

world thinking of themselves as citizens of the world, and the striving for excellence, by which I mean the striving of every individual in our society to put forth his very best efforts at all times; these are two of the great imperatives of our age.

The peoples of Canada and of the United States who share so many common values and ideals and who have lived and worked together in harmony for so many years also face many of the same threats and challenges. We are amongst the most advanced nations of the world, materially speaking. Indeed in the past few generations we have made more striking materialistic advances than most of mankind throughout history. With these advances have appeared tendencies towards apathy and lack of real concern for the spiritual values which are the very core of our democratic system. There have also appeared tendencies for some people to live the easy and the soft life, to put forth less than their best efforts and to consider it more important to conform to the group than to strive for individual excellence and quality.

These tendencies are not strong in our societies but they are there, they must be recognized, they must be eradicated.

Today as we are challenged by the energy and ingenuity of international Communism, we of the western civilization must realize that we will not win the ideological battle with Communism merely by decrying the poverty of its doctrines. Communist materialism can only be combatted by a deep and genuine faith on our part in man's dignity. The Communist appeal can only be defeated by providing free men with something both to live by and to live for. As Robert Browning put it: