

## 37.a) What sorts of benefits do you see taking place?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(140)	(14)	(11)	(9)	(43)	(51)	(12)	(68)	(50)	(22)	(81)	(59)	(38)	(89)	(13)
American Buying More Can Goods	18.6%		36.4%	11.1%	20.9%	15.7%	33.3%	19.1%	14.0%	27.3%	16.0%	22.0%	5.3%	23.6%	23.1%
Greater Coopertn Betwn Can & US	6.4%	14.3%	9.1%	11.1%		9.8%		4.4%	6.0%	13.6%	3.7%	10.2%	2.6%	6.7%	15.4%
Better Markets For Our Goods & Services	16.4%	28.6%	9.1%	22.2%	18.6%	13.7%	8.3%	14.7%	16.0%	22.7%	19.8%	11.9%	15.8%	18.0%	7.7%
Tarriifs Taken Off/ Lower	6.4%	7.1%	18.2%	11.1%	4.7%	5.9%		7.4%	8.0%		3.7%	10.2%	10.5%	5.6%	
Greater Public Awareness Of Int Trade	2.1%			22.2%	2.3%				6.0%		3.7%			3.4%	
Lower Prices For Things In The Stores	11.4%	28.6%		22.2%	9.3%	9.8%	8.3%	10.3%	14.0%	9.1%	12.3%	10.2%	5.3%	12.4%	23.1%
Job Creation/ Less Unemployment	11.4%	28.6%	9.1%	11.1%	14.0%	5.9%	8.3%	14.7%	6.0%	13.6%	13.6%	8.5%	13.2%	7.9%	30.8%
Better for tourism	1.4%		9.1%		2.3%			1.5%	2.0%		2.5%			2.2%	
Sable economy	7.1%		18.2%		11.6%	3.9%	8.3%	8.8%	8.0%		9.9%	3.4%	15.8%	4.5%	
Becoming more competitive/ aggressive	7.1%				9.3%	7.8%	16.7%	8.8%	8.0%		3.7%	11.9%	10.5%	6.7%	
Gaining in high technology	1.4%	7.1%	9.1%					1.5%	2.0%		2.5%		2.6%	1.1%	
Wider Selection Of Goods	.7%				2.3%				2.0%			1.7%		1.1%	
Nothing	1.4%				4.7%				2.0%	4.5%	1.2%	1.7%		2.2%	
DK/ NS	25.7%	14.3%		11.1%	14.0%	47.1%	25.0%	26.5%	26.0%	22.7%	24.7%	27.1%	39.5%	21.3%	15.4%