

SIMPSON

Store Opens 8 a.m. Closes at 5.30 p.m. Today

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Moderate northerly to easterly winds; fine and a little cooler.

SIMPSON

Some Light Reading

- "The Story Girl," by Montgomery. Published at \$1.50. Saturday . . . 1.10
- "The Claw," by Cynthia Stocklay. Published at \$1.25. Saturday . . . 1.10
- "Nonsense Novels," by Stephen Leacock. Published at \$1.25. Saturday . . . 1.00
- "The Long Roll," by Mary Johnston. Published at \$1.50. Saturday . . . 1.20
- "The Cabin," by Stewart Edward White. Published at \$1.50. Saturday . . . 1.20
- "The Cruise of the Snark," by Jack London . . . 2.00

Home's Where the Heart Is

And if, conversely, your heart is in your home, you'll rejoice at these opportunities for improving it at so little expense.

On the Fourth Floor

Tapestry Rugs are reduced for Saturday morning selling. These rugs are the product of one of the best Scotch mills. They have only one seam in the centre, and that is invisible.

There are twenty designs to select from, which include red and green Orientals, red and tan florals, self-tone red lattice, green and brown florals, etc.

- 3 x 3 1/2. Special Saturday . . . 6.98
- 3 x 4. Special Saturday . . . 7.98
- 3 1/2 x 4. Special Saturday . . . 9.98
- 4 x 4. Special Saturday . . . 11.98

Bamboo Verandah Shades \$1.19

These are strongly made, and fitted with cords, pulleys and hooks, natural color; size 8 feet wide by 8 feet drop. Regular price \$1.50. Saturday morning . . . 1.19

Remnants Half Price and Less

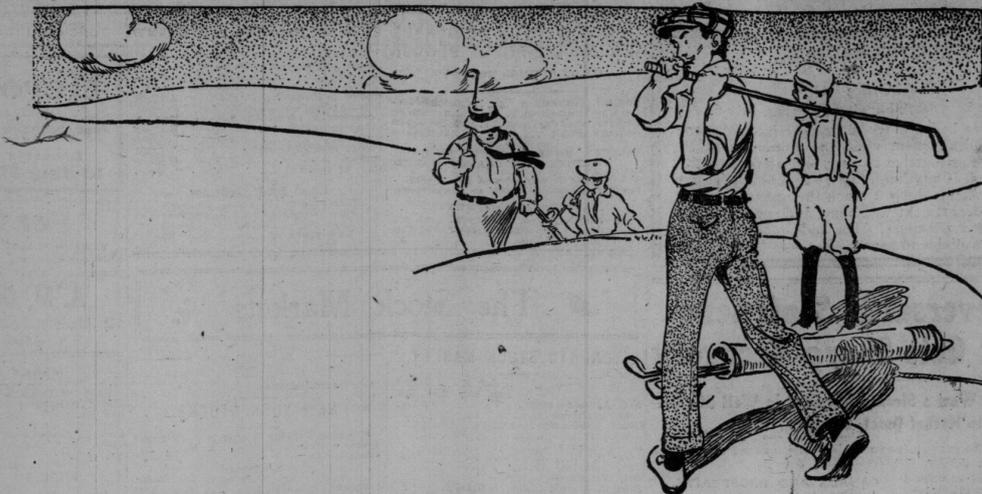
Saturday morning we clear all remnants, including velours, monk's cloth, rep, tapestries, serge, silks, chintz, casements, etc.; suitable for cushion covers, single portieres, etc.; lengths 3/4 to 3 yards. Regular 60c to \$2.50. Saturday25 to 1.25 (Fourth Floor)

A 49c China Sale

A whirlwind of China Bargains for quick selling. Beautiful pieces, English, German, French and Flemish wares. Many are regular up to \$2.00. Clearance price for Saturday49

For good choosing, come early. No phone or mail orders.

Included are the following: Royal Doulton Tea Pots, Sugar and Cream Sets, Chocolate Pots, Comb and Brush Trays, Ravissant and Jardiniere, Syrup Jugs, Cake Plates, Doulton Chop Plates, Japanese Vases, Jugs, Tobacco Jars, Syrup Jugs, Spoon Trays, Cups and Saucers. Values up to \$2.00. Saturday, extra special49



We Certainly Have Some Pull, when it comes to supplying men with their Summer Clothes---that's evident from the quantity which has left our Men's Store during the last week, and the reason is not far to seek; where men like to find their summer wear is in a stock that gives them a certain latitude, that allows them to exercise their individual taste, and yet that confines its prices within very reasonable limits---and that's the kind of stock we've collected.

And Talking of Pull, don't forget the pull we have with the best manufacturers of Men's Wear in Canada; they'd rather sell to us, and our customers get the very cream of their big disposals at prices that cannot be matched.

Take the following list for Saturday as an illustration of what we mean:

A Summer Outing Suit

One of the Best \$15.00 Suits We Sell, Priced at \$10.50 for Saturday---Made of grey and fawn lightweight tweeds, half lined with lustre; a big catch for early Saturday shoppers. Saturday 10.50

A Cool Crash Linen Suit

One of the "easy" kind in both fit and price, single-breasted, well made, and the pants are the smart without suspender kind; sizes 36 to 44. Saturday 6.50

A Silk Coat

Cool as a cucumber---a light grey single-breasted coat, with patch pockets; sizes 36 to 46. Saturday for . . . 4.50

A Light Satara Cord Coat

In fawn, a good wearer that will have a sensible owner; sizes 36 to 50. Saturday 2.00

A Linen Coat

For hot weather wear; sizes 37 to 44. Saturday for 1.25

A Wash Vest Reduced in Price

Your choice of 250 if you are the first to come; all kinds of weaves and colors; they are made with detachable pearl buttons. Regularly up to \$2.50. Saturday . . . 1.25

Be Right On Time For the Sock Sale

Men's Imported Lisle Thread Socks---Manufacturer's samples and over-makes, in new styles and colors; embroidered, drop-stitch and jacquard patterns. Regular 35c and 50c. Saturday, per pair, .25; three pairs69

Fancy Lisle and Cotton Socks---Stripes, checks and plain colorings; newest patterns; in all sizes. Regular 25c. Saturday, per pair 12 1/2

Pure Thread Silk Socks, gauze weight, Lisle thread sole, heel and toe; black, tan, grey and all the wanted shades. Regular 50c. Saturday, .35; three pairs 1.00

The Last Straw

200 Panamas, tourist, telescope and square crown shapes; fine quality and finish. Regular \$5.00. Saturday 3.75

100 American Panama Hats, extra fine quality and newest shapes; best finish. Regular \$6.00 to \$10.00. Saturday 4.85

Straw Hats, correct shapes, medium or low crowns, with wide brims and deep block; silk bands; very fine braids, in split, Canton and sennit. Saturday 1.50

Light Weight Champions

Summer Underwear, shirts and drawers, balbriggan, Sea Island cotton, natural wools, merinos. Regular 75c. \$1.00 and \$1.25. Saturday 44

English Cashmerete Outing Shirts, a variety of stripes in different colors. Regular 75c and \$1.00. Saturday . . 59

Blue Bathing Suits, two-piece style, all sizes. Regular \$1.25. Saturday 1.00

The **SIMPSON** Company Limited

It Won't Hurt to Hurry in This Kind of Summer Footwear

The Prices Won't Hurt You Either.

MEN'S BOOTS AND OXFORDS

1500 pairs Men's Boots and Oxfords, in ten good styles:

- (1) 300 pairs 10-inch Leg Tan Prospectors. Regular \$4.49
- (2) 300 pairs Doctors' Special, tan calf with triple sole. Regular \$3.95
- (3) 90 pairs Gunmetal Tan Victor Oxfords. Regular \$4.00
- (4) 240 pairs Patent Colt Blucher Oxfords. Regular \$4.00
- (5) 180 pairs Tan Calf Blucher Oxfords. Regular \$4.50
- (6) 60 pairs Black Box Calf Blucher Boots. Regular \$4
- (7) 60 pairs Patent Colt Blucher Boots. Regular \$4
- (8) 68 pairs Vici Kid Blucher Boots. Regular \$4.00
- (9) 90 pairs Gunmetal Blucher Oxfords. Regular \$4
- (10) 112 pairs Tan Calf Blucher Boots. Regular \$4.00

Every pair Goodyear welted. On sale Saturday, all one price.

300 pairs Women's Bathing Shoes, black or white duck, with duck covered rubber sole, tape strings to tie over instep; sizes 2 to 7. Saturday 29

300 pairs Women's White Canvas Oxfords, Blucher and ankle-strap styles; all sizes 2 1/2 to 7. Clearing price, Saturday 99

120 pairs Women's Buskin House Shoes, prunella cloth and dongola kid, elastic over instep; sizes 2 1/2 to 4 1/2 only. Saturday 79

1360 pairs Women's Oxfords and Pumps, tan calf, patent colt, vici kid and gunmetal leather; all sizes 2 1/2 to 7 1/2:

Lot 1---Regular values \$2.50, \$3.00 and \$4.00. Saturday 1.99

Lot 2---Regular values \$1.75, \$2.00 and \$2.25. Saturday 99

NOTE---These are the last of some of this season's best selling styles.

180 pairs Men's White Sea Island Duck Boots and Oxfords, Blucher cut, Goodyear welt soles; sizes 5 1/2 to 10. Saturday, clearing 1.99

200 pairs Women's and Men's Water Rush Slippers, just the thing to wear in the summer home. Special, Saturday 29

120 pairs Misses' and Children's Ankle-Strap Slippers, white canvas, low heels; all sizes 8 to 10 1/2 and 11 to 2. Saturday 79

For Baseballers---Young and Old

Fielders' Gloves, leather, felt lined. Regular 50c. Saturday 25

Fielders' Gloves, calfskin, double padded, leather lined. Regular \$2.00. Saturday 1.25

Basemen's Mitts, black leather, double leather bound, and laced from heel to heel, leather lined, buckle wrist-band. Regular \$1.50. Saturday . 1.00

Bats --- Men's Match. Regular 50c. Saturday 25

Baseballs---Diamond Champion, 9 inches, 5 ounces. Saturday 25

Swimming Wings, silk, a real aid. Regular 50c. Saturday 39

RESIDENTIAL

Strictly high-class the College. The will divide. Local price right. H. W. WILSON 88 King

PROBS:

Richter Wh

Aviator is in a Broken Bruises as tempting in Island Machine E

Within twelve his seat. Joseph the "Flying Duck" aviator, who flight around the New York, was by age of his mach at the stadium ac today. Richter is suffe fracture of the left being broken, a left thigh and o rose and eight shins. He will no for eight weeks. A better day weather condition been desired. Th in the sky and s southeast wind, a the field. About were present in E. VanDeventer, tor, Alfred. Surr runner, and other field at the time At 3 p.m. Ric would witness, hopeful that he o over the city an in centre of the brought from the quarter of an h ing the motor ar thing was worki 4.30 Richter retr his aviator's dre eager to start th possible in case should arise. A in cranking the m to be in good w 4.40 Richter took Shot Alar

When he was o once again cran raised his hand, holding the bi-pla chine sped along of about twenty apparently made When the machi of the field and from the ground great number of an accident.

The question body's mind wa short space left, enough to clear t was a moment, he had reached a and had not yet of speed he was evitable. Fortun prescience of mind when he saw the able for him to do The machine s speed, and Richt the impetus was to narrow, that against the board for against the seats.

So terrific was ralling which en north end was d of contact, and of seats, the fr machines being v Richter was t striking his head the airplane, and great forces into shin-bones of h loss consciousness If Richter had when he did he would undou ed, owing to th was travelling. F. C. Lundy, the scene and hie ed praise. E keeping back th first aid to the highly commen of the Lakeside manner in which broken limb of

Credit is also what owns the brought the bat a stretcher in v moved to the v Machine h hly and sympathi sisted in every w as possible the fured aviator. was badly dam moved to the ter up prior to be to the wharf an bell. Dr. C. time arrived. Home and a for St. Michael he was conveye ambulance.

Realized The World saytial after the by Dr. M. Cra

Continued on

Degree fo

MONTREA stated on a thorty the s nesy will from the fa Trinity Colle tree of doct Sir Thomas to-day, and to subst ment, but t orary degre deder to his friends are he will hard compliment not only to Irish race in