fan on the dresser or hang it on the wall. It has two speeds and is adjustable, and may be used with either Hydro or Toronto current. Price \$8.50.

9-Inch "Polar Cub" \$12.00

This fan is more suitable for the larger room or the office. It also can be placed on the desk, or you can hang it on the wall. It has two speeds and is adjustable. Price \$12.00.

8-Inch Fan.

With three speeds, for the home or office. Price \$12.75.

8-Inch Oscillating Fan.

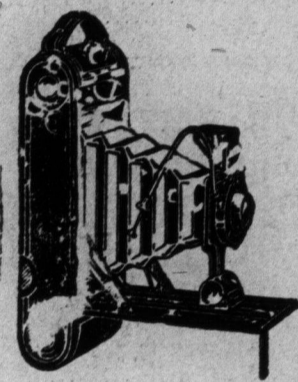
Three speeds. Price, \$19.50.

12-Inch Fan.

With three speeds, \$25.00.

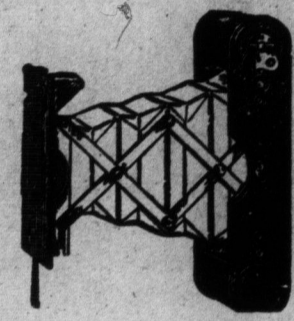
All these fans may be used on Hydro or Toronto current.

No. 1 Kodak Jr., F.7.7 Lens, \$19.75.



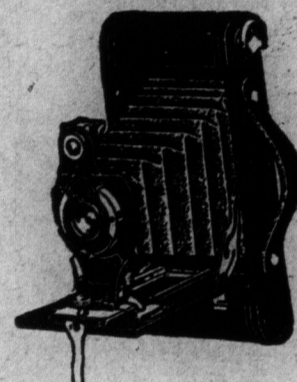
This Kodak takes a picture 2 1/4 x 3 1/4 both vertical and horizontal—is fitted with a Kodak ball-bearing shutter and Kodak anastigmat lens F.7.7. The frame is aluminum, covered with seal grain leather. This model is strongly recommended, price \$19.75.

V. P. Kodak \$9.00.



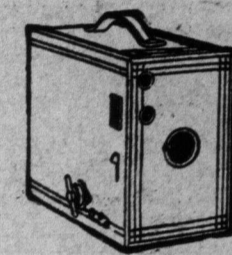
Takes picture 1 1/2 x 2 1/2, and really will slip into the vest pocket. No focusing needed as it is a fixed focus Kodak, and priced at \$9.00. V.P. Kodak with F. 7.7 lens is \$16.00.

No. 2 Folding Premo, R. R. Lens, \$9.00.



Takes picture 2 1/4 x 3 1/4. Has rapid rectilinear lens and ball-bearing shutter. Folds very small, being made on light metal frame. It's an Eastman and costs only \$9.00. Also No. 2A Folding Premo with R. R. Lens at \$10.75.

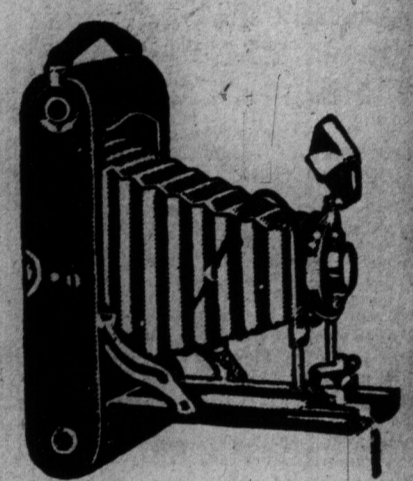
No. 2 Brownie \$3.00.



Takes picture 2 1/4 x 3 1/4, has good lens and rotary shutter. Very strong and neatly finished in black and nickel, \$3.00. Other Brownies are No. 0, at \$2.15, No. 2A at \$3.75.

Full stock of Eastman films, papers, etc., always on hand. Phone Kodak Dept. Main 7841.

3A Kodak Jr., R. R. Lens, \$25.25.



Takes picture full postcard size—finished in nickel and black, and is considerably smaller than the ordinary postcard camera. This model fitted with B. and L. rapid rectilinear lens, \$25.25.



Fascinating Holiday Fiction

Take These Novels With You on Your Vacation

75c



Son of Tarzan, by E. R. Burroughs.
Beasts of Tarzan, by E. R. Burroughs.
Tarzan of the Apes, by E. R. Burroughs.
Yellow Dove, by George Gibbs.
Empty Pockets, by Rupert Hughes.
"K" by Mary Roberts Rinehart.
Just David, by Eleanor H. Porter.
Rainbow's End, by Rex Beach.
When a Man's a Man, by Harold Bell Wright.
Torchy, Private Sec., by Sewell Ford.
Unpardonable Sin, by Rupert Hughes.
Beloved Traitor, by L. Packard.
Kingdom of the Blind, by E. Phillips Oppenheim.
Strawberry Acres, by Grace Richmond.
T. Tembarom, by F. H. Burnett.
Way of an Eagle, by Ethel M. Dell.
Knave of Diamonds, by Ethel M. Dell.
Bobbie, General Manager, by Olive Higgins Prouty.
At the Foot of the Rainbow, by Gene Stratton Porter.
Martha and Cupid, by Julie M. Lippmann.
Dear Enemy, by Jean Webster.
Prudence of the Parsonage, by Ethel Hueston.
Cloth bound, good type, phone your order, 75c.
Book Dept.—Street Floor.

SIMPSON'S MARKET TODAY

200 only, Peas, 100 only, Pails Domestic/Shortening, 5 lbs. gross rolled, for boiling or frying. Special, per lb., 45c. weight, Special, per gall, \$1.55.

SIMPSON QUALITY MEATS
Government Inspected.
Chuck Roasts Choice Beef, per lb. 21c.
Shoulder Roasts, per lb. 22c.
Brisket Cuts, for boiling, per lb. 22c.
Mince Shoulder Steak, per lb. 25c.
Front-quarters Young Lamb, per lb. 24c.
Family Sausage, our own make, per lb. 25c.

FISH
Order Today for Early Friday Delivery.
Whitefish, fresh-caught, dressed, per lb. 14c.
Salmon Trout, fresh-caught, dressed, per lb. 19c.
Haddock, fresh-caught, headless, per lb. 12c.
Cod Steaks, fresh, per lb. 15c.
Halibut Steaks, fresh, per lb. 30c.
Finnan Haddies, fresh smoked, per lb. 15c.

GROCERIES.
Finest Creamery Butter, lb. 55c.
1000 pails St. Williams Raspberry Jam, No. 4 size pail, \$1.00.
One car Standard Granulated Sugar, 10-lb. bag, \$1.10.
2,000 tins Finest Canned Tomatoes, tin, 13c.
(Only 5 tins to a customer.)
Finest Canned Peas, 2 tins 25c.
H.O. Ammonia Powder, 3 packets, 24c.
Ogilvie's or Purify Flour, 24-lb. bag, per bag, \$1.69.
Campbell's Soups, assorted, 2 tins 34c.
Morris' Margarine, lb. 26c.
Dingman's Napsin Soap, 7 bars 45c.
Assam Tea, regular 65c lb. 50c.
Seedless Raisins, lb. 22c.
Magic Baking Powder, 1-lb. tin, 36c.
Choice Currants, lb. 30c.
Flaked Wheat, 7 lbs. 65c.
Peanut Butter, in bulk, lb. 25c.

FRUIT SECTION.
California Valencia Oranges, doz., 30c.
Choice Onions, 2 lbs. 25c.
Horse Radish, lb. 16c.

FLOWER SECTION.
Fuchsias, each 20c.
Boston Ferns, each 95c.
Whitman Ferns, each 65c.
Begonias, in bloom, each 30c.
Rubber Plants, each \$1.00.
Hanging Baskets, well filled, each for \$1.19.
Palms, each 60c.
Asparagus Ferns, each 15c.

Desk Pads for Home or Office, 95c

Large size Blotting Pad with leather corner and soft back so as to not scratch the finest desk. Regularly \$1.25. Special, 95c.

Rosco Linen Lawn

An extra fine quality of note paper with beautiful writing surface. Put up in boxes, containing one pound paper.

Regularly, per box, 85c. Special 75c.

Envelopes, per box of 75. Regularly 55c. Special, 51c.

Victoria Pure Food Roll



At this time of year it is very important that you should keep your food properly protected from flies, etc., at the same time keeping it moist and palatable. This can be accomplished by the use of the Victoria Pure Food Roll. Regularly (20 sheets to a roll), 5c. Special, 7 for 25c.

Simpson's—Main Floor.

Outing Shoes for the Whole Family

Cool and comfortable for summer—Outing Shoes for men, women and children. Just the thing for wear during the summer outing, on the golf course or in the garden.

FOR MEN

White Canvas Straight Lace Boots—rubber toecaps and rubber outer sole with leather inner sole. Sizes 6 to 11, \$3.19.

Also White Canvas Blucher Boots, red foxing and white rubber sole. Sizes 1 to 5, \$1.69, and 6 to 11, \$1.89.

FOR WOMEN

Women's White Canvas Laced Boots, with rubber soles. Sizes 2 1/2 to 7. Today, \$1.69.

Women's White Canvas High Cut Laced Boots, with rubber sole and solid heel. Sizes 2 1/2 to 7. Today, \$2.19.

White Yachting Boots with rubber sole and leather insole. Sizes 2 1/2 to 7, \$1.49. Same style in oxfords. Sizes 2 1/2 to 7, \$1.29.

FOR CHILDREN

White Canvas Shoes with heel. Sizes 11 to 2, \$1.89.

Same style without heel, \$1.19.

White Sandals. Sizes 11 to 2, \$1.19.

Child's 1-strap Slippers. Sizes 11 to 2, 99c, and 8 to 10, 89c.

Simpson's—Second Floor.

The Robert SIMPSON Company Limited