



# Bulletin

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## GROWTH IN EDUCATIONAL TELEVISION

The expansion of educational television (familiarily known as ETV) in Canada has been stressed in recent months by two important developments: the inaugural conference in August of the Educational Television and Radio Association of Canada (ETRAC) and the announcement by the Secretary of State, Mr. Gérard Pelletier, to the House of Commons on October 24 of a federal broadcasting agency to deal with the growth of ETV.

ETRAC includes members from every province representing schools, universities, education departments and broadcasters. At the August meeting, the aims of the organization were described as follows: (1) to provide information about the role of radio and television in education; (2) to foster study, investigation, research and evaluation; (3) to stimulate the production and distribution of educational radio and television programmes and to produce and distribute such programmes; (4) to assist individuals and institutions in co-ordination of activities; (5) to assist in the development of high standards of competence, training and education; and (6) to ensure that adequate provision is made in government or other policy to satisfy needs.

The Association will probably be largely an advisory body and will depend on grants for research, setting up information services and special studies.

## NEW GOVERNMENT AGENCY

In his announcement to the House of Commons recently, Mr. Pelletier said that because of the importance attached by provincial governments to the development of educational broadcasting facilities, the Government would introduce legislation, in the

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current session, to establish a Canadian Educational Broadcasting Agency.

Mr. Pelletier continued:

"A task force is to be established immediately, which will include representatives of the Privy Council Office, the Canadian Radio-Television Commission, the Post Office (which now includes the core of the proposed Department of Communications), the Department of the Secretary of State, and others, to advise the Government on a number of important aspects of this problem, including the details of the proposed legislation and the method of financing the new Agency. The task force will ascertain provincial requirements and priorities for the provision of facilities, and will carry out research and planning to ensure the most rational development of these facilities in relation to the country's broadcasting and other communications systems, with particular attention to the rapid pace of technological developments. Technical advice from the Canadian Broadcasting Corporation will be sought when appropriate.

"The task force will also consider and advise on the most practical means of satisfying the most urgent provincial requirements pending the enactment of new legislation. In this connection, the Government will be prepared, if necessary, to consider issuing a formal direction to the Canadian Broadcasting Corporation, under Section 39 (2) of the Broadcasting Act, to provide required educational