

Mr. Audet: I think that this is natural, is it not? New regulations are proposed and meetings are held to consider them. It is natural that the plus and minus be presented and I think that this should be taken in all good faith and sympathy. I do not believe that anyone who comes honestly to present a view, whether it agrees with our own or not, should be labelled as opposing it.

I think this is as far as I will go for a moment.

The Chairman: If I may say, Mr. Audet, it is not our intentions to embarrass you. I am sure Senator McElman is not attempting to embarrass you or to ask you embarrassing questions. He appreciates, as I do, that you are here representing your station and not representing the CAB. At the same time you are the Vice-President Elect of the CAB.

I think it was perhaps in that spirit his question was put to you. I am not going to insist that you say anything more but I think I should in fairness ask Senator McElman, if he is satisfied with the answer of the witness.

Do you wish to pursue this thing?

Senator McElman: I shall not press it, Mr. Chairman, I was simply following this line because we have a witness who has gone a very long way towards meeting the requirements and ambitions of the Canadian people for Canadian content. I was hoping perhaps to elicit some replies that may be useful to other broadcasters.

The Chairman: I have two questions which are very short, I assure my colleagues because it is past our adjournment period. They are very short and to the point. In the English version of your brief at page 10 you say:

"Emphasis was placed on the increase of Canadian content on television without an equivalent demand for the same efforts on the part of other cultural media..." and then you list the other media.

Were you suggesting that there should be no demands on television or there should be demands on other media?

Mr. Audet: I am suggesting that there should be demands on other media.

The Chairman: Specific demands?

Mr. Audet: Well, perhaps just a study—May I present some information I have with me here.

The Chairman: Yes.

Mr. Audet: We made a survey, for instance, in two Canadian cities, one in Ontario and one in Quebec. We went unannounced to the public libraries and asked them "What are the two hundred books that really move in here?" And they said "They are here on the shelves because we keep them there".

The Chairman: We would be most interested in the results. Could you let us have the results.

Mr. Audet: If I can. I hope I can find them in this thing here.

The Chairman: Which were the cities?

Mr. Audet: One was Kitchener, Ontario and the other one was Trois-Rivières, Quebec.

The Chairman: Which are about the same size, I would say.

Mr. Audet: The same size and I think perhaps reasonably representative of the same Canadian cities in their own areas. This is an unofficial survey. We have just done it on our own.

The Chairman: When?

Mr. Audet: This has been done—the only date I have here because I have given my own copy to someone else, is the date that I have received the Kitchener one which is March 18th so it has been probably done around March 15th.

A random survey of 220 books, fiction and non-fiction. United Kingdom 34 per cent.

The Chairman: This is in Kitchener.

Mr. Audet: Yes. I am sorry. This is a Toronto Library. I apologize.

Mr. Fortier: That is not as representative.

Mr. Audet: No. It may be representative of something else. United Kingdom 34 per cent. U.S.A. 57 per cent, Canada 9 per cent.

Now, in the children's room, this may interest you again. United Kingdom 12 per cent, U.S.A. 88 per cent, Canada 0 per cent. If we do not feel that our children deserve to be educated with Canadian books, how can we say television will cure this?

Now, Trois Rivières. We are protected by all kinds of language barriers, so people say. We know otherwise, as Senator Bourque knows.