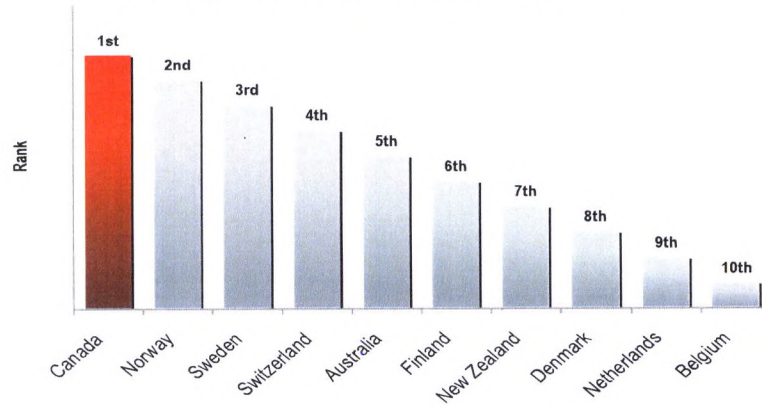




...and the Best Overall Reputation on the Global Stage

- The Reputation Institute ranks Canada as having the highest reputation ranking among 55 countries based on several indicators, including a good quality of life, a safe place to live, an advanced economy, an effective government and an appealing environment.

Global Reputation* - Ranking of Top Ten Countries



Ranking based on the Reputation Institute's 2015 Country RepTrak(TM), an annual study measuring the public perceptions of 55 countries around the world. The study measures the overall Trust, Esteem, Admiration and Good Feelings the public holds towards these countries, as well as their perceptions across 16 different attributes, including a good quality of life, a safe place to live and a strong attention to their environment. Source: Reputation Institute, New York, July 2015

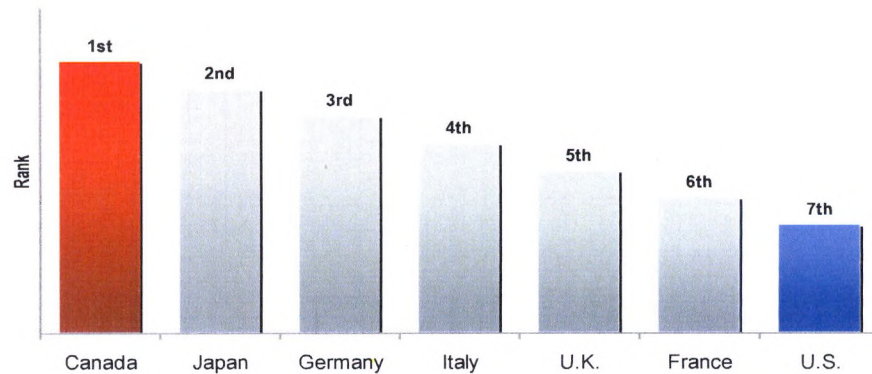
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Canada Ranks High Among Model Nations of Peace...

- According to the Global Peace Index, a recently released measure by the Economist Intelligence Unit, Canada stood 1st in both the G-7 and the G-20 and ranked seventh among 162 countries surveyed.

Global Peace Index* G-7 Ranking



*Standing among 162 countries. Index ranking countries based on peacefulness, both domestically and abroad using 22 indicators, including the number of soldiers killed overseas, the level of violent domestic crimes and relations with neighbouring countries. Source: Economist Intelligence Unit, June 2015

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