



DEPARTMENT OF EXTERNAL AFFAIRS
MINISTÈRE DES AFFAIRES EXTÉRIEURES

communiqué

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LAUNCH OF A NEW HI-TECH PRODUCT

Via teleconference facilities linking Geneva, Switzerland, Toronto and Ottawa, the Honourable Gerald Regan, Minister of State for International Trade, participated in a launching ceremony by Northern Telecom Canada of a new product, the "Harmony" electronic telephone, designed to compete in the residential telephone market of the 1980s.

The launching is being held concurrently in Toronto and Geneva, the site of TELECOM 83, the fourth World Telecommunications Exhibition at which some 35 Canadian firms, including Northern Telecom, are presenting Canada's capabilities in the telecommunications sector to visitors from around the world.

This ceremony, and TELECOM 83, are just two of the more than 300 events which were identified during October Trade Month to underscore the critical role that exports play in the Canadian economy.

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