

DOC  
64369592

[1]

## [ INNOVATION X STABLE ENVIRONMENT ] = LONG-TERM PROFITS

Canada offers a successful formula for foreign investment that leverages a capacity for innovation and a stable fiscal and economic environment. While innovation is the basis for high profit margins, Canada's predictable environment ensures the benefits of innovation can be maintained over the years. The result: profits over both the short and long terms.

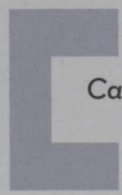
### STABLE AND PREDICTABLE

A diversified economy and resource base combined with a stable banking and tax environment is one of the most important location factors for new international investment. Canada delivers a best-of-class performance.

### Technology-Intensive Economy

Canada is one the world's largest and most advanced economies. The country shares a border and one of the world's largest and most stable commercial relationships with the United States, its southern neighbour. Geography also provides Canada a natural advantage for traffic between Asia and Europe: sailing times from Canada's Atlantic and Pacific deepwater ports are up to two days shorter than from other North American ports.

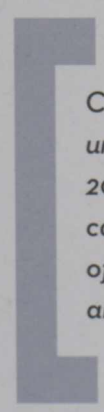
Canada is also an energy giant. The country's energy resources are comprised of a vast and exceptionally diversified mix of oil and gas, hydro, nuclear, solar, wind, biomass and even tidal power. Canada has the second-largest proven reserves of oil and is the world's third-largest producer of natural gas. In fact, Canada is one of the few industrialized countries in the world to be a net energy exporter.



**Canada: The world's tenth-largest economy.**

*International Monetary Fund*

Canada's diversified base of natural resources attracts scores of world-class capital projects from international investors. Currently, more than 100 projects valued at \$1 billion or more each, in oil and gas, mining and primary metals have been announced for the 2012-2020 period<sup>1</sup>, complementing a well-established base of large multinational corporations in the resources industries.



**Canada's resource sector attracts unprecedented levels of investment; for the 2012-2020 period, foreign and domestic capital investment projects worth a total of \$300 billion have been announced or are already under construction.**

*E&B Data*

<sup>1</sup> E&B DATA. *Capital Investment Monitor*. 2012.