

WADDELL & HARDESTY
CONSULTING ENGINEERS

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To All Those Who Have Written Chapters for "Vocational Guidance in Engineering Lines", or Have Presented Photographs for Its Illustration, or Have Endorsed the Project in Writing, or Have Subscribed to Its Loan Fund, or Have Otherwise Aided in Its Materialization:

April 10, 1933.

Gentlemen:

This letter constitutes the final report of the Committee on Engineering Education of the American Association of Engineers anent the publication of its treatise on "Vocational Guidance in Engineering Lines"; because the book is promised by the fifteenth inst. A copy of it will be mailed to each of you by the printer; and the Committee hopes that all of you will be pleased with both its contents and its general appearance.

We had arranged some time ago that, in distributing the copies to the reviewers, there should be enclosed in each copy a printed letter signed by President Housholder; and we have lately concluded to insert the same in the books sent to you, primarily, to inform you of what we are doing in order to obtain some much needed publicity for the treatise, and secondarily, to be of service to you or your friends, in case that you decide to comply with our suggestion about your writing or procuring reviews. We see no valid objection whatsoever to any contributor of a chapter reviewing the book as a whole - even over his signature.

If, after reading it, you should feel like aiding the good cause still further, you can do so in any of the following ways:

- A. Writing a review or reviews of the book, having the same published as widely as possible, and sending three copies of each review to the undersigned.
- B. Having some of your friends do likewise.
- C. Talking often and at length concerning the treatise with your friends and neighbors, and mentioning it at public meetings.
- D. Advising young men and boys who contemplate studying for an engineering career, also their parents or guardians, to purchase and read the book.
- E. Urging each public library in your vicinity to buy several copies, so that the youths in your district will be able to acquaint themselves with the contents of the treatise and be benefited thereby.
- F. Aiding in the annual lecture scheme of the A. A. E., either officially or unofficially, by addressing high-school classes concerning the importance and dignity of the Engineering Profession and the great value of our book, especially to sub-freshmen engineering students.
- G. Keeping a lookout for some philanthropic millionaire who might be willing to donate a fund to permit of the price of the book for sub-freshmen being reduced to one dollar or even less, and otherwise to aid the A. A. E. in the materialization of its important undertaking.

Speaking from a financial viewpoint, we have barely managed to keep the enterprise moving by securing a number of small loans at six percent interest, guaranteed only by the future sales of the book, amounting to some \$1,300. A good portion of this has already been spent; but enough remains in the treasury to enable the Committee to carry on for a few months the prosecution of the enterprise, their main efforts being devoted, firstly, to bringing the treatise annually in a systematic manner to the attention of most of the high-school boys of the U. S. A. during the next decade; and, secondly, to pushing vigorously the sale of the book, in order that the Association may repay the various loans it has been forced to make in order to meet the numerous unavoidable cash expenditures incident to the carrying out of such an elaborate undertaking.

It might be well to state that the book will be sold only by the Mack Printing Company of Easton, Pa., and that the prices will be as follows:

Single copies, postpaid, in the U. S. A. and Canada	\$ 2.50
Orders in bulk (10 or more copies) per copy in the U. S. A. and Canada, transportation charges being prepaid,	2.00
Single copies, postpaid, in foreign countries,	3.00
Orders in bulk (10 or more copies) per copy in foreign countries, transportation charges being prepaid,	2.50
All customs' duties are to be borne by the buyer.	

Speaking for both the American Association of Engineers and ourselves, we desire to thank most sincerely and heartily each one and all of you who have so generously aided us in the accomplishment of the first step of our purpose, and to assure you of our firm intention to continue our efforts steadily and systematically, in order to bring to a satisfactory conclusion, within a reasonable time, the remaining work that has been laid out for the fruition of the Association's altruistic object.

THE COMMITTEE ON ENGINEERING EDUCATION
OF THE AMERICAN ASSOCIATION OF ENGINEERS

Per J. A. L. WADDELL, Chairman.