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Embassy staff, and government officials helped introduce visitors to Canadian companies. Representatives from the Royal Canadian Mounted Police were present to greet visitors throughout the Show.

### Conclusion

This event was considered by Canadian exhibitors to be extremely successful, exceeding results achieved at ANTAD. Many Canadian exhibitors reported securing distributors and markets for their products during this event and others reported making contacts worthy of future follow-up. All exhibitors indicated that they would participate in a similar event in the future.

Many Canadian participants and Mexican buyers recommended the extension of the Show for more than one day in order to re-visit contacts and further negotiate business arrangements.

### 1994 SHOW

Arrangement is being negotiated to hold a multi-sector Canadian Solo Show in Mexico City, 21-24 of March 1994. Location will be announced once arrangement is finalise. It is anticipated that over 500 Canadian Companies will be displaying wide varieties of fine Canadian products and services during this event. Some of these companies will participate at ANTA 1994 in Guadalajara to be held 27-29 of March, 1994.